NOT JUST A NUMBER
Getting to know your applicants through MMI.

Ashley Sonke
Director of Nursing Admissions
California Baptist University
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WHAT?
WHO?
WHY?
HOW?
Ethnicity Breakdown

- Hispanic: 33%
- Asian: 2.5%
- Black: 3.5%
- White: 2.5%

- Male: 19%
- Female: 81%

33% Bilingual
36% First Gen.
Holistic Review
Experiences – Attributes – Metrics

Essay
Background
Recommendations
Interviews
Goal 1: Informative in Admissions Decisions

Goal 2: Fun for Applicants & Committee Members
HOW?

Teamwork Challenge

Speed Interview

In-Person Essay
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