

The All of Us Journey

The *All of Us* Journey is a hands-on experience to build awareness and excitement about the *All of Us* Research Program, supported by the National Institutes of Health. Through a 37-week national tour, this traveling exhibit actively engages community members to join this landmark research project that will accelerate research and improve health.



We greatly value the power you have reaching your community as a trusted health partner. That is why we are seeking support from health providers like you. Your support will help us reach your community and help us ensure that your community is included as we work to improve the health of all Americans through more effective and tailored prevention strategies and treatments for diseases.

How does hosting the All of Us Journey benefit providers?

- Validates your involvement and dedication to the community
- Emphasizes to your community the importance of the program and drives participation
- Reinforces communication between the provider organization and the community
- Serves as marketing tool to promote your health provider services and the program

If you are interested in hosting the *All of Us* Journey, available at no cost to you or your community, please complete the online Event Request Form; <http://bit.ly/2p3bLtB>. For further information, contact Dianne Beltran at dbeltran@montagemarketinggroup.com or 240-506-3388.

2017 Dates	Market
7/31 - 8/6	Washington, DC/Baltimore, MD
8/7 - 8/13	Bridgewater, NJ
8/14 - 8/27	New York, NY
8/28 - 9/3	Chelsea/Boston, MA
9/4 - 9/10	Columbus/Cleveland, OH
9/11 - 9/24	Chicago, IL
9/25 - 10/1	Peoria, IL/Indianapolis, IN
10/2 - 10/8	St. Paul/Minneapolis, MN
10/9 - 10/15	St. Louis, MO
10/23 - 10/29	Kansas City/Topeka, KS
10/30 - 11/5	Oklahoma City/Tulsa, OK
11/6 - 11/19	Dallas/Ft. Worth/Arlington, TX
11/27 - 12/3	El Paso, TX
12/4 - 12/10	Tucson, AZ
12/11 - 12/17	Phoenix, AZ

2018 Dates	Market
1/8 - 1/14	Yuma/San Diego, CA
1/15 - 1/21	Los Angeles, CA
1/22 - 1/28	Bakersfield/Fresno, CA
1/29 - 2/4	San Francisco/Oakland, CA
2/5 - 2/11	Sacramento, CA
2/12 - 2/18	Chico/Redding, CA
2/26 - 3/4	Salem/Portland, OR
3/5 - 3/11	Tacoma/Seattle, WA