



American Association of Colleges of Nursing
ADVANCING HIGHER EDUCATION IN NURSING

Spring in the Square

Business Officers of Nursing Schools
(BONUS) Annual Meeting

April 19-21, 2017 • Savannah, GA



Connect • Learn • Succeed

Business Officers of Nursing Schools (BONUS) is dedicated to facilitating networking among those who work in the administration of nursing education and to providing education in areas of business, technology, and financial and administrative management of nursing schools. Assistants to the dean, fiscal managers, business officers, and any personnel involved in the operational management of a school of nursing will benefit from attending this meeting.

Plenary Speakers

Gail Stuart, PhD

Dean, College of Nursing, Medical University of South Carolina

Disruptive Innovation in Nursing Education: The Good, the Bad, and the Ugly

As a leader in nursing education, technology and innovation, Dr. Stuart will review emerging trends, the challenges they present, and how these disruptive innovations can be a positive force for nursing schools.



Gail Stuart

Nelda Godfrey, PhD

Associate Dean of Innovative Partnerships and Practice, School of Nursing, University of Kansas

The Partnership Model: An Innovative Approach to Collaborative Revenue Generation

Answering the call to provide innovative and creative strategies to increase the number of BSN prepared nurses, this presentation will focus on collaboration with community college partners to better utilize resource and to capitalize on intellectual assets.



Nelda Godfrey

Kathy Pearson, PhD

President, Enterprise Learning Solutions

Managing Change and Uncertainty

This session explores key themes that are important in managing change in an organization, such as ensuring a clear strategic intent, engaging stakeholders, and creating a sense of urgency. The session also introduces the concept of strategic agility to effectively execute change in an environment of uncertainty, with an emphasis on academic settings. The morning is highly interactive with small group and plenary discussions and exercises.



Kathy Pearson



Engage

New Member Welcome and Orientation

Wednesday, April 19 • 11:30 a.m.–12:15 p.m.

New members and first-time attendees are invited to attend this important information session on the benefits of the BONUS Leadership Network and Annual Meeting. Topics will include the history of BONUS, how to get the most out of the BONUS conference, tips to maximize networking opportunities, how to get involved on BONUS committees, and how to participate in online discussions. In addition, for those new to nursing, seasoned business officers will share their experiences on what nursing deans expect from their business officer.

Networking Reception

Wednesday, April 19 • 5:00–6:00 p.m.

Connect with colleagues during our high-powered networking reception while enjoying wine and cheese.

Networking Luncheon

Thursday, April 20 • 12:30–1:30 p.m.

Participants will have the opportunity to network with colleagues from similar institutions.

Networking Group Dinners

Thursday, April 20 • 6:30 p.m.

Join other BONUS members for small group dinners to a selection of restaurants. Participants are responsible for their own tabs and share of transportation costs (if any).

Emerging Solutions - Breakout Sessions

Challenges and Successes Managing Your Role

What are some of the top challenges of your role? What have been some successes to counteract those challenges? What resources have been helpful? How can Bonus better serve the needs of the Business Officer?

Clinical Placement Struggles

Topics include locating adequate placements, paying preceptors, technologies used to manage the process, and staffing structures to handle the workload.

Faculty Workload Discussion

- Schools with a Mixed Focus of Teaching, Research, and Clinical
- Schools with a Standard Academic Teaching Focus

What is an equitable measurement of faculty and faculty teaching workloads? How do you manage faculty productivity and costs while balancing your mixed missions? How do you ensure that workload data is accurate and consistently interpreted? How do you develop and implement a new workload plan?

Human Resources Issues/Topics

Topics include new legislation, faculty recruitment/retention, budgetary constraint, and work life balance

Schedule

Wednesday, April 19	
11:00 a.m.-2:00 p.m.	Registration Open
11:30 a.m.-12:15 p.m.	New Member Welcome and Orientation
12:30-12:45 p.m.	Welcome, Opening Remarks, Introductions, Committee Information and Announcements
12:45-2:00 p.m.	Opening Plenary Session - <i>Disruptive Innovation in Nursing Education: The Good, the Bad, and the Ugly</i>
2:00-2:15 p.m.	Networking Break
2:15-2:45 p.m.	Individual Introductions
2:45-4:00 p.m.	Plenary Session - <i>The Partnership Model: An Innovative Approach to Collaborative Revenue Generation</i>
4:00-4:30 p.m.	Individual Introductions
5:00-6:00 p.m.	"Welcome to Savannah" Networking Wine and Cheese Reception
Thursday, April 20	
8:00-8:30 a.m.	Light Continental Breakfast
8:30-9:30 a.m.	Plenary Session – <i>The Business Case for NursingCAS</i>
9:30-10:30 a.m.	BONUS Business Meeting
10:30-10:45 a.m.	Networking Break
10:45 a.m.-12:00 p.m.	Emerging Solutions – Breakout Sessions: <ul style="list-style-type: none"> • <i>Challenges and Successes Managing Your Role</i> • <i>Faculty Workload Discussion: Schools with a Mixed Focus of Teaching, Research, and Clinical</i> • <i>Faculty Workload Discussion: Schools with a Standard Academic Teaching Focus</i>
12:15 p.m.	Group Picture
12:30-1:30 p.m.	Networking Luncheon
1:45-3:00 p.m.	Emerging Solutions – Breakout Sessions: <ul style="list-style-type: none"> • <i>Challenges and Successes of Managing Your Role</i> • <i>Clinical Placement Struggles</i> • <i>Human Resources Issues/Topics</i>
3:00-3:15 p.m.	Networking Break
3:15-4:30 p.m.	Panel Discussion: Lessons Learned
6:30 p.m.	Networking Group Dinners
Friday, April 21	
8:00-8:30 a.m.	Light Continental Breakfast
8:30-11:30 a.m.	Leadership Plenary - <i>Managing Change and Uncertainty</i>
10:15-10:30 a.m.	Networking Break
11:30 a.m.-12:00 p.m.	Closing Comments and Preview of 2018 BONUS Meeting



General Information and Registration

Visit www.aacn.nche.edu/conferences for event details and registration.

	EARLY BIRD (by April 7)	REGULAR (after April 7)
AACN Members		
BONUS Network Members*	\$419	\$519
Non-BONUS Network Members	\$449	\$549
Additional Registrant(s) from the Same Institution	\$419	\$519
AACN Non-Members		
Guest Lunch Fee**	\$45	\$45

* This reflects a \$30 discount for BONUS Network Members.

** One (1) lunch is included in the registration fee for meeting attendees. Guests may attend at an additional cost.

Venue

Hilton Savannah DeSoto
15 East Liberty Street
Savannah, GA 31401
Phone: 921-232-9000



Continuing Nursing Education

Continuing Education (CE) contact hours will be provided by the American Association of Colleges of Nursing to all meeting participants at no additional cost. CE certificates will be provided online after completion of the online evaluation, which will be sent to participants after the meeting.

Contact Information

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Advancing Higher Education in Nursing

"I wish I had known about AACN BONUS sooner. It would have helped me make the transition in my role easier."

"As always, this conference was educational and enjoyable. I look forward to networking with my peers every year. "

"Bringing in vibrant exciting speakers makes it fun and educational."

"Thanks, AACN for your support and championing of the BONUS Network ~ we value the opportunity to join as colleagues once a year and you make that happen!"