

## Commission on Nurse Certification (CNC) Board of Commissioners (BOC) Report March 2016

The following is a summary of the Commission on Nurse Certification's (CNC) activities supporting the Clinical Nurse Leader (CNL<sup>®</sup>) Certification Program.

## ADMINISTRATION

CNC conducted the following conference calls and face-to-face meetings:

- Board of Commissioners Conference Calls July 16, 2015 and October 28, 2015
- Board of Commissioners Face to Face Meeting January 13, 2016 (Annual Business Meeting)
- Finance Committee Conference Call February 2, 2015
- Marketing Committee and CNL Ambassadors Conference Calls July 30, 2015 and November 9, 2015

Call for Volunteers was posted for the following positions with terms beginning in July:

- CNC Board of Commissioners three positions: education, practice and public member
- CNC's Marketing Committee three positions
- Item Writing Committee 9 positions
- Job Analysis Committee 12 positions (term begins April 1)

CNC in collaboration with Dr. Miriam Bender and the University of California, Irvine completed the CNL Study: Validating a Model for Clinical Nurse Leader Practice. Dr. Bender presented her findings at the 2016 CNL Summit in Long Beach, CA. She has submitted articles for publishing review in JNM and JONA.

CNC continues to maintain its accreditation status with the National Commission for Certifying Agencies. The annual fee has been submitted and staff is working on developing the annual report due to NCCA by July.

## MARKETING

- November 12<sup>th</sup> Hosted a webinar: *Starting a CNL Education Program and the Value it brings to your School*. Speakers: Rosemary L. Hoffmann PhD, RN, CNL, Elena Capella, EdD MSN/MPA and Linda M. Rusch, MS, APNc, NE-A. A total of 54 individuals registered for the live webinar with 45 participating and 11 viewed the archived webinar.
- December 8<sup>th</sup> Developed two new videos promoting the CNL and certification program. One is geared to students and the other to hiring managers. Both videos can be viewed at <u>https://www.youtube.com/user/clinicalnurseleader</u>.

- December 15<sup>th</sup> Developed the Winter issue of the CNL Bulletin. The newsletter is available at <u>http://www.aacn.nche.edu/cnc/publications-resources</u>.
- January 14, 2016 Hosted the CNL Research Symposium, *The CNL as a Catalyst for Change: Inpatient, Outpatient, Quality and Research* in Long Beach, CA. A total of 87 individuals registered. CNLA served as a breakfast sponsor. Presentations and Speakers included:
  - Using Existing Public Data to Facilitate Improvement Brian Collins
  - *Clinical Nurse Leaders: Playing a Vital Role in Quality Improvement* Dr. Grace Sotomayor and Veronica Rankin
  - *CNL & CNO Panel Discussion: Using the CNL Skillset in Different Roles* Mary Lou Wesley, Lauran Hardin and Melchora (Toy) Bartley
- January 14-16, 2016 Exhibited during the CNL Summit and partnered with AACN for the 2016 CNL Vanguard, CNL Educator and CNL Visionary Awards.

2016 Award	Recipient
CNL Vanguard	Robert J. LaPointe, MSN, RN, CNL, CCRN
<b>CNL Educator</b>	Sally O'Toole Gerard, DNP, RN, CNL, CDE
CNL Visionary	Grace Sotomayor, DNP, RN, FACHE, NEA-BC, CNL and
	Mary Lou Wesley, MSN, RN

- February 17<sup>th</sup> Presented at the University of Maryland, Baltimore School of Nursing on the CNL Certification Program. Over 70 students participated.
- March 19<sup>th</sup> Scheduled to celebrate Certified CNL Day. CNC has developed online promotional materials that CNLs, employers and non-certified nurses can download. CNC will also host its Blog Talk Radio and CNL Day Webinar on March 18<sup>th</sup>.
- March 30-April 1<sup>st</sup> Scheduled to exhibit at the AONE conference along with CNLA.
- CNC also continues to post ads in Minority Nurse and Nurse Leader magazines.

## COMMISSION ON NURSE CERTIFICATION BOARD OF COMMISSIONERS

The following are current members of the CNC Board of Commissioners:

- Kristine L'Ecuyer, PhD, RN, CNL *Chair*
- Mary Mather, MSN, RN, CNL *Vice Chair*
- Tammy Lee, MSN, RN, CNL *Secretary*
- Roger Ritvo, PhD *Treasurer*
- Melchora Bartley, MSN, RN, CNL, CCRN
- Mary Jo Bugel, PhD, RN, CNL, CNE, NJ-CSN
- Brandy Hatcher, MSN, RN, CNL
- Becky Hulett, DNP, RN, CNL
- Joanne Samuels, PhD, RN, CNL
- Shantal Hall Staff Liaison
- Yenny Caceres Staff Liaison