

## Commission on Nurse Certification (CNC) Board of Commissioners (BOC) Report March 2015

The following is a summary of the Commission on Nurse Certification's (CNC) activities supporting the Clinical Nurse Leader (CNL®) Certification Program.

## ADMINISTRATION

CNC conducted conference call and face-to-face meetings as follows:

- Board of Commissioners Conference Calls July 1, 2014, August 13, 2014, November 18, 2014 (Annual Business Meeting), and February 13, 2015
- Finance Committee Conference Call February 9, 2015
- Board of Commissioners Face-to-Face Meeting January 21, 2015
- Marketing Committee and CNL Ambassadors Conference Calls November 17, 2014 and March 5, 2015

In December 2014, CNC posted a Call for Volunteers to fill CNCBOC three positions – two from education and one from practice; the deadline to apply is April 1<sup>st</sup>. In addition, CNC posted an announcement to recruit one volunteer to serve on CNC's Marketing Committee. CNC's Nominating Committee will make recommendations to CNCBOC in mid-April. Committee members are: Dr. Rose Hoffmann (Chair), Melchora Bartley, and Mary Stachowiak. All new appointments are expected to be confirmed by May 2015 and terms will begin July 1, 2015.

CNC in collaboration with Dr. Miriam Bender and the University of California, Irvine launched the CNL Study at the 2015 CNL Summit. To date, 522 certified CNLs have completed the study which will close in late April. Final report from UCI is expected in September.

CNC continues to maintain its accreditation status with the National Commission for Certifying Agencies. The annual fee has been submitted and staff is working on developing the annual report due to NCCA by July.

## **MARKETING**

- Nearly 135 individuals registered for CNC's CNL Research Symposium, Translating CNL Practice to Evidence: Concepts to Strengthen the Evaluation of CNL Initiatives held on January 22, 2015 prior to the CNL Summit in Orlando, FL. Presentations and Speakers included:
  - Developing and Sustaining a Culture of Inquiry: Creating the Pathway for Evidence-based Practice Dr. Pat Quigley

- Controlling Bias in Research, Quality Improvement and Evidence-based Practice
  Dr. Miriam Bender
- Panel Discussion Evolution of Reporting Incomes: Novice to Expert Panel -Ashley Anne Medeiros, Gordana Dermody and Sonja Orff
- CNC also exhibited during the 2015 CNL Summit held January 22-24, 2015.
- CNC partnered with AACN for the 2015 CNL Vanguard, CNL Educator and CNL Visionary Awards. The following recipients were recognized during the CNL Summit:

2015 Award	Recipient	Honorable Mentions
CNL Vanguard	Lauran Hardin, MSN	Jessica L. Hatch, MS, RN, CNL
CNL Educator	Dr. Linda Roussel	Dr. Kelly Phillips
CNL Visionary	Nancy Hilton, MSN, RN	

- CNC staff developed the Fall/Winter issue of the CNL Bulletin in collaboration with AACN staff. The newsletter is available on <a href="http://www.aacn.nche.edu/leading-initiatives/cnl/cnl-certification/pdf/Winter\_2015\_CNL\_Bulletin.pdf">http://www.aacn.nche.edu/leading-initiatives/cnl/cnl-certification/pdf/Winter\_2015\_CNL\_Bulletin.pdf</a>.
- On March 4<sup>th</sup>, CNC staff provided a CNL Certification Program Overview presentation at the University of Maryland, Baltimore School of Nursing. Over 70 students participated.
- On March 19<sup>th</sup>, CNC is celebrating Certified CNL Day. CNC has developed online promotional materials that CNLs, employers and non-certified nurses can download.
- CNC plans on developing a marketing campaign to employers promoting the importance of hiring a certified CNL.
- CNC will also develop a new video promoting the CNL role and certification program.
- Members of the CNCBOC will be providing presentations on the CNL at the AONE and QSEN conferences this year.

## COMMISSION ON NURSE CERTIFICATION BOARD OF COMMISSIONERS

The following are current members of the CNC Board of Commissioners:

- Rosemary L. Hoffmann, PhD, RN, CNL *Chair*
- Kristine L'Ecuyer, PhD, RN, CNL, CCNS Vice Chair
- Melchora Bartley, MSN, RN, CNL, CCRN *Treasurer*
- Mary Jo Bugel, PhD, RN, CNL, CNE
- Erica DeBoer, MA, RN, CNL, CCRN
- Tammy Lee, MSN, RN, CNL
- Mary Mather, MSN, RN, CNL
- Roger Ritvo, PhD
- Mary Stachowiak, MSN, RN, CNL
- Shantal Hall Staff Liaison
- Dana Reid, ACA Staff Liaison