The CARE Symposium: Advancing Population Health through Prevention – An Anti-Trafficking Movement

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Problem Statement

CARE is the catalyst in which the discipline of nursing advances population health to promote prevention and well-being for community members; however, in the context of an increasing number of vulnerable and marginalized individuals, how are nurses able to provide transcultural CARE in the absence of specific competencies addressing the knowledge, skills, and behaviors required to identify and assist victims of violence– specifically human trafficking (HT) victims.
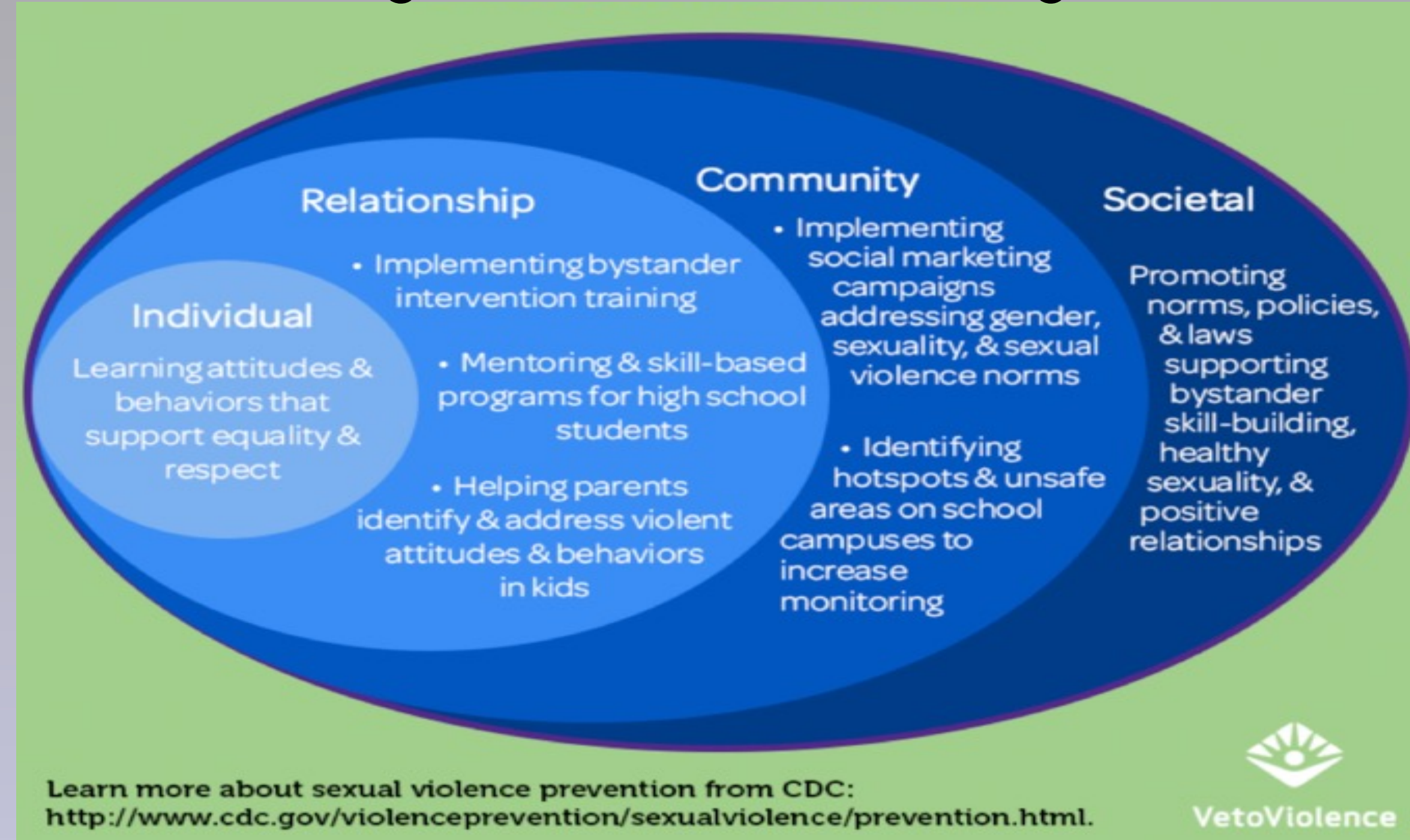
Review of Literature

- CDC uses the social-ecological model as a strategy to stop violence before it begins, to sustain prevention, and achieve population impact.
- Globally, 28 million people are estimated to be subjected to HT, generating a global estimated profit of more than 150 billion dollars annually.
- California has the highest number of contacts through the National Human Trafficking hotline in all 50 states.
- 88% of trafficking victims encountered a healthcare providers during the time they were being victimized.
- The knowledge, skills, and behaviors are key components to clinician's ability to identity and assist victims of trafficking.
- Additional healthcare provider education and training is critical to improve the skills and confidence needed to accurately assess trafficking victims who seek medical care.
- Human trafficking is a global health issue that requires a public health strategy to provide primary, secondary, and tertiary prevention.
- Intentional actions among the community: individuals, organizations, and institutions is what will create and sustain a culture of prevention.
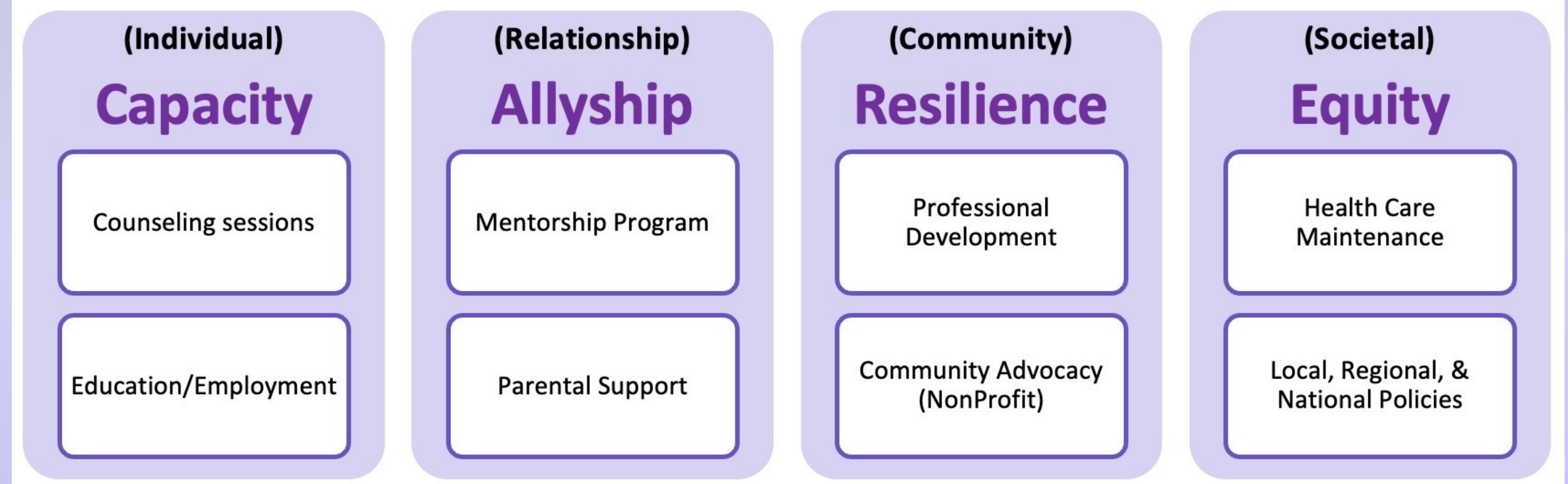
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Social–Ecological Model Theory to Practice

Learn more about sexual violence prevention from CDC: http://www.cdc.gov/violenceprevention/sexualviolence/prevention.html

VetoViolence

C.A.R.E. Model

(Individual) **Capacity**	(Relationship) **Allyship**	(Community) **Resilience**	(Societal) **Equity**
Counseling sessions	Mentorship Program	Professional Development	Health Care Maintenance
Education/Employment	Parental Support	Community Advocacy (NonProfit)	Local, Regional, & National Policies

Evaluation Goals

Short-term →
- Awareness of how violence impacts population health
- Community Engagement with represenation across ages and professions
- Overall positive symposium Impact

Medium-term →
- Adopt practice strategies to identify and prevent violence across professional sectors
- Expand community networks & collaborations

Long-term
- Sustain - Increase community advocacy for violence prevention
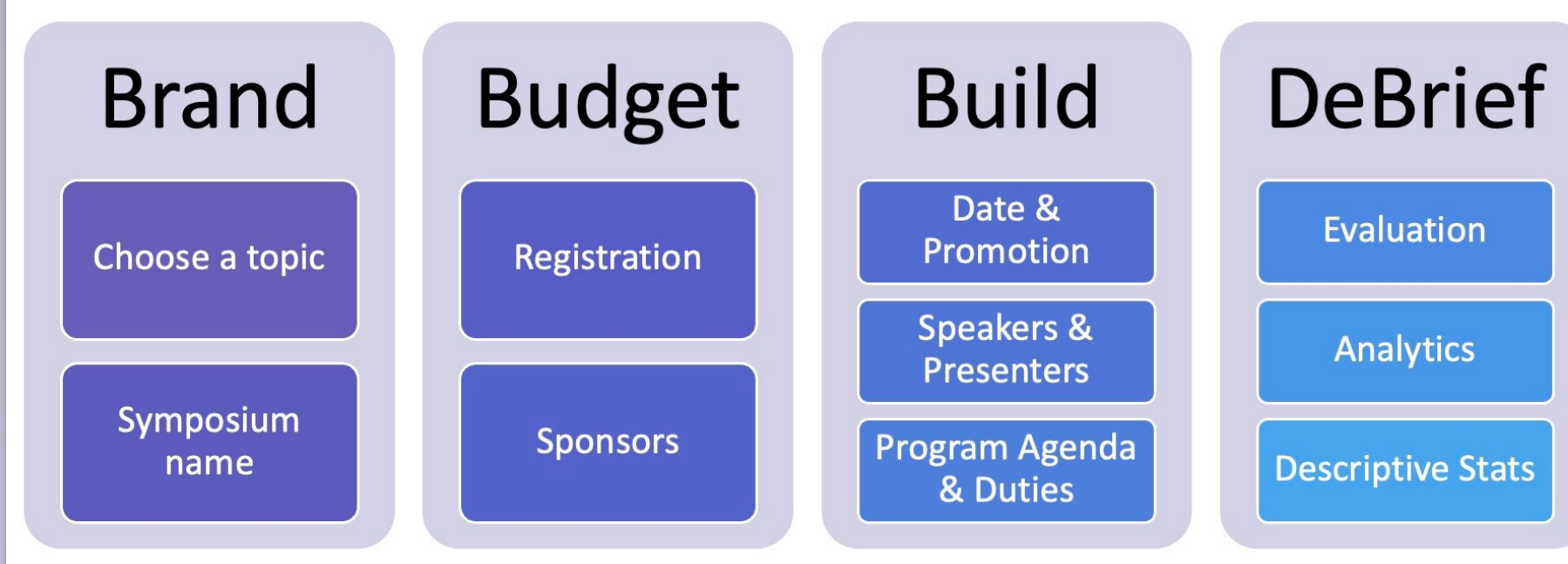- CommmAnnual symposium in partnership with community

Method & Implementation Plan

The implementation plan for the CARE symposium will be broad and comprehensive to adapt to multiple topics on violence prevention. Pre & post questionnaires along with a post program evaluation will serve as measurement tools for data collection.

Brand
- Choose a topic
- Symposium name

Budget
- Registration
- Sponsors

Build
- Date & Promotion
- Speakers & Presenters
- Program Agenda & Duties

DeBrief
- Evaluation
- Analytics
- Descriptive Stats

Evaluation Plan

The CARE Symposium will be evaluated from three perspectives: short-, medium-, and long-term goals. Each goal building on the other toward a longitudinal aim of advancing population health through prevention by holding an annual educational conference for community stakeholders. The goals move from awareness, adoption, to advocacy efforts of violence prevention.

Acknowledgements

diversity, equity, & inclusion
American Association *of* Colleges *of* Nursing
Diversity Leadership Institute: Capstone Presentations and Graduation

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Biography

For over 25 years, Dr. Campbell has contributed to advancing the nursing discipline through personal and communal edification. She received a Bachelor of Science in Nursing from the University of San Francisco, a Master in Nursing from San Francisco State University with a certification as a Family Nurse Practitioner, and a Doctor of Nursing Practice with an emphasis in Executive Leadership from Loyola University New Orleans.

From a CNA to an Advanced Practice Nurse, Dr. Campbell's work experience includes clinical practice in acute care, home health, community-based clinics, academia, management, and leadership. Dr. Campbell is currently an Assistant Professor and serving as Co-Director of the Family Nurse Practitioner Program at Samuel Merritt University. Dr. Campbell is also a Family Practice provider at Roots Community Health Center in Oakland specializing in pediatrics; the Interim Board Chair for Bay Area Women Against Rape (BAWAR); a Board member of Friends of MISSSEY; and is proudly the Co-Founder and CEO of A Sista's Touch, a 501(c)3 nonprofit public benefit, established in 2017. The mission of A Sista's Touch is to cultivate and celebrate Black Excellence through personal and professional inspirations of African American women across all generations; with a foundational focus on our adolescent girls.

Beyond Dr. Campbell's professional accomplishments as an advanced practice nurse, being a strong advocate for social justice, the empowerment of Black women and girls, and a champion for Diversity, Equity, Inclusion, and Belonging, is a huge influence. While the roles of Director, clinician and CEO keep her busy, the most humbling and rewarding honor is that of wife & partner to RC, mother to Reign & Grey, and only child to LBW.

Contact Information

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