

THE BONUS NEWSLETTER

AUGUST 2015

Greetings, colleagues and friends.

Our April 2015 BONUS Conference in San Diego is behind us, and it's "back to business" on your home campuses.

We had record-breaking attendance at this year's conference and received positive reviews about the conference and speakers on the evaluation survey, results of which are published in this newsletter. Thank you for your participation. Your comments help us grow and bring you more of what will help you be successful in your role as business officers.

Through this newsletter, our intent is to keep you updated on BONUS news throughout the year. The first order of business, since it is now August, is to talk about what's HOT. So please read on and enjoy the news about the conference, using the listserv, committee updates, and more.

[RECAP FROM APRIL BONUS MEETING IN SAN DIEGO \(EXCERPTED FROM ANNUAL REPORT, REPRINTED IN ITS ENTIRETY FOLLOWING THIS NEWSLETTER\)](#)

BONUS celebrated its 30th anniversary at the annual meeting on April 22-24, 2015, in San Diego, California. We had a record 147 Attendees and more than 60 new members. Presentations covered a variety of topics to engage members across the business spectrum of clinical practice, research, academics, finance, and human resources.

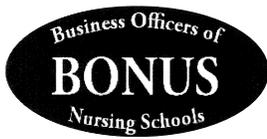
Dr. Philip Greiner from San Diego State University School of Nursing discussed collaborative leadership for financial stability; the role of innovation--how leadership can work together to balance innovation and resources.

Dr. Karen Macauley presented at the University of San Diego campus on operationalizing successful nursing simulation programs.

A 30th anniversary reception at the Joan B. Kroc Institute for Peace and Justice on the USD campus featured, in addition to food and drink, a slide show highlighting 30 years of conferences and a display table of past conference brochures and memorabilia. Wasn't that a remarkable campus?

On day two, Dr. Julie Novak from the University of Texas Health Science Center in San Antonio (UTHSCSA) spoke on sustaining an integrated nurse-managed clinic model. At UTHSCSA, seven clinics are sustained using a variety of funding sources.

Then Katherine Bonneson, past Chair of BONUS, from the University of Minnesota, was assisted by former Chairs Lisa Vaughan (University of Mississippi Medical Center) and Susan Frey (Case Western Reserve University) and spoke on program costing tools, technology and data mining and presented a macro model for costing programs. In addition, she conducted a survey of member efforts in costing. Results are posted to the BONUS website.



The four afternoon sessions included:

1. Faculty Practice Plan Design, Development and Buy-In by Dr. Novak
2. Success(ion) Planning by former Chairs Rudy Gomez and William Wachob
3. All You've Ever Wanted to Know about Research Management but Were Afraid to Ask by Paul Frey, former Associate Director of the School of Medicine Office of Research Administration at Case Western Reserve University
4. Faculty Workload Models, Automation and Implementation by Katharine Bonneson

Small group dinners closed out day two.

Friday's speaker, Susan Luparell, from Montana State University, explored how incivility in the workplace affects others and how it can be managed in academic settings. She presented best practices to prevent, measure, and address incivility.

The conference closed with a panel discussion. Past Chairs Lisa Vaughan, Susan Frey, Katharine Bonneson and Jodi DeGennaro answered members' questions on key issues at nursing schools and provided lessons learned from public, private, large and small nursing schools.

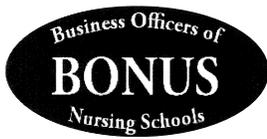
The 31st conference will be held in Scottsdale, Arizona on April 20-22, 2016, and planning is underway for the 2017 conference which will most likely be held in Savannah, Georgia.

The 30th conference received a 4.32 rating on a 5-point scale, with 73 (49.7%) responses to the evaluation survey.

BONUS CONFERENCE SURVEY RESULTS

Takeaways identified by Steering Committee members from the 2015 meeting and your responses from the conference evaluations are as follows:

- Need to think about logistics—what worked/didn't, what/how could things be done differently.
- Networking is important—remember the diversity of the group especially as large. Consider separate sessions specific to:
 - Public/private institutions
 - Research intensive versus non-research
 - Undergraduate/graduate and their size
- Succession planning for administrative change—due to the ever changing nature of the deanship, include topic in future meeting agendas
- Ongoing discussion of planning and utilization of small group and total group activity dinner options



OUR BONUS OFFICERS

Delores Armstrong, Chair, Virginia Commonwealth University

Tim Mildren, Chair-Elect, Seattle University

Sylvia Mason, Secretary, Indiana University – Kokomo

Susan Perez, Past Chair, University of Texas Health Science Center – Houston

Congratulations! Thank you for your leadership and service.

REMINDER TO UPDATE YOUR AACN PROFILE AND PHOTOS

Please visit the AACN website to update your profile and add photos. <http://www.aacn.nche.edu/ams/login>

USE THE LISTSERV

BONUS has a listserv to use for email communications to all members. This convenient tool allows you to communicate with everyone without having to create email distribution groups. You can customize your settings to receive individual emails or a daily digest. Remember to look at the “To” field when responding to make sure your email goes only to the intended recipient or to the whole listserv. For listserv questions, please contact Jennifer Ahearn at jahearn@aacn.nche.edu.

COMMITTEE UPDATES INCLUDING COMMITTEE PURPOSE

Each committee Chair has submitted an update.

Membership: Allen Edmunds, Georgia Regents University

Membership Committee efforts concentrated on west coast schools due to the San Diego conference location. This year, they will reach out to members who did not attend in April and will work with the Special Projects Committee to keep members engaged throughout the year and seek ways to increase future conference attendance.

Nominating: Vanessa Johnson, Alcorn State University

The 13-member committee has 7 new members. The new 1-page ballot format received positive feedback, and they are discussing processes to solicit additional nominees so they can present a full slate.

Planning: Cyndi Cusick, University of Missouri-Kansas City

As previously reported, planning is in full swing for the 2016 and 2017 conferences, and 2015 evaluation survey results are being taken into consideration for future conference planning.



Communications: Anne Phillips, University of South Florida

You are reading the results of the Communications Committee work. We will work with the Special Projects committee to send multiple communications/newsletters throughout the year to maintain engagement and boost anticipation of the next conference. An announcement will be sent when photos from the conference are posted to the BONUS webpage on the AACN site. We are no longer using the Facebook page.

Special Projects: Tracy Brate, Northern Kentucky University

Survey results were sent to the SP committee. Ongoing work is being considered to streamline new member orientation sessions. They discussed the potential overlap with other committees and suggested the following:

- Monthly countdown to Scottsdale conference (city facts, travel info, tourism, etc.)
- Facilitate a semi-annual or quarterly conference call/webinar

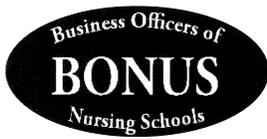
Tracy has resigned as Special Projects Chair. We are seeking new leadership. If you are interested in chairing this committee, please contact Vanessa Johnson at vanessa@alcorn.edu.

RESULTS OF WORKLOAD AND PROGRAM COSTING SURVEY

Thanks to Susan Perez for compiling the results of the Workload and Program Costing Survey. The report is more than 40 pages of raw data (exact number depends on how you format it to print), so we chose to not print that here. The complete report will be published on the AACN website as we will not be continuing the use of the Facebook page.

NEXT NEWSLETTER IN OCTOBER 2015

We will publish a newsletter each quarter. All committee chairs will provide updates. If you have news or information to share, please contact the appropriate committee chair.



ANNUAL REPORT (IN ITS ENTIRETY)

Business Officers of Nursing Schools Annual Report for 2014 – 2015

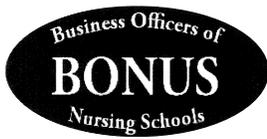
BONUS celebrated its 30th anniversary in San Diego, California April 22 – 24, 2015. The theme was 30 Years: Collaboration, Innovation and Leadership and the conference was held at the W San Diego Hotel. We had record attendance with 147 registered and over 60 new members. A great variety of topics were presented at the conference to engage members involved in clinical practice, research, academics, finance and human resources.

Dr. Philip Greiner from San Diego State University School of Nursing kicked off the program discussing collaborative leadership for financial stability; the role of innovation. He examined how nursing leadership can work together to balance innovation and resources. Following Dr. Greiner's talk we traveled to the University of San Diego for a presentation by Dr. Karen Macauley on operationalizing successful nursing simulation programs. The 30th anniversary reception was held at the end of the first day and featured past Chairs, a slide show compilation of 30 years of BONUS conferences, a display table of past conference brochures and memorabilia as well as food and drink at the beautiful Joan B. Kroc Institute for Peace and Justice on the USD campus. The reception was sponsored by the University of Texas Health Science Center at Houston, Georgia Regents University and the University of San Diego.

The second day of the conference featured two speakers in the morning and 4 break-out sessions in the afternoon. The first speaker was Dr. Julie Novak from the University of Texas Health Science Center in San Antonio (UTHSCSA) who spoke on sustaining an integrated nurse-managed clinic model. She presented an overview of the seven UTHSCSA clinics which are sustained through a mosaic of support from a variety of funding sources. The presentation showed how to implement and sustain a nurse-managed interprofessional clinic. The second speaker was Katherine Bonneson, past Chair of BONUS, from the University of Minnesota with assistance from former Chairs Lisa Vaughan from the University of Mississippi Medical Center and Susan Frey from Case Western Reserve University. Katharine spoke on program costing tools, technology and data mining and presented a macro model to use for costing programs. In addition she conducted a survey of member efforts in costing which will be posted to the BONUS website.

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4. Faculty Workload Models, Automation and Implementation by Katharine Bonneson.



Small group dinners were enjoyed by BONUS members in the evening.

The conference closed Friday with a speaker on Civility in the Workplace and a panel discussion of member questions. Susan Luparell from Montana State University, Bozeman explored how incivility in the workplace affects others and how it can be managed in academic settings and presented best practices to prevent, measure and address incivility. The closing panel session consisting of past Chairs Lisa Vaughan, Susan Frey, Katharine Bonneson and Jodi DiGennaro answered questions from BONUS members on key issues at Nursing Schools and provided lessons learned from public, private, large and small nursing schools.

The 30th conference of BONUS received a 4.32 rating on a 5 point scale by conference attendees (73) completing the conference evaluation. We are very appreciative of the speakers and BONUS members who volunteered their time to make the conference an all-around success. The 31st conference will be held in Scottsdale, Arizona April 20- 22, 2016.

A five-year overview of figures provided by AACN follows:

	BONUS members	BONUS Conference Attendees	AACN Member Schools
FY15	173	147	767
FY14	173	120	750
FY13	170	112	723
FY12	153	121	695
FY11	158	104	669

Submitted by Susan Perez, Past Chair