

# CNL Summit

*Driving Transformation in Health Care:  
The Clinical Nurse Leader*

February 21–23, 2018

## CNL Research Symposium

*Quality Improvement & Improvement Science:  
The CNL's Contribution*

February 21, 2018



American Association  
of Colleges of Nursing

*The Voice of Academic Nursing*

Anaheim, CA (Garden Grove)

# Driving Transformation in Health Care: The Clinical Nurse Leader (CNL)



The **CNL Summit** provides a national forum for all healthcare and academic audiences currently implementing or interested in exploring CNL education and practice. Major health systems across the nation have discovered how CNLs transform practice and improve care. The Summit showcases these achievements in education and practice and provides tools to enhance an understanding of the changing healthcare environment and the value added by CNLs. The role of CNLs is growing, and the summit provides a great opportunity to network and learn about the vast work of CNLs across the healthcare continuum.



Offering robust discussions related to the changing healthcare and practice environments, this conference is ideal for deans, faculty, CNOs, nurse managers, other health professionals, practicing CNLs, and students!

The **CNL Research Symposium** is hosted by the Commission on Nurse Certification (CNC) and offered as a pre-conference workshop to the CNL Summit. It focuses on the CNL's role in data collection, evaluation for reporting clinical outcomes, and quality improvement.

## Conference Highlights

### 1. Rich Learning Environment for You and Your Team

Participate in a variety of interactive learning formats, including plenary and breakout sessions, focused discussions, abstract presentations, and more to enhance your knowledge and expertise. Topics and educational content are carefully selected to help you strengthen your role in practice or academia and to foster a great team learning experience at the same time.

### 2. Thought Leaders and Industry Experts

Industry experts and transformational leaders share thought-provoking views and trendsetting ideas, strategies, and solutions impacting health outcomes as well as advice for navigating the challenges in higher education.

### 3. Poster and Podium Abstract Presentations

View innovative abstracts presenting practice changes, programs, quality initiatives, and evaluation strategies that address the many changes and challenges in today's healthcare environment and master's CNL programs. Immerse yourself in a pragmatic and thought-provoking series of abstract presentations and spend valuable time mingling with your colleagues.

### 4. Collaborative Community of Peers

There is no better way than connecting in person with your peers in practice and academia to collaborate on issues important to your institution, to share your challenges and get the support you need, and to be inspired by each other's success stories. Dedicated networking time is available to you throughout the conference for enriching peer-to-peer interaction.

### 5. CE Credits

Your attendance earns you valuable continuing nursing education (CE) hours toward maintaining your certification and/or license. AACN is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's (ANCC) Commission on Accreditation.



Don't miss AACN's national CNL forum!

## Featured Speakers: CNL Research Symposium



### **Kathleen R. Stevens, EdD, RN**

*Professor and Director, Improvement Science Research Network, University of Texas Health Science Center*

#### **The Theory and Science of Quality Improvement (QI)**

Wednesday, 8:45 a.m.

Quality Improvement is key to the role of the CNL. Dr. Stevens answers your questions and differentiates between QI and Research. During this session, she also provides an overview of quality improvement. With her work having produced the Improvement Science Research Network, this session aligns with the CNL focus on QI, evidence-based practice, quality, and safety.



### **Marilyn H. Oermann, PhD, RN**

*Thelma M. Ingles Professor of Nursing, Duke University School of Nursing, Editor-in-Chief of Nurse Educator and the Journal of Nursing Care Quality*

#### **Paving the Way for CNLs to Disseminate Rigorous QI Projects**

Wednesday, 11:15 a.m.

Dr. Oermann's presentation focuses on how to write for publication, the process for development of a manuscript on a QI project, and strategies for selection of a journal to showcase your work.

## Program: CNL Research Symposium

CNL Research Symposium*	
Wednesday, February 21	
8:00 a.m.–12:00 p.m.	Registration and Networking Lounge Open
8:00–8:30 a.m.	Continental Breakfast Mingle
8:30–8:45 a.m.	Welcome
8:45–9:45 a.m.	Opening Keynote: <i>The Theory and Science of Quality Improvement (QI)</i>
9:45–10:00 a.m.	Networking Break
10:00–11:15 a.m.	Panel Discussion: <i>QI vs. Research and How CNLs can Decide the Best Path</i>
11:15 a.m.–12:15 p.m.	Closing Keynote: <i>Paving the Way for CNLs to Disseminate Rigorous QI Projects</i>
12:15–12:30 p.m.	Closing Remarks

\* Separate registration is required

## Featured Speakers: CNL Summit



### **Jill Case-Wirth, MHA, RN**

*Senior Vice President & Chief Nurse Executive at WellStar Health System*

#### **Hardwiring the CNL into a Complex Healthcare Environment**

Wednesday, 2:45 p.m.

Ms. Case-Wirth has led the continued transformation of a complex healthcare system by integrating the CNL throughout the care delivery model, including home health, outpatient offices, hospice, and population health. Dive into her success story and the lessons she learned including the importance of being flexible and adaptable in times of change.



### **Daniel Weberg, PhD, RN**

*Director of Nursing Innovation at Kaiser Permanente*

#### **Innovative Leadership and Evidence-Based Innovation: Is this an Oxymoron?**

Wednesday 4:15 p.m.

Dr. Weberg is a nurse leader and expert in human-centered patient design and simulation and healthcare innovation with extensive clinical experience in the emergency department, acute in-patient hospital settings, and academia over the past 12 years. This session addresses evidence-based innovation and its role as a key component of healthcare transformation.



### **Jack Needleman, PhD**

*Department Chair of Health Policy and Management, Fielding School of Public Health, University of California Los Angeles*

#### **Improving the Work is the Work**

Thursday, 2:00 p.m.

Improving the work needs to become a part of the work of frontline nurses. This will be led in many settings by CNLs and other master's prepared nurses. In this presentation, Dr. Needleman, a nationally recognized health workforce researcher, discusses the skills and organizational support needed from frontline staff to fully engage in process and quality improvement, and highlights the policy and education implications for the nursing profession.



### **Judith Karshmer, PhD, RN**

*Faculty, Dean Emerita, University of San Francisco School of Nursing*

#### **Leading in Times of Uncertainty**

Friday, 11:30 a.m.

Dr. Karshmer truly understands the importance of the role and value CNLs bring to healthcare systems. In her session she focuses on the valuable skill set that CNLs need to drive healthcare initiatives during these uncertain times.

# Program: CNL Summit

CNL Summit*	
Wednesday, February 21	
8:00 a.m.–7:00 p.m.	Registration and Networking Lounge Open
1:45–2:45 p.m.	Welcome Session and Award Presentations
2:45–3:45 p.m.	Opening Plenary: Hardwiring the CNL into a Complex Healthcare Environment
3:45–4:15 p.m.	Networking Break
4:15–5:30 p.m.	Plenary Session: <i>Innovative Leadership and Evidence-Based Innovation: Is this an Oxymoron?</i>
5:30–5:45 p.m.	Stretch Break
5:45–6:45 p.m.	CNL Special Forums
Thursday, February 22	
7:30 a.m.–5:30 p.m.	Registration Open
7:30 a.m.–7:00 p.m.	Networking Lounge and Learning Center Open
7:30–9:00 a.m.	Light Continental Breakfast
7:45–8:45 a.m.	CNLA Meeting ( <i>Open to CNLA members and non-members</i> )
9:00–10:15 a.m.	Learning Labs: <ul style="list-style-type: none"> <li>• <i>An Entrepreneur's Vision Becomes Reality: Post Katrina</i></li> <li>• <i>CNLs not in a Formal "CNL" Role: What are They Doing and What are Their Job Titles</i></li> <li>• <i>How the CNL Skill Set Impacts Diverse Areas of Practice</i></li> <li>• <i>Innovation/Technology in Education and Practice</i></li> <li>• <i>Onboarding the CNL into Practice</i></li> <li>• <i>Preparing for the Clinical Nurse Leader Certification Exam</i></li> <li>• <i>The CNL and Care Coordination Across the Care Continuum</i></li> <li>• <i>The CNL Leadership Journey: Theories, Evidence, and Strategies</i></li> <li>• <i>Using Clinical Analytics and Data to Make the Business Case for the CNL</i></li> </ul>
10:15–10:45 a.m.	Networking Break
10:45 a.m.–12:00 p.m.	Learning Labs ( <i>repeated</i> )
12:00–2:00 p.m.	Lunch ( <i>on your own</i> ) and Visit Exhibits
2:00–3:30 p.m.	Plenary Session: <i>Improving the Work is the Work</i>
3:30–4:00 p.m.	Networking Break
4:00–5:30 p.m.	Plenary Session: <i>Clinical Transformation in Quality and Safety and Nursing Leadership</i>
5:30–7:00 p.m.	Networking Reception with Poster Presentations
Friday, February 23	
7:30 a.m.–12:30 p.m.	Registration Open
7:30–9:00 a.m.	Light Continental Breakfast and Poster Viewing
7:30 a.m.–12:30 p.m.	Networking Lounge and Learning Center Open
8:30–11:00 a.m.	Podium Abstracts
11:00–11:30 a.m.	Networking Break
11:30 a.m.–12:30 p.m.	Closing Plenary: <i>Leading in Times of Uncertainty</i>

\* Separate registration is required

# General Information

**Registration** Only one discount per person, per event, can be taken.

AACN Members	Early Bird By 1/23	Regular After 1/23
CNL Research Symposium	\$139	\$169
CNL Summit*	\$449	\$549
AACN Non-Members	Early Bird By 1/23	Regular After 1/23
CNL Research Symposium	\$139	\$169
CNL Summit*	\$449	\$549
<i>* Current CNLA members receive a discount of \$30. Each additional registration from the same institution receives a \$30 discount</i>		
Full-Time Students	Early Bird By 1/23	Regular After 1/23
CNL Research Symposium	\$70	\$85
CNL Summit*	\$225	\$275
<i>Full-time graduate students carrying 9 or more credit hours this semester may request a 50% discount. All other part-time CNL graduate students (not faculty) receive a \$50 discount. Submit your request together with verification of your full-time student status to <a href="mailto:conferences@aacnnursing.org">conferences@aacnnursing.org</a></i>		

\*Separate registration is required for participation in this program.

## Venue

Hyatt Regency Orange County  
11999 Harbor Boulevard  
Anaheim, (Garden Grove), CA 92840

**Save up to \$100**  
when you register by January 23.

## Continuing Nursing Education

The American Association of Colleges of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Attendees may earn a maximum of continuing education (CE) credit hours as follows:

- CNL Research Symposium: 3.25
- CNL Summit: 14.50

CE credit hours will be awarded to those who attest to attendance at entire educational sessions and complete the electronic evaluation process after the conference. The CE certificate will be provided online only after completion of the evaluation.

## Contact Information

### AACN Conference Team

655 K Street, NW, Suite 750  
Washington, DC 20001  
Phone: 202-463-6930  
Email: [conferences@aacnnursing.org](mailto:conferences@aacnnursing.org)

**Save \$199** when you also register for the Master's Conference.

### Master's Education Conference (February 22-24)

AACN's Master's Education Conference is tailored to the specific needs of educators and administrators affiliated with all master's nursing education programs. The conference addresses new developments and educational innovations as well as programmatic needs for the multiple master's level tracks. The conference follows the CNL Summit at the Hyatt Regency Orange County.

Visit [aacnnursing.org/conferences](http://aacnnursing.org/conferences) for more information and special savings.



American Association  
of Colleges of Nursing



655 K Street, NW  
Suite 750  
Washington, DC 20001  
Phone: 202-463-6930  
[www.aacnnursing.org](http://www.aacnnursing.org)

## *The Voice of Academic Nursing*

*"This is the first AACN event that I have attended and I will plan to attend more. I was very satisfied with the topics and speakers and so many aspects of this convention."*

*"The CNL Research Symposium provided valuable information for CNLs! It connected the CNL impact on patient care and how CNLs are helping drive quality."*

*"Great conference! I am very excited about what I learned at the CNL Summit and will be able to benefit my current students."*

*"Conference speakers were engaging, passionate, and awe inspiring again this year!"*

**REGISTER NOW: [www.aacnnursing.org/conferences](http://www.aacnnursing.org/conferences)**