Meeting HIGHLIGHTS

Business Officers of Nursing Schools (BONUS) is dedicated to facilitating networking among those who work in the administration of nursing education and to providing education in areas of business, technology, and financial and administrative management of nursing schools. Assistants to the dean, fiscal managers, business officers and any personnel involved in the operational management of a school of nursing will benefit from attending this conference.

SCHEDULE AT A GLANCE

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BONUS Annual Meeting

Wednesday, April 22

11:00 a.m.-2:00 p.m.

Registration

12:00-12:45 p.m.

New Member Welcome and Orientation
New members and first-time attendees are invited to attend this important information session on the benefits of the BONUS Leadership Conference and Network. Topics will include the history of BONUS, how to get the most out of the BONUS conference, tips to maximize networking opportunities, how to get involved on BONUS committees, and how to participate in online discussions. In addition, for those new to nursing, seasoned business officers will share their experiences on what nursing deans expect from their business officer.

Facilitators: Tracy Brate, Business Officer, Northern Kentucky University; Kate Brannon, Finance Director, George Washington University; Kenneth Boxton, Assistant Dean for Operations, Samuel Merritt University; Stacie Cignarle, Assistant Dean, Finance/Human Resources, Pace University; Susan Frey, Assistant Dean for Administrative Services, Case Western Reserve University; and Michelle Naus, Director of Business & Fiscal Affairs, University of Kansas

1:00-1:30 p.m.

Welcome, Opening Remarks, Introductions, Committee Information, and Announcements

Speakers: Susan Perez, BONUS Chair, Associate Dean for Management, The University of Texas Health Science Center at Houston; and Cyndi Cusick, BONUS Planning Chair, Business Manager, University of Missouri – Kansas City

1:30-2:45 p.m.

Opening Program Session

Collaborative Leadership for Financial Stability: The Role of Innovation
How innovative can you get? Simulation laboratories, nurse-managed clinics, and new academic programs can be a huge cost drain. This presentation will examine how nursing leadership can work together to balance innovation and resources.

Speaker: Philip A. Greiner, DNSc, Professor and Director, San Diego State University School of Nursing

2:45-3:00 p.m.

Break

3:00-3:30 p.m.

Bus to the University of San Diego Joan B. Kroc Institute for Peace and Justice
Meet buses at the entrance to the W Hotel.

3:30-4:45 p.m.

Program Session

Operationalizing Successful Nursing Simulation Programs
This program is an overview on how to integrate simulation teaching and assessment methods into nursing education programs. The presentation will outline necessary steps for administrators interested in implementing and developing simulation programs into pre-licensure or graduate nursing curriculums. Specific attention will be paid to factors promoting incorporation of simulation methods and employing successful strategies for effective integration.

Speaker: Karen Macauley, PhD, DNP, Associate Professor/Director of Innovative Learning, University of San Diego Hahn School of Nursing and Health Science
4:45-5:00 p.m.  
**Break**

5:00-6:30 p.m.  
**Reception and BONUS 30th Anniversary Celebration**  
*Hosted by University of San Diego Hahn School of Nursing and Health Science and University of Texas Health Science Center, Houston School of Nursing.*

5:45 p.m. and 6:30 p.m.  
Early and late bus departures - *Meet in front of the University of San Diego Joan B. Kroc Institute for Peace and Justice.*

### Thursday, April 23

8:00-8:30 a.m.  
**Light Continental Breakfast**  
*Guests welcome.*

8:30-9:30 a.m.  
**Business Meeting**

9:30 a.m.-10:45 a.m.  
**Program Session**  
**Sustaining an Integrated Nurse-Managed Clinic Model: Building a Mosaic of Support**  
Over the last five years, the University of Texas Nursing Clinical Enterprise (UTNCE) has developed, implemented, evaluated, and sustained a viable alternative to the failing, mismanaged US healthcare delivery system. The UTNCE manages five clinics with two additional clinics in developmental phase. The model supports high patient satisfaction scores, positive clinical outcomes at one-third the cost of traditional models, and provides a recruitment tool and income stream to the University of Texas Health Science Center at San Antonio School of Nursing. The clinics are sustained through a mosaic of support from a variety of funding sources including: billing, student fees, and private, foundation, and federal grants and contracts. The presentation will enhance attendee understanding regarding how to implement and sustain a nurse-managed interprofessional clinic and will provide details of financial operations including the potential cost savings of value-based healthcare delivery systems.  
*Speakers: Julie Cowan Novak, DNSc, Professor and Vice Dean, Practice and Engagement, Joseph and Thelma Crow Endowed Professor, Executive Director, University of Texas Nursing Clinical Enterprise; and Rudy Gomez, retired Associate Dean of Finance, University of Texas Health Science Center at San Antonio*  
10:45-11:00 a.m.  
**Break**

11:00 a.m.-12:15 p.m.  
**Program Session**  
**Program Costing Updated: Tools, Technology, and Data Mining**  
This session will explore common methods for academic program costing as well as feedback on effectiveness and ease of implementation. Program costing can be a useful tool for gauging profitability and investment opportunities within your school. This session will provide participants with a baseline familiarity of the tools available, the data required, and some of the various methodologies embraced by member schools.  
*Facilitators: Katharine Bonneson, Chief Administrative Officer, University of Minnesota; Lynn Shull, Assistant Dean for Finance and Administration, Medical*
University of South Carolina; Lisa Vaughan, Director of Business Operations, The University of Mississippi Medical Center; Susan Frey, Assistant Dean for Administrative Services, Case Western Reserve University; and Carla Ho-a, Assistant Vice Chancellor for Administration Auxiliaries, University of Colorado

12:15 p.m.

Group Picture

12:30-1:30 p.m.

Networking Luncheon

Participants will have the opportunity to network with colleagues from similar institutions. Lunch provided for BONUS members. Guests welcome - $40 p.p.

1:45-3:00 p.m.

Breakout Sessions (select one)

- Faculty Practice Plan Design, Development, and Buy-In
  A successful model for step-by-step faculty practice plan (FPP) design, development, implementation, pilot testing, and system approval will be shared. Key elements of the FPP will be covered including: membership, composition of the board and standing committees, organizational structure, business operations and faculty compensation components including the determination of X (base salary), Y (supplemental compensation), Z (incentive compensation) and departmental faculty buyouts.
  Facilitator: Julie Cowan Novak, The University of Texas Health Science Center at San Antonio

- Success(ion) Planning: Managing Leadership Change and Preparing for Retirement Across Your Career
  Two former BONUS Chairs, recently retired, with a combined 68 years in higher education management (and 81 years in higher education) working with 19 different Chairs and Deans will present their experiences and thoughts on how to successfully manage and cope with changes in Nursing Department and School leadership when your Dean or Chair moves on and a new leader moves in; and offer tips on preparing for retirement across your career. The sessions will be tailored to participants’ interests, interactive and include time for questions and sharing of members’ experience and advice.
  Facilitators: Rudy Gomez, MBA, Associate Dean of Finance and Chief Business Officer (Retired), University of Texas Health Science Center at San Antonio School of Nursing; and William K. Wachob, M.A., Senior Assistant Dean (Retired), School of Nursing, University at Buffalo, State University of New York

- All You’ve Ever Wanted to Know about Research Administration but were Afraid to Ask
  This breakout will answer questions submitted by BONUS members regarding research administration, best practices, and changes in federal regulations.
  Facilitator: Paul Frey, CPA, MBA, retired and former Associate Director of the School of Medicine Office of Research Administration and Associate Controller for Grants and Contracts, Case Western University

- Faculty Workload Models, Automation, and Implementation
  What is an equitable measurement of faculty teaching loads? How do you manage faculty productivity and costs? How do you ensure that workload data is accurate and consistently interpreted? How do you develop and implement a new workload plan? All of these topics and more will be discussed in this breakout session.
  Facilitators: Walter Malecki, Assistant Dean of Administrative Services, University of Maryland; and Katharine Bonneson, Chief Administrative Officer, University of Minnesota
3:00-3:15 p.m.  
**Break**

3:15-4:30 p.m.  
**Breakout Sessions** (repeated)

6:30 p.m.  
**Small Group Dinners**  
BONUS members will escort small groups to a selection of restaurants. Sign-up sheets with information on restaurant choices will be available at the conference.

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**Friday, April 24**

8:30-9:00 a.m.  
**Light Continental Breakfast**  
Guests welcome.

9:00-10:15 a.m.  
**Program Session**  
**Civility in the Workplace**  
Although most of us know it exists, few of us are prepared to address it effectively. This session will explore the ethical implications of incivility in the workplace, including how it affects others, and how it can be managed in academic settings. “Best practices” will be presented to prevent, measure and address incivility in order to create healthy workplaces for staff, faculty, and students.  
*Speaker: Susan Luparell, PhD, Associate Professor, College of Nursing, Montana State University-Bozeman*

10:15-10:30 a.m.  
**Break**

10:30-11:45 a.m.  
**Closing Program Session**  
**Panel Discussion: More Lessons Learned**  
Former BONUS Chairs will answer questions on key issues at Nursing Schools including managing budget cuts, grants, faculty salaries, and staff as well as other topics identified at the 2014 conference and submitted on the listserv in 2015.  
*Panel Members: Lynn Shull, Assistant Dean for Finance and Administration, Medical University of South Carolina; Lisa Vaughan, Director of Business Operations, The University of Mississippi Medical Center; Susan Frey, Assistant Dean for Administrative Services, Case Western Reserve University; Katharine Bonneson, Chief Administrative Officer, University of Minnesota; and Jodi DiGennaro, Director of Administrative Affairs, Adelphi University*

11:45 a.m.-12:00 p.m.  
**Closing Comments and Preview of 2016 BONUS Meeting**  
*Speaker: Delores Armstrong, BONUS Chair-Elect, Director, Finance and Human Resources, Virginia Commonwealth University*
Hotel Information
W San Diego Hotel
421 West B Street
San Diego, CA 92101
Phone: 619-398-3100
www.thewsandiegohotel.com

The room rate is $199 single/double.
The cutoff date for reservations is March 31, 2015. For reservations, call 866-837-4147 and request the group rate for AACN/BONUS Meeting.

Transportation Information
San Diego International Airport (SAN) is located approximately 5 miles from the hotel. Taxi fare is approximately $12 each way. Shuttles are available through Super Shuttle at www.supershuttle.com. Shuttle fare is approximately $8 each way. For more information regarding ground transportation options, please visit: www.san.org/sdia/transportation/default.aspx

Hotel parking is valet only. Parking is available at $37.00/day for overnight guests and day parking is available at $10.00 for one hour plus $8.00 for each additional hour.

Continuing Education Credit
Continuing Education contact hours will be provided by the American Association of Colleges of Nursing to all conference participants at no additional cost. CE certificates will be provided upon request.

Dietary and Special Needs
If you have any dietary restrictions (e.g., vegetarian, kosher, or gluten-free) or special needs, please contact us prior to the event as well as onsite at the conference registration desk.

Contact Information
AACN
Nadja Beverage, CMP
Associate Director of Conferences
One Dupont Circle, NW, Suite 530
Washington, DC 20036
Phone: 202-463-6930
Email: nbeverage@aacn.nche.edu

Registration
Register online at: www.aacn.nche.edu/conferences

Business Officers of Nursing Schools

Registration Fees
Members
$399* by April 10, 2015
$499* after April 10, 2015
*A $30 Discount is available to BONUS Network Members.

or

* A $30 Discount can be applied for each additional registration from the same institution.

Non-Members
$549 by April 10, 2015
$649 after April 10, 2015

Guest Lunch Fees:
$40

Refund, Cancellation, and Substitution Policies
Please visit www.aacn.nche.edu/conferences for detailed information.
American Association of Colleges of Nursing

One Dupont Circle NW
Suite 530
Washington, DC 20036
Phone: 202-463-6930
Web site: www.aacn.nche.edu

Business Officers of Nursing Schools (BONUS) Steering Committee
Susan Perez, University of Texas (Chair)
Delores Armstrong, Virginia Commonwealth University
Allen Edmunds, Georgia Regents University
Susan Frey, Case Western Reserve University
Vanessa Johnson, Alcorn State University
Cyndi Cusick, University of Missouri-Kansas City
Sylvia Mason, Indiana University – Kokomo
Mary Androne, University of South Carolina-Columbia
Katharine Bonneson, University of Minnesota