

Coming into View: Creating a Culture to Meet Your Mission

**Fairmont Le Château Frontenac
July 23-26, 2023**

SUMMER SEMINAR



**Québec City,
Quebec, Canada**

Build your brand, reshape the culture around you, and collaborate for success.

All leaders struggle with having a clear view of themselves, their organization, and the impact they have on chief stakeholders. The 2023 Summer Seminar takes academic nursing leaders, individually and in teams, on a journey of self-exploration to achieve the desired clear view of what lies ahead.



Through guided exercises, participants will explore how to cultivate a desired personal brand and discover how their behaviors and surroundings impact the culture of an organization and influence workplace effectiveness. Through the lens of coaching, participants will be able to identify opportunities for both immediate and lasting success with a special focus on the value of partnerships to shaping the future of nursing education.

“The Summer Seminar is AACN’s best-kept secret to elevate individual leadership skills, strengthen team relationships, and magnify the impact all can have on leading change.”

This year’s venue is the Fairmont Le Château Frontenac, a landmark hotel located in Canada’s historic Québec City guaranteeing you a memorable and inspiring stay in one of the most beautiful, and walkable, cities in the world.

Key Benefits:

- Create the personal brand you desire as an individual leader and for your team.
- Identify key behaviors influencing your surroundings, why they matter, and how to create a winning organizational culture.
- Consider what’s on the horizon for academic nursing and how partnerships can be developed to drive change and enhance impact.
- Elevate individual leadership skills and strengthen team relationships.

About the Speaker

Sean Olson



Sean Olson is an author, speaker, and executive coach with over 25 years of experience helping individuals and teams reach their full potential and effectiveness. He has worked with academic nursing leaders, deans, and teams, as well as clinical practice officers, teams, directors, and senior managers across the spectrum, from start-ups to Fortune 500 companies.

Sean is the co-founder and CEO of Renogize Professional Coaching which provides executive coaching and leadership development to universities and companies throughout the United States. He is the author of *This Is How I Role: 7 Strategies to Accelerate Your Leadership Growth and Promotability* and is host of *The Intentional Leader Podcast*.

Sean's driving passion is to bring out the incredible leader that is inside every person.



Program

Sunday, July 23

4:00-7:00 p.m.

Registration Open

6:00-7:00 p.m.

Wine & Cheese Networking Reception

Guests are welcome and encouraged to attend.

Monday, July 24

8:00-9:00 a.m.

Registration and Light Continental Breakfast

9:00 a.m.-12:30 p.m.

Removing the Blinders to Myself

Even the best nursing leaders in academia or practice struggle to create a clear vision of themselves, their organizations, and their impact on stakeholders. Is your vision and brand what you want them to be? Is your *team brand* what you want it to be? Do others see your brand as you do? Whether you're building a personal brand for yourself or for a team, leadership starts by seeing your goals clearly, identifying potential blinders, and removing those blinders to analyze your personal brand. Together, we will see things in a new way to intentionally create the personal brand you desire.
(Break from 10:15-10:45 a.m.)

Tuesday, July 25

8:00-9:00 a.m.

Light Continental Breakfast

9:00 a.m.-12:30 p.m.

Removing the Blinders to My Surroundings

After a year of working in an academic nursing institution, it's easy to lose sight of the beauty around us. We must be intentional to clearly see the surroundings in our immediate environment and how they shape our culture. This session will help you see what surrounds you, explore your culture, and why it matters. We will identify key behaviors to influence our surroundings and create our desired culture of excellence in academic nursing.
(Break from 10:15-10:45 a.m.)

Wednesday, July 26

8:00-9:00 a.m.

Light Continental Breakfast

9:00 a.m.-12:30 p.m.

Seeing a Preferred Future

When blinders to ourselves and our surroundings are removed, we have a clear view of what lies ahead. As academic nursing leaders, the transition to the new *Essentials* and competency-based education has been driving change at our schools. In this session, we will look at the value of partnerships as part of that driving change. Why are partnerships needed and what is their value? Through the lens of coaching, you will see opportunities to advance your school's mission and achieve immediate and lasting success.
(Break from 10:15-10:45 a.m.)

General Information

Registration Fees	Standard Ends June 23	Late Starts June 24
AACN Members	\$599	\$699
AACN Non-Members	\$699	\$799

Who Should Attend

Deans, directors, and senior faculty individually or teams.

Venue

Fairmont Le Château Frontenac
Québec City, Quebec, Canada
1 Rue des Carrières
Québec, QC G1R 4P5, Canada
Phone: 1-800-441-1414

*The room rate starts at
CAD \$349 / US \$256
single/double plus taxes.
(Room Rate in US Dollars varies
daily based on exchange rate.)*



Continuing Education

The Summer Seminar is eligible for Continuing Education Units (CEUs) for Nursing Continuing Professional Development (NCPD).

Contact Information

AACN Conference Team

Phone: 202-463-6930

Email: conferences@aacnnursing.org

REGISTER EARLY – LIMITED SEATS AVAILABLE!

Register online at www.aacnnursing.org/summer-seminar



The Voice of Academic Nursing

"AACN's Summer Seminar is one of the best conferences I have ever attended. The speakers were very engaging, and the activities enforced the topics covered. I look forward to the next Summer Seminar."

"Thank you for providing this opportunity to learn more about self-awareness and how to work effectively in teams. My team and I walked away invigorated with tools to build a more effective and collaborative team."

"I loved the content, schedule, and venue - a perfect combination for learning, networking, self-reflection and team building."

REGISTER HERE: www.aacnnursing.org/summer-seminar