GNAP BUSINESS MEETING
APRIL 3, 2019  SALT LAKE CITY, UT

American Association of Colleges of Nursing

The Voice of Academic Nursing
OUR MISSION
To foster and enhance recruitment, admissions and marketing communications initiatives in Colleges of Nursing by sharing expertise, technical skills and experiences of GNAP members through AACN membership, annual conference participation and other communication and networking opportunities.
I always wondered why somebody didn’t do something about that. Then I realized I am somebody.
2019 GNAP STEERING COMMITTEE

» Chair: Carrie Radmall
   University of Utah College of Nursing

» Co-Secretaries: Teresa Robinette
   Waynesburg University
   Cathleen Mumper
   University of San Diego

» Past Chair: Rhonda Flenoy-Younger
   UCLA School of Nursing
2019 GNAP STEERING COMMITTEE

» Program Co-Chairs: Simone Nelson  
University of Washington  
Kim Campbell  
Mount Carmel  

» Program Co-Chairs Elect: Cher Espina  
University of Washington  
Julia King  
Southern Pacific University  

» Communication Co-Chairs: Jessica DiBernardo  
Wilkes University  
Lauren Leighton  
Wilkes University  

» Sponsorship Co-Chairs: Rebecca Fischer  
University of Portland  
Misty Fields  
SUNY Delhi
2019 GNAP STEERING COMMITTEE

» Hospitality Co-Chairs: Allyson Maddox
   Samford University
   Misty Fields
   SUNY Delhi

» Co Secretaries: Teresa Robinette
   Waynesburg University
   Cathleen Mumper
   University of San Diego

» Awards Chair: Michael Zaborowski
   Michigan State University
   Teresa Robinette
   Waynesburg University
CONFERENCE PROGRAM COMMITTEE

PURPOSE
To plan and develop program content for the annual conference in conjunction with AACN and the GNAP Steering Committee.

Simone Nelson  
Cher Espina  
Julia King  
Carrie Radmall
CONFERENCE PROGRAM COMMITTEE

PROCESS

• Work with Steering Committee via monthly conference call to determine program session topics and speakers

• Utilize membership post conference survey information to determine conference topics

• Develop conference brochure and theme
GNAP SECRETARY

PURPOSE AND PROCESS

• Keep and record minutes from each GNAP steering committee meeting

• Disseminate meeting notes

   Cathleen Mumper   Teresa Robinette
COMMUNICATION COMMITTEE
SOCIAL MEDIA

PURPOSE
To develop and implement GNAP marketing communication initiatives to effectively position network among key audiences, enhancing AACN GNAP membership and conference attendance.

Jessica DiBernardo  Lauren Leighton
COMMUNICATION COMMITTEE
SOCIAL MEDIA

PROCESS

• Assist in communication for all steering committee meetings as well as communication to membership listserv
• Expand use of social media in network conference promotion
• GNAP Facebook, Twitter
SPONSORSHIP COMMITTEE

PURPOSE
Generate sponsorship/funding for GNAP conference programming and activities

Rebecca Fischer       Misty Fields
SPONSORSHIP COMMITTEE

PROCESS

• Maintain current sponsors for 2020 and cultivate new sponsorships
• Determine if membership will utilize sponsors who will provide food in return of making a formal presentation about their product or service
HOSPITALITY COMMITTEE

PURPOSE

• Plan and implement social and networking opportunities for conference participants, enhancing conference experience and networking

  Allyson Maddox  Misty Fields  Carrie Radmall
HOSPITALITY COMMITTEE

PROCESS

• Gather information regarding restaurants and activities in the area around the conference venue
• Organize networking dinners and welcome event
• Plan and execute the “Fun Walk”
• Mentoring first-time attendees
AWARDS COMMITTEE

PURPOSE

Solicit nominations for and make selections of the GNAP member recipients of the Jackie Min Best Practices and Sandy J. Cody Service Awards

Michael Zaborowski
Teresa Robinette
AWARDS COMMITTEE

PROCESS

Solicit nominations for and make selections of the recipients of the Jackie Min Best Practices and Sandy J. Cody Service Awards

Michael Zaborowski    Teresa Robinette
AACN LIAISON, MEMBERSHIP AND CONFERENCE DIRECTOR

PURPOSE AND PROCESS

• Work closely with GNAP Steering Committee to assure and advise committee roles and responsibilities

• Print and distribute GNAP brochure

• Monitor budget

• Collect conference survey/evaluations, prepares summary report

• All arrangements with conference venue

• Trouble shoot

The One and Only Beth Aronson
COMMITTEE VOLUNTEERS

VOLUNTEER NOW

→ Chair
→ Conference Program Planning
→ Communications
→ Sponsorship
→ Hospitality
→ Awards
GET INVOLVED

Bystander Intervention starts with YOU
Do you have any ↘