



Academic Nursing Leadership Conference

Leading Together: Harnessing Our Collective Strengths

October 28-31, 2017

Learning Objectives for the Educational Sessions:

1. *Improve your ability to negotiate for scarce resources.*
2. *Discuss top policy priorities to address the national opioid addiction crisis.*
3. *Identify strategies to promote a healthy workplace environment.*
4. *Describe futuristic uses of technology in higher education.*

Saturday, October 28

11:00 a.m.-5:00 p.m.

Registration Open

AACN Booth & TechBar, and Networking Lounge Open

AACN staff is available throughout the conference to assist with your registration and to answer any of your questions related to the association, its benefits, and services. Do you have questions about the AACN App, social media tools, how to update your AACN Profile in MyAACN, and/or use AACN Connect – the new online collaboration community? Our staff has the answer along with other practical technology information. Also, make time to stop by the Networking Lounge (*sponsored by Orbis Education*) to unwind, check your e-mail, or meet with your team.

Grand Ballroom Foyer

Capitol Ballroom Foyer

12:00-1:15 p.m.

Committee Meetings

THE VOICE OF ACADEMIC NURSING

Saturday, October 28

PRE-CONFERENCE LEARNING OPPORTUNITIES

1:30-2:45 p.m.

Emerging Solutions

Select from six engaging sessions offered concurrently prior to the Academic Nursing Leadership Conference. No pre-registration is required. Sessions repeat 3:15-4:30 p.m.

- **Building Successful Academic-Practice Partnerships*** **Salon I**
Hear from the 2017 award winners on strategies to develop and enhance exemplary academic-practice partnerships.
- ❖ **University at Buffalo School of Nursing and Catholic Health System's Sisters of Charity Hospital:** *Deborah Raines, PhD, RN, Associate Professor, School of Nursing, University at Buffalo; and Mary Dillon, MSN, Vice President for Patient Care Services, Sisters of Charity Hospital*
- ❖ **University of Hawaii at Manoa School of Nursing and The Queen's Health System:** *Katherine Finn Davis, PhD, Director for Community Partnerships, University of Hawaii at Manoa*
- ❖ **University of Minnesota School of Nursing and Fairview Health System/MHealth:** *Thomas Clancy, PhD, RN, Clinical Professor and Associate Dean, Faculty Practice, Partnerships and Profession Development and Christine Mueller, PhD, RN, Professor and Associate Dean for Academic Programs, University of Minnesota School of Nursing; Laura Reed, DNP, RN, Chief Nurse Executive, Fairview Health Services, and Debra Cathcart, DNP, RN, Chief Nurse Executive at University of Minnesota Health*
Moderator: Marsha Lewis, PhD, RN, Dean School of Nursing, University at Buffalo—SUNY, Buffalo, NY
- **Insights & Updates from the Health Resources and Services Administration (HRSA)*** **Salon II**
Dr. Zangaro discusses HRSA's strategic plan as it relates to the National Sample Survey of Registered Nurses (NSSRN), findings and recommendations for future surveys.
Speaker: George Zangaro, PhD, RN, Director, National Center for Health Workforce Analysis, Health Resources and Services Administration, U.S. Department of Health and Human Services, Rockville, MD
Moderator: Tim Gaspar, PhD, RN, Dean and Professor, School of Nursing, Cleveland State University, Cleveland, OH
- **Planning and Optimizing Budget Allocations*** **Salon III**
Budgets that are allocated by the President and Provost for your institution may be driven by several competing forces such as the needs of fellow deans, state support, your ability to negotiate, and carryover dollars to name a few. During this session, learn about strategies to manage and maintain an allocated budget.
Speaker: Kathleen Scoble, EdD, RN, Dean and Professor, School of Nursing, Elms College, Chicopee, MA
Moderator: Mary Wickman, PhD, RN, Director, School for Professional Studies/Graduate Nursing, Vanguard University, Costa Mesa, CA

Saturday, October 28

- **Going from 0 to 60 Quickly: Responsibility Centered Management Budgeting*** *Salon IV*
Dean McCauley is a skilled administrator in the application of Responsibility Centered Management Budgets. Many institutions are moving to this model which promotes an incentives-based budget that is transparent, has flexibility, and provides rewards for being cost-effective. Come develop your understanding of this budget model.
Speaker: Linda McCauley, PhD, Dean and Professor, Nell Hodgson Woodruff School of Nursing, Emory University, Atlanta, GA
Moderator: Susan Bakewell-Sachs, PhD, RN, Dean and Professor, School of Nursing, and Vice President for Nursing Affairs, Oregon Health & Science University, Portland, OR and Chair, AACN Program Committee
- **Social Mission Metrics Study: Nursing Participation and Implications*** *Salons D&E*
The *Social Mission Metrics Study* aims to create a tool that can be used to identify the level of engagement of U.S. nursing, dental, and medical schools in social mission activities, track them over time, and/or allow a school to compare itself to other schools. In this session, the principal investigator of the study describes how the Social Mission Metrics Survey was created, shares lessons learned from field testing the survey at nursing schools across the country, and discusses how the survey and similar initiatives can help advance a social mission in nursing education. The Study is funded by the Robert Wood Johnson Foundation and the Health Resources and Service Administration, Bureau of Health Workforce.
Panelists: Fitzhugh Mullan, MD, Professor of Pediatrics, School of Medicine and Health Sciences, Professor of Health Policy and Management, Milken Institute School of Public Health, Co-Director of the George Washington University Health Workforce Institute, George Washington University, Washington, DC; Sonal Batra, MD, Assistant Professor of Emergency Medicine, School of Medicine and Health Sciences, George Washington University, Washington, DC; Karen D. Bankston, PhD, RN, Associate Dean for Clinical Practice, Partnership, and Community Engagement, College of Nursing, University of Cincinnati, Cincinnati, OH; and Faye J. Grund, PhD, RN, Dean and Administrative Officer, Dwight Schar College of Nursing and Health Sciences, Ashland University, Ashland, OH
Moderator: Vernell P. DeWitty, PhD, RN, Director for Diversity and Inclusion, American Association of Colleges of Nursing, Washington, DC
- **Why We Give: Successful Strategies for Higher Education Advancement*** *Salons F&G*
Advancement is an ever-increasing need within Schools of Nursing. Our speaker has extensive leadership and management experience having served on the boards of WHO *Roll Back Malaria*, the Global Health Council and the AIDS Healthcare Foundation. She has built a coalition of committed partners and increased donor support at Johns Hopkins while leading the process of developing action plans. She has raised over \$600 million USD for reproductive health programs in Africa. Expert in mobilization of the private sector, foundations, individuals and government agencies, she provides take home strategies to help you meet your advancement goals.
Speaker: Akudo Anyanwu, MD, Associate Dean, Development and Alumni Relations, School of Nursing, Johns Hopkins University, Baltimore, MD
Moderator: Monica Scheibmeir, PhD, APRN, Dean and Professor, School of Nursing, Washburn University, Topeka, KS

2:45-3:15 p.m.
Networking Break

Saturday, October 28

3:15-4:30 p.m.

Emerging Solutions* (*repeated*)

4:30-4:45 p.m.

Stretch Break

4:45-5:45 p.m.

Membership Orientation

Salons F&G

Hosted by AACN's Membership Committee

Discover all that AACN has to offer, how membership can benefit you and your organization's work to advance nursing excellence, and explore multiple opportunities for you to engage in advancing AACN's mission and strategic priorities. Open to members, new deans, prospective members and associate/assistant deans.

6:30 p.m.

Networking Dinners

A great opportunity for you to connect with other participants while enjoying the local cuisine! Simply choose from our pre-selected restaurants posted near the registration desk and sign-up – it's just that easy. Participants are responsible for their own tabs and share transportation costs (if any); and meet in the hotel lobby at 6:15 p.m.

6:30 p.m.

Leadership for Academic Nursing Program (LANP) Alumni Dinner

Come reconnect with the Alums from LANP and see what your colleagues have been accomplishing. Dinner is held at a local restaurant and participants are responsible for their own tabs.

7:30 p.m.

Capital Walk and Talk

Join AACN President/CEO Deb Trautman for this optional walk. Get in your daily exercise before the day ends while enjoying some of DC's sights! The group departs promptly at 7:30 p.m. from the hotel entrance on Pennsylvania Avenue. See you there!

Sunday, October 29

6:30-7:30 a.m.

Optional Daybreak Workouts

- **Yoga** *Commerce (Meeting Room Level)*
Start your day with a relaxing and rejuvenating yoga session. Yoga mats are provided for the first 30 participants.
- **Early-Bird Walking Group**
Join the group a few minutes early at the hotel entrance on Pennsylvania Avenue for a self-guided walk departing promptly at 6:30 a.m.

Sunday, October 29

8:00 a.m.-6:00 p.m.

Registration Open
AACN Booth & Tech Bar, and Networking Lounge Open

Grand Ballroom Foyer
Capitol Ballroom Foyer

9:00 a.m.-7:00 p.m.

Learning Center Open

Capitol Ballroom

Get exclusive access to high-profile exhibitors and network with peers as you view and learn about innovative products and services. Open Sunday only.

9:00-10:15 a.m.

Tips and Tools for Effective Capitol Hill Visits

Grand Ballroom

Effective messaging is the essence of successful advocacy on Capitol Hill! Join State Grassroots Liaisons and AACN's Government Affairs Committee for practical information, insights and guidance in preparation for your Monday afternoon meeting with Members of Congress.

10:15-10:45 a.m.

Good Morning Coffee and Tea Break

10:45 a.m.-12:00 p.m.

Focused Discussions

Join colleagues and collaborate on vital topics important to your institution. Agendas are posted onsite and no preregistration is required. Participants may choose which group to attend based on affinity and/or interest in agenda items:

- **Small/Liberal Arts Schools** *Salon I*
Facilitator: Leesa McBroom, PhD, RN, Chair, Department of Nursing, William Jewell College, Liberty, MO
- **Academic Health Centers (AHC)** *Salon II*
Facilitator: Doreen Harper, PhD, RN, Dean and Professor, School of Nursing, University of Alabama-Birmingham, Birmingham, AL
- **Private Colleges/Universities without an AHC** *Salon III*
Facilitator: John McFadden, PhD, RN, Dean and Professor, College of Nursing and Health Sciences, Barry University, Miami Shores, FL
- **Public Colleges/Universities without an AHC** *Salon IV*
Facilitator: Victoria Niederhauser, DrPH, RN, Dean and Professor, College of Nursing, University of Tennessee-Knoxville, Knoxville, TN

12:00-2:00 p.m.

Lunch (on your own) & Visit Learning Center

Sunday, October 29

12:15-12:45 p.m.

Optional Luncheon Presentation

Penn Avenue Terrace (Lobby Level)

Benchworks & AACN: A Partnership to Help Drive Nursing Program Improvement

Sponsored by Skyfactor

Skyfactor and AACN have proudly partnered to bring you the best way to assess your nursing programs, share satisfaction data, and target evidence-based improvements year after year. Join us at this fun and informational luncheon presentation on the benefits of using Skyfactor Benchworks Nursing Program Assessments at your institution. Over 200 programs just like yours already trust Benchworks to analyze their student satisfaction and competency and maintain accreditation. We discuss the highlights of our assessments, as well as favorite features of our partner institutions and some of their successes.

We hope you join us!

12:15-1:30 p.m.

Optional Luncheon Presentation

Salon I

Elevate Your Enrollment Management Strategy: The NursingCAS Lab

Join this interactive panel discussion to learn how NursingCAS 3.0 provides state-of-the-art technology to elevate your program's enrollment management activities.

Please RSVP for this luncheon session to ensure entry, and to receive an admission ticket with your name badge on-site at the registration desk. Ticket must be presented to enter the session.

Register here: mynursingcas.org/events

2:00-3:30 p.m.

Welcome and Opening Plenary Session

Grand Ballroom

Futuristic Problem Solving: Applying the Latest Technology Using the Lens of an Inventor*

Pablos Holman is a futurist, inventor, innovator, and one of the most renowned hackers in the world with a unique view of problem-solving and breaking and building new technologies - talents that he uses at his lab in Seattle, where he leads 150 scientists and engineers who are building solutions to the world's problems. In his lab, Pablos is leading a wide variety of futuristic invention projects to enhance and save our world, including a fission reactor powered by nuclear waste and a device that can shoot mosquitoes out of the sky with lasers to help eradicate malaria – part of a mission he is on, with funding from Bill Gates. Pablos wants to inspire people to create solutions, to invent, and to problem-solve – looking at the world through the lens of an inventor.

*Speaker: **Pablos Holman**, World-renowned Hacker, Inventor, Viral TED Speaker, Problem Solver, Seattle, WA*

Moderator: Susan Bakewell-Sachs, PhD, RN, Dean and Professor, School of Nursing, and Vice President for Nursing Affairs, Oregon Health and Science University, Portland, OR and Chair, AACN Program Committee

3:30-4:00 p.m.

Networking Break

Sunday, October 29

4:00- 5:30 p.m.

John P. McGovern Lectureship Award

Grand Ballroom

Creating and Sustaining Healthy Workplace Environments*

This award honors Dr. John P. McGovern and recipients are chosen on the basis of their scholarship and the notability of their contributions to nursing, healthcare or higher education. AACN is proud to announce that this year's award winner is Dr. Linda Burnes Bolton. Dr. Burnes Bolton serves on the Board of Trustees for the Robert Wood Johnson Foundation, leads at the system level for nursing at Cedars-Sinai in Los Angeles, California and is one of the principal investigators at the Burns and Allen Research Institute at Cedars-Sinai. Her contributions to the profession have been far reaching and profound.

Speaker: Linda Burnes Bolton, DrPh, RN, Chief Nursing Office, Director of Nursing Research, Professor of Medicine, and Vice President of Cedars-Sinai Health System, Los Angeles, CA

Moderator: Juliann G. Sebastian, PhD, RN, Dean and Professor, College of Nursing, University of Nebraska Medical Center, Omaha, NE and Chair, AACN Board of Directors

5:30-7:00 p.m.

"Welcome to DC" Networking Reception

Capitol Ballroom

Our opening reception provides a great forum to network, mingle with friends and colleagues, and to once again visit our Learning Center. There is no better way to kick-off the meeting than by attending this event, which is sponsored by the American Nurses Credentialing Center.

7:00 pm

AACN-Wharton Executive Leadership Program Alumni Dinner

Reconnect with the Alums from the AACN-Wharton Executive Leadership Program and see what your colleagues have been accomplishing. Dinner is held a local restaurant and participants are responsible for their own tabs.

Monday, October 30

6:30-7:30 a.m.

Optional Daybreak Workouts

- **Yoga** **Commerce (Meeting Room Level)**
Start your day with a relaxing and rejuvenating yoga session. Yoga mats are provided for the first 30 participants.
- **Early-Bird Walking Group**
Join the group a few minutes early at the hotel entrance on Pennsylvania Avenue for a self-guided walk departing promptly at 6:30 a.m.

7:30 a.m.-12:00 p.m.

Registration Open

AACN Booth & Tech Bar, and Networking Lounge Open

**Grand Ballroom Foyer
Capitol Ballroom Foyer**

7:30-8:30 a.m.

Light Continental Breakfast

Grand Ballroom Foyer

Monday, October 30

8:00-9:30 a.m.

AACN Task Force Updates

Grand Ballroom

- AACN's Vision for Nursing Education
- Academic Progression in Nursing
- Defining Scholarship for Academic Nursing Task Force
- Governance Task Force

9:30-10:00 a.m.

Good Morning Coffee and Tea Break

10:00 a.m.-12:00 p.m.

AACN Membership Meeting

Grand Ballroom

Facilitated by Board Chair Juliann G. Sebastian, PhD, RN, Dean and Professor, College of Nursing, University of Nebraska Medical Center, Omaha, NE

- **Recognition of AACN Award Winners**
 - ❖ Sister Bernadette Armiger Award
 - ❖ Emeritus Membership Award
 - ❖ Exemplary Academic-Practice Partnership Awards
 - ❖ Innovations in Professional Nursing Education Awards
 - ❖ New Era for Academic Nursing Award
- **Like-Schools Reports and Issues Forum**
- **Association Business Meeting**

The Association Business Meeting is open only to AACN members: institutional member deans/directors, associate/assistant deans/directors, emeritus and honorary members, and invited prospective member deans/directors. Voting is limited to the AACN member dean representative only. Voting devices are distributed on Monday morning and deans will be asked to show their badges to claim a device.

12:00-1:30 p.m.

Lunch *(on your own)*

1:30-5:00 p.m.

Capitol Hill Visits

Bus transportation between the JW Marriott and Capitol Hill begins at 12:30 p.m.

Boxed lunches will be served in the Dirksen Senate Office Building, Room G11, from 1:30-3:30 p.m. (for attendees who registered to make Hill visits only). Take time to break between Hill meetings and debrief with your colleagues over lunch.

Please note there is no Congressional reception. One bus will depart Capitol Hill at 5:00 p.m. to AACN's offices for the Open House (5:30-7:00 p.m.).

5:30-7:00 p.m.

Open House at AACN's New Headquarters

We invite you to see AACN's new headquarters at 655 K Street NW, Suite 750 in Washington, DC.

(Guests are responsible for their own transportation, must present a picture ID at the office building and wear their conference badge.)

Tuesday, October 31

6:30-7:30 a.m.

Optional Daybreak Workouts

- **Yoga** *Commerce (Meeting Room Level)*
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8:00 a.m.-12:00 p.m.

Registration Open

Grand Ballroom Foyer

AACN Booth & Tech Bar, and Networking Lounge Open

Capitol Ballroom Foyer

8:00-9:00 a.m.

Light Continental Breakfast

Grand Ballroom Foyer

8:15-9:15 a.m.

Breakfast Forums

Bring your breakfast and join colleagues in similar administrative situations to discuss issues of mutual interest:

- **Associate/Assistant Deans Dialogue** *Penn Avenue Terrace (Lobby Level)*
Come to this inaugural breakfast forum dedicated to the needs and issues of associate/assistant deans and explore matters of concern to you and your peers.
- **Leadership Development at AACN** *Russell&Hart (Meeting Room Level)*
Opportunities exist for leadership development from aspiring leaders to seasoned deans; come hear what AACN has to offer and what is in the planning stages for you and your faculty.
- **New Deans Dialogue** *State (Meeting Room Level)*
Gather for a learning conversation about the opportunities and challenges of a new deanship. This forum is aimed towards individuals who have been in a dean or director position for no longer than two years.
- **Special Interest Groups** *Grand Ballroom*
Join colleagues in similar administrative situations for these self-moderated group discussions. Look for numbered signs inside the meeting room (1-5) to identify the discussion location:
 1. Administration of Master's-Entry Programs
 2. Administration of Non-Nursing Programs
 3. Administration of Private/Proprietary Programs
 4. Collective Bargaining
 5. Reporting to a Non-Nurse Dean

9:15-9:30 a.m.

Stretch Break

Tuesday, October 31

9:30-10:30 a.m.

Plenary Session

Grand Ballroom

National Policy Priorities to Address the Opioid Addiction Crisis*

Learn about the current initiatives of the National Institute for Drug Abuse to address the opioid crisis and how health professionals, educators, and policymakers are engaged as part of the solution.

At the beginning of the session, the 2017 AACN Lois Capps Policy Luminary Award will be presented to Susan Reinhard, PhD, RN Senior Vice President and Director, AARP Public Policy Institute and Chief Strategist, Center to Champion Nursing in America at the start of this session.

Speaker: Wilson Compton, MD, MPE, Deputy Director, National Institute for Drug Abuse, National Institutes of Health, Bethesda, MD

Moderator: Anita Hufft, PhD, RN, Dean and Professor, College of Nursing, Texas Woman's University, Denton, TX and Chair, AACN Government Affairs Committee

10:30-11:00 a.m.

Good Morning Coffee and Tea Break

11:00 a.m.-12:00 p.m.

Closing Plenary Session

Grand Ballroom

Serving the International Community in End of Life Care: Leading Significant Change in Kenya*

Juli McGowan Boit, trained in the U.S. as a nurse practitioner, has been instrumental in the building of two palliative care centers in rural Kenya. She and her interprofessional team have been providing compassionate care for those at end of life. This powerful work has been captured in a documentary that has won four national/ international film festival awards. Come hear about this awe-inspiring work from an outstanding nurse.

Speaker: Juli McGowan Boit, Founder and International Director, Living Room Ministries International, Kenya, Africa

Moderator: Juliann G. Sebastian, PhD, RN, Dean and Professor, College of Nursing, University of Nebraska Medical Center, Omaha, NE and Chair, AACN Board of Directors

CE Credit Hours

The American Association of Colleges of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

*For sessions awarding contact hours (which are denoted with an * throughout this schedule), participants must attend in entirety, evaluate each electronically after the meeting, and print the continuing education (CE) certificate. Attendees may earn up to 10.5 CE hours for the Academic Nursing Leadership Conference. An email with a link to the evaluation will be emailed to all attendees upon completion of the meeting. Evaluations may also be accessed via the AACN App.*

There are no known conflicts of interest concerning planners and presenters. Sponsor and exhibitors have been not been involved with planning the content for sessions awarding contact hours. AACN does not endorse particular products or services being exhibited.

Speaker Presentations

Speaker presentations and/or handouts are provided via the AACN App based on when they were made available to AACN, as well as if each speaker granted permission to publish them. Therefore, not all speaker materials may be accessible prior to or after the meeting. Feel free to contact speakers directly to ask for copies of their presentations and/or handouts.

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Save the Date! 2018 Academic Nursing Leadership Conference

JW Marriott - Washington, DC

October 27-30, 2018