General Information and Registration

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Spring in the Square

Business Officers of Nursing Schools (BONUS) Annual Meeting

April 19-21, 2017 • Savannah, GA
Business Officers of Nursing Schools (BONUS) is dedicated to facilitating networking among those who work in the administration of nursing education and to providing education in areas of business, technology, and financial and administrative management of nursing schools. Assistants to the dean, fiscal managers, business officers, and any personnel involved in the operational management of a school of nursing will benefit from attending this meeting.

Plenary Speakers

Gail Stuart, PhD
Dean, College of Nursing, Medical University of South Carolina
Disruptive Innovation in Nursing Education: The Good, the Bad, and the Ugly
As a leader in nursing education, technology and innovation, Dr. Stuart will review emerging trends, the challenges they present, and how these disruptive innovations can be a positive force for nursing schools.

Nelda Godfrey, PhD
Associate Dean of Innovative Partnerships and Practice, School of Nursing, University of Kansas
The Partnership Model: An Innovative Approach to Collaborative Revenue Generation
Answering the call to provide innovative and creative strategies to increase the number of BONUS prepared nurses, this presentation will focus on collaboration with community college partners to better utilize resource and to capitalize on intellectual assets.

Kathy Pearson, PhD
President, Enterprise Learning Solutions
Managing Change and Uncertainty
This session explores key themes that are important in managing change in an organization, such as ensuring a clear strategic intent, engaging stakeholders, and creating a sense of urgency. The session also introduces the concept of strategic agility to effectively execute change in an environment of uncertainty, with an emphasis on academic settings. The morning is highly interactive with small group and plenary discussions and exercises.

Engage

New Member Welcome and Orientation
Wednesday, April 19 • 11:30 a.m.–12:15 p.m.
New members and first-time attendees are invited to attend this important information session on the benefits of the BONUS Leadership Network and Annual Meeting. Topics will include the history of BONUS, how to get the most out of the BONUS conference, tips to maximize networking opportunities, how to get involved on BONUS committees, and how to participate in online discussions. In addition, for those new to nursing, seasoned business officers will share their experiences on what nursing deans expect from their business officer.

Networking Reception
Wednesday, April 19 • 5:00–6:00 p.m.
Connect with colleagues during our high-powered networking reception while enjoying wine and cheese.

Networking Luncheon
Thursday, April 20 • 12:30–1:30 p.m.
Participants will have the opportunity to network with colleagues from similar institutions.

Networking Group Dinners
Thursday, April 20 • 6:30 p.m.
Join other BONUS members for small group dinners to a selection of restaurants. Participants are responsible for their own tabs and share of transportation costs (if any).

Emerging Solutions - Breakout Sessions

Challenges and Successes of Managing Your Role
What are some of the top challenges of your role? What have been some successes to counteract those challenges? What resources have been helpful? How can Bonus better serve the needs of the Business Officer?

Clinical Placement Struggles
Topics include locating adequate placements, paying preceptors, technologies used to manage the process, and staffing structures to handle the workload.

Faculty Workload Discussion
Schools with a Mixed Focus of Teaching, Research, and Clinical
What is an equitable measurement of faculty and faculty teaching workloads? How do you manage faculty productivity and costs while balancing your mixed missions? How do you ensure that workload data is accurate and consistently interpreted? How do you develop and implement a new workload plan?

Human Resources Issues/Topics
Topics include new legislation, faculty recruitment/retention, budgetary constraint, and work life balance

Schedule

Wednesday, April 19
11:00 a.m.–12:00 p.m. Registration Open
12:00-12:15 p.m. New Member Welcome and Orientation
12:30–12:45 p.m. Welcome, Opening Remarks, Introductions, Committee Information and Announcements
12:45–2:00 p.m. Opening Plenary Session - Disruptive Innovation in Nursing Education: The Good, the Bad, and the Ugly
2:00–2:15 p.m. Networking Break
2:15–2:45 p.m. Individual Introductions
2:45–4:00 p.m. Plenary Session - The Partnership Model: An Innovative Approach to Collaborative Revenue Generation
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8:00–8:30 a.m. Light Continental Breakfast
8:30–9:30 a.m. Plenary Session – The Business Case for NursingCAS
9:30–10:30 a.m. BONUS Business Meeting
10:30–10:45 a.m. Networking Break
10:45 a.m.–12:00 p.m. Emerging Solutions - Breakout Sessions:
• Challenges and Successes of Managing Your Role
• Faculty Workload Discussion - Schools with a Mixed Focus of Teaching, Research, and Clinical
• Faculty Workload Discussion: Schools with a Standard Academic Teaching Focus
12:15 p.m. Group Picture
12:30–1:30 p.m. Networking Luncheon
1:45–3:00 p.m. Emerging Solutions - Breakout Sessions:
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8:30–11:30 a.m. Leadership Plenary - Managing Change and Uncertainty
10:15–10:30 a.m. Networking Break
11:30 a.m.–12:00 p.m. Closing Comments and Preview of 2018 BONUS Meeting
Connect • Learn • Succeed

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