

**Domain 9 Advanced Level  
APRN Elevator Speech  
Assessment Strategies**

Teaching Resource: <https://www.aacnnursing.org/Essentials/Database/Kit/i/D9-APRN-Elevator>

**Elevator Speech Rubric**

Criteria	Ratings			Pts
<b>Introduction</b>	20 pts Full Marks- passion evident in voice, uses hook or introduction for APRN role and self	10 pts Monotonous voice, lacks in passion, hook, or intro	0 pts No Marks	20 pts
<b>Delivery</b> Intended audience is clear, uses appropriate language for intended audience. Cites facts and statistics as appropriate to audience.	30 pts Language appropriate for intended audience	10 pts Some language appropriate to audience but not consistent	0 pts Unclear intended audience based on language used.	30 pts
<b>Creativity</b> May use props, (i.e., lab coat, stethoscope, office or clinic background).	20 pts Creative, interesting	10 pts Lacks creativity, generalized to APRN role	0 pts No Marks	20 pts
<b>Participation</b> Video posted on discussion by due date. Posts to responds to peer posts and feedback.	20 pts Full Marks Meets criteria for discussion.	0 pts No Marks Does not meet criteria.		20 pts
<b>Supporting Documentation</b> Cite current references per APA 7. Free of errors.	10 pts Full Marks APA citations correct; current references.	0 pts No Marks		10 pts
Total Points: 100				