COMMISSION ON COLLEGIATE NURSING EDUCATION

ACCREDITATION SEAL STANDARDS GUIDE

The Commission on Collegiate Nursing Education (CCNE) is pleased to provide accredited programs with the CCNE accreditation seal. CCNE encourages its accredited programs to utilize the seal in their print and electronic media. By displaying the seal and the accompanying disclosure statement, programs are signifying to their constituents that the program has been recognized as maintaining good educational practices in the field of nursing. In order to protect the CCNE brand, programs must follow these guidelines when using the accreditation seal. Programs that are not accredited by CCNE are not permitted to use the CCNE accreditation seal.

SEAL PROPORTIONS AND MINIMUM SIZE

The proportions of the seal and its components may not be altered. Elements within the seal may not be moved. Care should be taken to scale the seal proportionally and to keep it intact.

The seal may not be used smaller than 0.375" tall.

0.375"
miniumum

DISCLOSURE STATEMENT

If a program or institution elects to use the CCNE accreditation seal in its print or electronic media, the program or institution must disclose its accreditation status accurately by using a CCNE-approved disclosure statement. The CCNE accreditation procedures, which are available on the CCNE website, provide the appropriate language to be used.

The accreditation procedures for baccalaureate and graduate nursing programs can be accessed at: https://www.aacnnursing.org/Portals/0/PDFs/CCNE/Procedures.pdf (see Disclosure).

The accreditation procedures for entry-to-practice nurse residency programs can be accessed at: https://www.aacnnursing.org/Portals/0/PDFs/CCNE/Procedures-Residency.pdf (see Disclosure).

The accreditation procedures for nurse practitioner fellowship/residency programs can be accessed at: https://www.aacnnursing.org/Portals/0/PDFs/CCNE/Procedures-NP-Fellowship-Residency.pdf (see Disclosure).

SPOT COLOR
Pantone 2945

PROCESS COLOR
100 c 45 m 0 y 14 k

DIGITAL COLOR
0 r 105 g 170 b

SPOT COLOR
Pantone 872

PROCESS COLOR
20 c 30 m 70 y 15 k

DIGITAL COLOR
180 r 151 g 90 b

OFFICIAL COLORS

The official Pantone colors of the CCNE seal are PMS 2945 (blue) and PMS 872 (metallic gold). The CMYK and RGB formulas are given at left. Note that the colors remain the same for both coated and uncoated paper stock.

The blue and gold is the preferred version of the seal, but it is permissible to use the seal in black, or reversed to white on a dark background, if necessary.

ACCEPTABLE AND UNACCEPTABLE BACKGROUNDS

LIGHT BKGD — **OK**   DARK BKGD — **NO**   LIGHT IMAGE — **OK**   DARK IMAGE — **NO**

LIGHT BKGD — **OK**   DARK BKGD — **NO**   LIGHT IMAGE — **OK**   DARK IMAGE — **NO**

LIGHT BKGD — **NO**   DARK BKGD — **OK**   LIGHT IMAGE — **NO**   DARK IMAGE — **OK**

This font is
Insignia.

THIS IS INSIGNIA
IN ALL CAPS.

This font is
TrebuchetMS.

**This font is
TrebuchetMS Bold.**

FONT USAGE

All type in the seal files has been converted to outlines, so no font files are needed to use the seal.

The type in the seal itself may not be changed. The fonts are identified here so that other elements of a project may be matched to the seal, if desired.

The letters CCNE are in a font called Insignia. The word ACCREDITED is in a font called Trebuchet (aka Trebuchet MS).

SEAL FILE FORMATS AND RESOLUTION

Files are provided for use in both Macintosh and PC applications, including JPEG, PNG, and Adobe Illustrator EPS formats. The EPS format is generally preferred, especially by printers and designers. It may not be possible to open these files without the appropriate software, but one should be able to place or import the graphic into most documents. The JPEG format is more widely accessible, but may require careful attention to size and resolution. The EPS and PNG files allow for a transparent background.

The EPS files can be scaled to any size. The JPEG and PNG files are 300dpi (suitable for printing at 100% size or smaller) and may need to be reduced in size and/or resolution depending on the usage.

An attempt has been made to provide the seal in the most useful and widely applicable formats, but a certain familiarity with one's individual software applications, resolution, and color issues may be required. Software user manuals should be consulted for more information.

Seal Files Available

CCNE-Seal-Black.eps
CCNE-Seal-Black.jpg
CCNE-Seal-Black.png

CCNE-Seal-CMYK.eps
CCNE-Seal-CMYK.jpg

CCNE-Seal-PMS.eps

CCNE-Seal-RGB.eps
CCNE-Seal-RGB.jpg
CCNE-Seal-RGB.png

CCNE-Seal-White.eps
CCNE-Seal-White.png

SEAL COLOR FORMATS

As a general guide to color formats: for desktop publishing or in-house applications use CMYK, for offset printing use Pantone (PMS) or CMYK, for online or multimedia use RGB. Printers or vendors should be contacted to determine which format to use for a specific project.

The PMS.EPS files should be used to print the seal in two PMS colors, as neither the JPEG nor PNG files will support this two-color format. Similarly, the CMYK format is not compatible with the PNG file type; you must use the CMYK.EPS or CMYK.JPG.

The white seal is not available as a JPEG file, but depending on the software and/or printing method, the white seal may be achieved by using the black version printed in white ink.

MORE INFORMATION

If you have any questions or need additional information about the CCNE accreditation seal or its usage, please contact CCNE staff at 202-887-6791.