

DEANS ANNUAL MEETING

March 23-25, 2024 | Washington DC



A New Vision for Academic Nursing: Leading with Courage, Commitment, and Collaboration

March 23-25, 2024
Washington, DC

Learning Outcomes for the Educational Sessions:

- Explore key issues, trends, and strategic priorities impacting academic nursing.
- Learn implementation strategies to advance improvements in health, health care, and higher education.
- Recognize the meaningful change necessary to promote and advance diversity, equity, and inclusion within nursing.
- Educate federal policymakers and advocate for support of academic nursing.

Continuing Education Units (CEUs):

The American Association of Colleges of Nursing is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

For sessions awarding continuing professional development hours (which are denoted with an * throughout the schedule), participants must attend in entirety, evaluate each session electronically, and print the nursing continuing professional development (NCPD) certificate.

Attendees may earn up to 10.75 Continuing Education Units (CEUs) for Nursing Continuing Professional Development (NCPD). To receive the maximum total of 13 CEUs, participants must attend the full in-person event and after the meeting, view any on-demand session missed due to schedule conflicts (i.e., concurrent sessions). There are no known conflicts of interest concerning planners and presenters. Exhibitors/Sponsors have not been involved with planning the content for sessions awarding contact hours. AACN does not endorse particular products or services being exhibited/showcased.

Speaker Presentations

Speaker presentations and/or handouts are provided via the AACN conference app based on when they were made available to AACN, as well as if each speaker granted permission to publish them. Therefore, not all speaker materials may be accessible prior to or after the meeting. You may contact speakers directly to ask for copies of their presentations and/or handouts.

THE VOICE OF ACADEMIC NURSING

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Saturday, March 23

11:00 a.m.-5:15 p.m.

Registration Open

Roosevelt Foyer

12:00-4:00 p.m.

Exhibitor Showcase Open

Kennedy Ballroom

Connect with exhibitors showcasing innovative products, services, and solutions of value to your school of nursing. Take time throughout the day to visit the vendor booths and identify strategic partners to help address challenges and meet your specific institutional needs.

The Exhibitor Showcase is open Saturday and Sunday only.

12:15-1:00 p.m.

First-Time Attendee Meet & Greet

Longworth

Hosted by the AACN Program Committee

1:00-2:00 p.m.

Emerging Solutions*

Available on demand

Advisory Boards: Why or Why Not

Grand Ballroom I

Advisory Boards can be a great help to an organization, but they can also be a hindrance if not properly managed. This joint session will offer insights from deans and their development teams on what's worked, what hasn't, and best practices for issues that arise.

*Speakers: **Bimbola Akintade**, PhD, APRN, Dean, Professor, College of Nursing, East Carolina University; **Elizabeth Maxwell**, Director of Development, College of Nursing, East Carolina University; **Shakira Henderson**, PhD, RN, Dean, College of Nursing, University of Florida; **Anna Suggs-Hoffman**, Senior Director of Advancement & Communications, University of Florida; **Rosalie Mainous**, PhD, APRN, Dean and Professor, College of Nursing, University of Kentucky; and **Kerrie Moore**, Nursing Advancement Professionals Steering Committee, Program Chair, Director of Alumni and Philanthropy, University of Kentucky*

*Moderator: **Angela Cao**, Chair, Nursing Advancement Professionals Steering Committee, Chief Development Officer, School of Nursing, University of Michigan*

Demystifying the Dean and Chief Diversity Officer Relationship

Grand Ballroom II

This session offers insights and firsthand observations on the unique nature of the relationship between Deans and Chief Diversity Officers. Common challenges will be addressed, including civilized oppression, box-checking actions, the culture of othering, resistance to change, and a reluctance to deploy equitable accountability. Organizational culture and the courage to make systemic changes are essential in co-creating a healthy relationship between the two. In fact, it is essential to achieving the AACN *Essentials*.

*Speaker: **G. Rumay Alexander**, EdD, RN, Professor, School of Nursing, University of North Carolina at Chapel Hill*

Financial Modeling to Drive Academic Practice Partnership Impact

The Colonnade (Lobby Level)

With increased demand for clinical placements in conjunction with clinical placement shortages, and faculty and preceptor shortages, academic nursing leaders have innovated in partnership with health systems leaders positively impacting nursing workforce development. Financial modeling supports both the sustainability of efforts and strengthens the overall partnership by rendering benefits to both the academic and practice partner. Learn from nursing academic leaders as they share the tips, tactics, and tools implemented to establish and sustain an academic practice partnership with impact.

*Speakers: **Angela Clark**, PhD, RN, President, School of Nursing, Barnes-Jewish College, **Jessica Clark**, DNP, RN, Dean, College of Nursing, Creighton University, and **Lepaine Sharp-McHenry**, DNP, RN, Dean and Professor, College of Nursing, University of Nebraska Medical Center*

Saturday, March 23

Leading in a Union Environment

Roosevelt Room

Organized labor in higher education can represent faculty, staff, and students. Hear from three of nursing's top academic leaders about their experiences with leading in a union environment. Discover how union affiliation can offer value and present challenges for academic nursing.

Speakers: Eileen Collins, PhD, RN, Dean, College of Nursing, University of Illinois Chicago; Karen MaCauley, PhD, DNP, APRN, Director and Professor, College of Health and Human Services/School of Nursing, San Diego State University; and Usha Menon, PhD, RN, Dean and Professor, College of Nursing, University of South Florida

2:00-2:30 p.m.

Networking Break and Visit Exhibitor Showcase

Kennedy Ballroom & Foyer

Enjoy refreshments and light snacks in the Exhibitor Showcase.

2:30-3:30 p.m.

Emerging Solutions*

Available on demand

Collaborations Among Deans: Leveraging Our Collective Expertise

Grand Ballroom I

Academic nursing recognizes that leveraging both individual and collective strengths can result in an increase in organizational efficiency and effectiveness. Explore different approaches to collaboration based on mutual sharing of expertise. Join three dyads of academic leaders as they discuss the strengths, challenges, and benefits of the collaborative experience.

Speakers: Jeannette Andrews, PhD, RN, Dean, College of Nursing, University of South Carolina; Connie Delaney, PhD, RN, Dean and Professor, School of Nursing, University of Minnesota; Melody Eaton, PhD, RN, Director and Professor, School of Nursing, James Madison University; Chris-Tenna Perkins, PhD, RN, Director and Dean of Academic Affairs, Bon Secours Memorial College of Nursing; Lori Popejoy, PhD, RN, Dean and Professor, School of Nursing, University of Missouri, Columbia; and Linda Scott, PhD, RN, Dean and Professor, School of Nursing, University of Wisconsin-Madison

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Saturday, March 23

Integrating the New IPEC Core Competencies into Curriculum

Roosevelt Room

The core competencies developed by the Interprofessional Education Collaborative (IPEC) were first adopted in 2011 followed by updates in 2016 and 2023. This session reviews significant changes in the latest version of the IPEC competencies, discusses how to use this material to meet accreditation requirements related to interprofessional education, and reviews promising practices for incorporating the competencies into your nursing programs.

Speaker: Jane Kirschling, PhD, RN, Dean Emeritus, School of Nursing, University of Maryland

4:00-5:00 p.m.

Welcome and Rounds with AACN Leadership*

Grand Ballroom

Available on demand

Join AACN leadership for updates on the association's priorities, strategic initiatives, and new developments. AACN Board Chair Cynthia McCurren and President/CEO Deborah Trautman provide an overview of the association's work to transform academic nursing and serve our members. Ask questions and learn more about how these initiatives can impact and elevate your school of nursing.

Speakers: Cynthia McCurren, PhD, RN, Chair, AACN Board of Directors, and Dean and Professor, School of Nursing, University of Michigan-Flint, and Deborah Trautman, PhD, RN, President and Chief Executive Officer, American Association of Colleges of Nursing

5:15-6:15 p.m.

New Member Orientation and Wine&Cheese Social

Roosevelt Room

Hosted by AACN's Board of Directors and Membership Committee

6:30 p.m.

Optional Networking Dinners

A great opportunity for you to connect with other participants and expand your network while enjoying the local cuisine! Simply choose from our pre-selected restaurants posted at the registration desk and sign-up. Participants are responsible for their own tabs and share transportation costs (if any).

The dinners are scheduled for 6:30 p.m. – participants meet at 6:15 p.m. in the hotel lobby.

6:45 p.m.

Capital Walk-and-Talk with AACN President and CEO

Join AACN President/CEO Deb Trautman and get in your daily exercise before the day ends!

The group departs promptly at 6:45 p.m. from the hotel entrance. See you there!

Sunday, March 24

6:30-7:30 a.m.

Running and Walking Groups

Meet with other early risers at the hotel entrance on Pennsylvania Avenue for a 30-minute run or 60-minute morning walk.

7:30 a.m.-6:30 p.m.

Registration Open

Roosevelt Foyer

7:30-9:00 a.m.

Light Continental Breakfast

Ballroom Foyer

Sunday, March 24

8:00-9:00 a.m.

Coffee & Conversations*

- **Deans of Minority Serving Nursing Schools** *Decatur*
This session explores opportunities and challenges of Deans of nursing schools with high enrollment of students of color.
- **Deans Leadership Showcase** *Roosevelt Room*
Join your colleagues for a dynamic session focused on emerging issues and new approaches to executive leadership. Graduates of AACN's Advancing Academic Leadership for New Deans program will present their final projects, which focus on addressing challenges and opportunities of interest to new and experienced deans. Come for the conversation, the inspiration, and a lively exchange of ideas.

8:00-9:00 a.m.

Solution Circles

Join industry experts to consider strategies for addressing current challenges in academic nursing. In a collaborative and educational format, vendors will engage in interactive discussions to foster peer-to-peer dialogue and share new and innovative solutions.

AACN has not been involved with the planning of the content for the Solution Circles, nor does it endorse presented products or services. Provided content is the sole responsibility of the presenting sponsor.

Certifier Updates: American Nurses Credentialing Center's APRN Programs *Grand Ballroom I*

Sponsored and presented by American Nurses Credentialing Center

Come hear the latest insights and perspectives of a leading APRN certifier within the Licensure, Accreditation, Certification, and Education (LACE) community. Topics include clarity on eligibility criteria, DNP trends, and maintenance of certification. The speaker will also share examples of eligibility evaluation complexities related to post-graduate certificate program graduates.

Crafting Tailored Learning Experiences: Unleashing the Potential of CBE in Your Institution *Grand Ballroom II*

Sponsored and presented by WGU Labs

Transitioning traditional programs to a CBE format can be daunting - and feel as though you need to reinvent your model. Contrary to that belief, CBE can be applied as pedagogy without drastically altering a program's structure or delivery. In this interactive discussion, led by learning experience designers from WGU Labs, the presenters will explore different learning models within the CBE framework to help you better understand which might best align with the needs of your institution. The session will highlight how other colleges and universities have woven key elements of CBE into their existing time-bound, Carnegie Unit models with success. Explore 5 key CBE elements and how these elements can flex to fit any context. Examples of institutions that have transformed courses for optimal CBE delivery into online learning environments will be showcased.

Hospitals Face Major Gaps in Recruiting First-Time Nurses & Clinicians *Culpeper*

Sponsored and presented by myClinicalExchange by HealthStream

We will share results and insights from the first-ever national survey of clinical students, conducted by myClinicalExchange & HealthStream. The survey analyzes student satisfaction and confidence associated with clinical rotations and highlights eye-opening data about employment opportunities for clinical students. We will provide complimentary copies of the related report to attendees of our Solution Circle presentation.

An Evidence-Based Approach to Nursing Student Enrollment and Retention *Latrobe*

Sponsored and presented by SPIN-Learning

Student retention is a national concern requiring a multi-dimensional approach. Learn evidence-based practices that are leading the way for the advancement of nursing student enrollment and student retention.

Sunday, March 24

9:15-10:15 a.m.

Discussion Forums*

- **Moving Forward with the DNP: Navigating Success and Opportunity** *Grand Ballroom II*
In 2022 AACN disseminated a report on *The State of the Doctor of Nursing Practice Education*. Join experienced academic leaders as they discuss key elements of the DNP education, successful tips and tactics for sustaining a rigorous program, and opportunities for moving forward with the DNP as the standard preparation for advanced nursing practice.
Speakers: Lorna Finnegan, PhD, APRN, Dean and Professor, School of Nursing, Loyola University Chicago; Joan Tilghman, PhD, APRN, Dean and Professor, College of Health Professions, Coppin State University; and Susan Kelly Weeder, PhD, APRN, Dean and Professor, School of Nursing, George Washington University
- **The Inside Track on Meeting the 2021 Essentials and Moving to Competency-based Education** *Grand Ballroom I*
This informative session will provide the latest updates on helpful resources and effective strategies for adapting your curriculum to meet today's *Essentials*. Panelists will introduce AACN's new Competency Assessment Framework and discuss the work underway to facilitate learning assessment. Come prepared to ask questions and get the answers needed to accelerate your *Essentials* implementation efforts and the transition to competency-based education.
Speakers: Bimbola Akintade, PhD, APRN, Dean, Professor, College of Nursing, East Carolina University; Susan Dyess, PhD, RN, Director, School of Nursing, Kennesaw State University; Julie Zerwic, PhD, RN, Dean and Professor, College of Nursing, University of Iowa; and Susan Corbridge, PhD, APRN, Chief Essentials Program Officer, American Association of Colleges of Nursing

10:30 a.m.-12:15 p.m.

Like-Schools Focused Discussions*

Join colleagues and collaborate on vital topics important to your institution.

- **Small/Liberal Arts Colleges** *Grand Ballroom I*
Co-Facilitators: Diane Shea, PhD, RN, Dean of Nursing, Emmanuel College; and Cindy Rubenstein, Chair and Professor, Nursing Department, Randolph Macon College
- **Public Colleges/Universities** *Roosevelt Room*
Co-Facilitators: Safia George, PhD, APRN, Dean and Professor, College of Nursing, Florida Atlantic University; and Sarah Shannon, PhD, RN, Dean, College of Nursing, Montana State University
- **Private Colleges/Universities** *Grand Ballroom II*
Co-Facilitators: Shannon Smith, DNP, APRN, Chair and Associate Professor, Department of Nursing, Claflin University; and Katherine Gregory, PhD, RN, Dean, School of Nursing, Boston College
- **Academic Health Centers** *The Colonnade (Lobby Level)*
Co-Facilitators: Linda McCauley, PhD, RN, Dean, School of Nursing, Emory University; and Marla De Jong, PhD, RN, Dean, College of Nursing, University of Utah

12:00-7:00 p.m.

Exhibitor Showcase Open

Kennedy Ballroom

Sunday, March 24

12:15-2:00 p.m.

Lunch (on your own) & Visit Exhibitor Showcase

12:45-1:45 p.m.

NursingCAS Luncheon

The Colonnade (Lobby Level)

A Demonstration of AACN's Student Application and Admissions Management Portal

Discover NursingCAS, AACN's free student application service that provides member colleges with an online platform to efficiently manage all aspects of the admission process. Using this service, schools are able to streamline their recruitment operations, gain access to powerful enrollment management software, expand their customer service capacity, and reach a national applicant pool. Learn why nearly 300 colleges of nursing used NursingCAS during the last enrollment cycle to process more than 115,000 nursing school applications.

Pre-Registration required. Limited seating.

2:00-3:00 p.m.

Plenary

Grand Ballroom

The Seven Habits of Highly Effective Nurses: Leading Today, Preparing for Tomorrow*

Available on demand

Join a provocative discussion about the major forces reshaping health and health care, ranging from the revamping of care delivery and payment models to declines in overall population health. The presenter will draw on insights from Covey's seminal work, *The Seven Habits of Highly Effective People*, as well as other experts in personality and human adaptability, to frame the characteristics of people who are best positioned to lead in changing times. Highlights will include examples of nursing leaders positioned to address the current challenges in health and health care, and applicable lessons to elevate your academic nursing leadership role to impact future leaders to transform health and health care.

Speaker: Susan Dentzer, MS, President and Chief Executive Officer, America's Physician Groups

3:00-3:30 p.m.

Networking Break & Visit Exhibitor Showcase

Kennedy Ballroom & Foyer

3:30-4:30 p.m.

Plenary

Grand Ballroom

Surveying Today's Higher Education Landscape: Key Trends and Emerging Threats*

Available on demand

Higher education is a hot topic across media platforms. Call it a watershed moment or an existential crisis, the dominant discourse in and around higher education is both impassioned and provocative. Join peers to hear stimulating thoughts and considerations identifying 10 of the most pressing issues colleges and universities face, examining how we arrived at this point and the various challenges looming on the near horizon.

Speaker: Mark Drozdowski, EdD, Former Columnist, The Chronicle of Higher Education and Inside Higher Ed. Lecturer, Writer, Communications Consultant, School of Arts and Sciences, Johns Hopkins University

4:30-5:00 p.m.

Networking Break & Visit Solution Provider Showcase

Kennedy Ballroom & Foyer

Sunday, March 24

5:00-6:00 p.m.

Geraldine “Polly” Bednash Lectureship Award

Grand Ballroom

Cultivating Relational Integrity: Being Whole Amid Chaos*

Available on demand

Join the 2024 Geraldine “Polly” Bednash Award recipient, Dr. **Cynda Rushton**, for an inspirational presentation focusing on relational integrity, a pillar of moral resilience, that invites all members of the healthcare continuum to be whole and undiminished. Explore the concept of relational integrity, identify barriers to its enactment, and discover strategies to cultivate this preferred state.

Speaker: Cynda Rushton, PhD, RN, Professor, School of Nursing, Berman Institute of Bioethics, Johns Hopkins University

6:00-7:00 p.m.

Deans Networking Reception

Kennedy Ballroom

Join us for our Networking Reception at the end the day to enjoy light fare and mingling with friends and colleagues.

Monday, March 25

6:30-7:30 a.m.

Running and Walking Groups

Meet with other early risers at the hotel entrance for a 30-minute run or 60-minute morning walk.

6:30-11:30 a.m.

Registration Open

Roosevelt Foyer

6:30-8:00 a.m.

Continental Breakfast

Ballroom Foyer

7:00-8:30 a.m.

Tips and Tools for Effective Capitol Hill Visits

Grand Ballroom & Kennedy Ballroom

Effective messaging is the essence of successful advocacy on Capitol Hill! Join State Grassroots Liaisons and AACN’s Government Affairs Committee for practical information, insights and guidance in preparation for your Monday afternoon meeting with Members of Congress. Attendees will be seated with their state delegations.

Facilitated by AACN Government Affairs Staff and Prime Advocacy Staff

7:30-8:30 a.m.

Peer-to-Peer Dialogue: Issues of the Day

Roosevelt Room

Join your colleagues to discuss recent hot topics impacting academic nursing. Come share your insights while listening to and learning from your peers.

Monday, March 25

9:00-10:00 a.m.

Plenary

Grand Ballroom

Change, Challenge, and Opportunity: The Future of Nursing Education, Regulation, and Practice*

Available on demand

Explore key social, demographic, and technological changes that will impact the near horizon of nursing education, regulation, and practice. Domestic and international challenges and opportunities for nurse faculty will be highlighted. The distinguished presenter will offer suggestions that academic nurse leaders can consider as they chart a path forward, which call for collaboration and engagement to advance a preferred future for the profession.

Speaker: David Benton, PhD, RN, Chief Executive Officer (Retired), National Council State Boards of Nursing

10:30-11:30 a.m.

AACN Business Meeting

Grand Ballroom

Presiding: Cynthia McCurren, PhD, RN, Chair, AACN Board of Directors, Dean and Professor, School of Nursing, University of Michigan-Flint

The AACN Business Meeting is only open to member deans/directors, emeritus and honorary members, and invited prospective member deans/directors.

1:00-5:00 p.m.

Capitol Hill Visits

Bus service to Capitol Hill begins at 12:00 p.m. from the Fairmont (M St. Entrance) with continuous loops until 4:30 p.m. As a reminder, students attending AACN's Student Policy Summit will be in attendance for Hill Day and are encouraged to travel with their Dean to Capitol Hill. To ensure you are registered for Hill Day and can join your students on these visits, please contact Rachel Stevenson at rstenenson@aacnnursing.org.

1:00-4:30 p.m.

Caucus and Connect

Location: 902 Hart Senate Office Building

AACN Deans, Directors, and students are invited to "Caucus and Connect" in-between their Capitol Hill visits to sit and reflect, enjoy light refreshments and snacks, and strategize prior to the next Hill Visit.

5:00-6:30 p.m.

AACN Congressional Reception

Last Bus leaves Hill at 6:15 p.m.

Location: Rayburn Foyer, Rayburn House Office Building

AACN Deans, Directors and Students will be able to celebrate a productive and impactful day on Capitol Hill with members of Congress and their staff. Heavy Hors d'oeuvres will be served.

PROGRAM ACKNOWLEDGEMENTS

Program Planning Committee

Shirleatha Dunlap, PhD, University of South Carolina Upstate (*Chair*)

Cynthia Rubenstein, PhD, Randolph-Macon College

Jeannette O. Andrews, PhD, University of South Carolina

Donna Havens, PhD, Villanova University

Victoria Niederhauser, DrPH, University of Tennessee Knoxville (Board Liaison)

AACN GRATEFULLY ACKNOWLEDGES CONTRIBUTIONS BY THE FOLLOWING SPONSORS:

