

Syllabus

THE NEWSLETTER OF THE
AMERICAN ASSOCIATION OF COLLEGES OF NURSING



American Association
of Colleges of Nursing
The Voice of Academic Nursing

Join us in honoring National Nurses Week with the exclusive May 2026 Special Issue of *Syllabus* – AACN's newsletter dedicated to nursing higher education. Packed with features showcasing member schools' incredible work, this edition contributes to our vibrant nursing education community.

**Purchase ad space at a special discount price
in honor of National Nurses Week.**



Special Issue Highlights:

- Faculty and Dean Announcements
- Event and Program Promotions
- Nurses Week Recognition
- Research Breakthroughs
- Innovations in Nursing Education
- Award-Winning Initiatives
- Collaborations and Partnerships
- Student Spotlights

Advertise in the Opportunities Section:

Looking to showcase position openings, availabilities, or services? Discounted ad space is available in the Opportunities section, reaching deans and faculty at over 52,000 individuals in 875 nursing programs

Pricing and Deadline

Take advantage of our **special 50% off discounted rate** in honor of National Nurses Week. Don't miss the chance to get your hands on this exclusive content at a fantastic price!

Ad Submission Guidelines:

- **Format:** All ads must be submitted in PDF format.
- **Dimensions:** Please review the ad dimensions before submission.
- **Examples:** Refer to the provided ad examples below for guidance.
- **Deadline:** All ads must be submitted and purchased by April 16.

Ad Options:

- Full-page Ad: **\$645**
- Half-page Ad: **\$395**
- Quarter-page Ad: **\$225**

Ad Dimensions:

- Full-page Ad: 7.5" W x 9" L
- Half-page Ad: 7.5" W x 4.5" L
- Quarter-page Ad: 3.25" W x 4.5" L

Contact Us

syllabus@aacnnursing.org
www.aacnnursing.org/Syllabus

FULL PAGE AD

7.5" W x 9"L

HALF PAGE AD

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1/4 PAGE AD

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