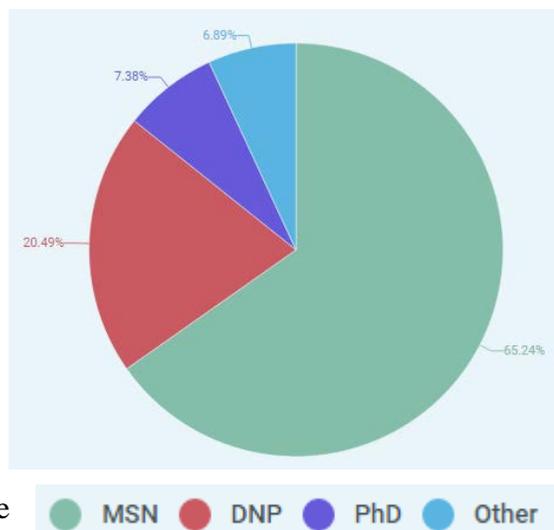


Report on the Graduate Nursing Student Academy (GNSA) March 2016

Since October 2015, the following activities have been undertaken by the GNSA Leadership Council and AACN staff in support of this initiative.

Member Registration: The membership continues to grow. With an update to the membership database, we are now able to automatically remove GNSA members that have graduated. Individuals will retain their GNSA membership until one year after graduation so that they can still benefit from the resources. After one year, they will be marked inactive. As of February 25, 2016, there were 10,603 active graduate nursing students registered for the GNSA. The breakdown by program level can be seen in the pie chart presented here. The membership breakdown by program level has remained fairly consistent over the years with a slight increase in the percentage of GNSA members in DNP programs.



Leadership Council: The 2015-2017 GNSA Leadership Council began work on reviewing past accomplishments and is working on the goals for 2016. In addition, a chair and vice chair were selected. The Leadership Council will be separated into four working groups to advance GNSA programming and services. These groups will focus on Webinar planning, the GNSA Liaisons, the collaboration community, and marketing. Two members will belong to each working group and will have a specific charge for the remainder of their term. They will also be required to provide regular updates on their work to the rest of the members.

The following programs and services have been provided to GNSA members since October:

Webinars: Between October 2015 and March 2016, three Webinars were offered. Topics continue to reflect ones that have been directly requested by the membership. The table below identifies the Webinar titles and registration numbers.

Title	Registration #
NINR and NIH Opportunities for Nursing Scientists	128
Life After Doctoral Studies – Career Options for the Doctorally Prepared Nurse- A Panel Discussion	144
Choosing an Online Program	77

Additional Webinars will be offered focused on promoting faculty, research, and advanced practice nursing roles in the fall of 2016. This is directly aligned with the strategic plan goal of advancing preferred educational pathways.

Monthly GNSA Bulletin: The bulletin continues to be distributed on the first Wednesday of every month. Each issue continues to feature an Emerging Leader which is selected through self-nomination or a nomination from a fellow student. The Bulletin also highlights the newest GNSA Liaisons who serve in a leadership role at their institution. In addition, the publication continues to be used to share information on the latest events, Webinars, student resources, and scholarships.

Graduate Nursing Career Network (GCNC): Currently, there are over 400 positions listed on the job board. Various positions continue to be highlighted in the GNSA Bulletin to help direct members to this resource. Staff is working on developing a simple guide for using the career network.

Student Collaboration Community: Information about the community is consistently shared through the GNSA Bulletin. Leadership Council members and GNSA Liaisons start discussions in the community to help foster engagement from other members. In addition, the GNSA-Certified Background scholarship winners were asked to make posts reflecting their winning essays in the community. An AACN-developed guide outlining the functions and features of the community continues to be distributed to all members and Liaisons.

GNSA Liaisons: Currently, there are 155 Liaisons who engage in various activities that include disseminating information about the GNSA to their fellow students, participating in quarterly conference calls with members of the Leadership Council, and representing the GNSA at various conferences and events. Each Liaison continues to receive a virtual certificate which helps recognize each individual for their leadership role. AACN staff will work to highlight schools with no Liaisons and target GNSA members at those schools to encourage them to become more engaged.

Social Media: Below is a chart demonstrating analytics for the GNSA Facebook page.



All Posts Published						
■ Reach ■ Post Clicks ■ Reactions, Comments & Shares						
Published	Post	Type	Targeting	Reach	Engagement	Promote
12/09/2015 9:51 am	 "Oh, Johnson & Johnson, you did it again. Another beautiful com			607 	86 21 	
02/10/2016 3:48 pm	 Nurses make a difference in more ways than one. Via American			328 	34 3 	
12/21/2015 12:27 pm	 "Congratulations nurses on being named the most honest and et			326 	14 14 	
02/02/2016 2:11 pm	 Presenting the 2016 Master's Education Conference in Houston			316 	1 1 	
01/28/2016 11:43 am	 If you are considering applying for an online nursing program, jo			298 	0 0 	

In addition, the GNSA continues to grow in the number of Twitter followers and LinkedIn members. Different information continues to be pushed out via social media to help share information with a wider audience.

Scholarships: The Uniformed Advantage-GNSA scholarship received 73 applications for the January 2016 deadline. For the GNSA-Certified Background Scholarship, there were 66 applications submitted for the spring 2016 deadline.

GNSA Policy Committee: A new Policy Committee was selected in late November 2015. This group will continue the work of the previous committee and receive different Webinar programming to help them become strong advocacy leaders.

Web Resources: AACN continues to expand the content and resources available through GNSA's homepage: <http://www.aacn.nche.edu/students/gnsa>.

Marketing: Communication is regularly sent to AACN member deans about the GNSA. In addition, staff are utilizing the Liaisons to help distribute information widely. AACN staff also continues to market the GNSA at various events and meetings including the annual National Student Nurses Association meeting. Communication strategies will be developed to provide more information to deans about the GNSA in fall 2016.