Welcome
2019 Graduate Nursing Admissions

Professional Conference

“Ignite your Graduate Admissions Team”
Presenters

Misty Fields
- Associate Director of Admissions, SUNY Delhi, NY
- 20 years in Admissions, Enrollment Management, Financial Aid
- Graduate Admissions – 5 years

Teresa Robinette, MSN, RN
- Coordinator of Student and Professional Development, Waynesburg University, Waynesburg, PA
- Graduate Admissions - 4 years
Name, College or University?
Years in Admissions?
How did you learn about GNAP?
What do you hope to get out of attending the conference?

Fun Fact
Introduction to:

• Graduate Nursing History
• GNAP and its History
• Conference Tips
• Professional Networking Opportunities
Florence Nightingale
- Founder of modern nursing
- Crimean War in October of 1854
- “The Lady with the Lamp”

1860 – First nursing school at St. Thomas Hospital, London – Nightingale Training School for Nurses
Nursing History

1870-80’s: Nursing Schools
• New York, Massachusetts, and Connecticut

1909: University of Minnesota School of Nursing
• Bachelors Degree was bestowed

WWII: 70,000 women served in the Army or Navy Corps

1944-1980: Baccalaureate nursing programs
Nursing History

1956: Columbia University School of Nursing
  • First to grant a master’s degree in a clinical nursing specialty

1965: University of Colorado
  • Established first nurse practitioner role

1979: Case Western University
  • Nursing Doctorate

1980: MSN Advanced Degree
  • Advanced practice nurses
Nursing is the **TOP** occupation for job growth thru 2024

2014-2024: Increase in workforce of 16%

Total of job openings 1.09 million by 2024

Institute of Medicine 2010 –RWJ Report
- 2020: 80% baccalaureate-prepared
- Double the numbers of doctoral degrees
- Currently 56% registered nurses have a BSN

(AACN, 2019)
Number of Schools and Response Rates

- 1,009 institutions, 896 responded
- United States and territories
- BSN and graduate-degree programs
- Five-year trends in Enrollment and Graduation
  - 2013-2017

(AACN, 2018)
Entry-level Baccalaureate
- Enrollment increased 14.1%
- Graduation increased 15.3%

Master’s
- Enrollment increased 23.9%
- Graduation increased 42.3%

Doctoral Research
- Enrollment decreased 9.6%
- Graduation increased 27.2%

Doctor in Nursing Practice
- Enrollment increased 93.7%
- Graduation increased 149.3%
Male Graduates

• Baccalaureate or RN to BSN - 13.1%
• Master’s – 12%
• Doctoral (research-focused) – 10.8%
• Doctor of Nursing Practice – 12.9%

(AACN, 2018)
GNAP History

Ohio State University - 2000
  • Sandy Cody and Jackie Minn
  • Survey was developed

Goal of the survey – Facilitate Collaboration
  • Success
  • Challenges
  • Recruitment
  • Staffing
GNAP History

Resources:
Carole Anderson, Dean of the Ohio State University College of Nursing and President of AACN
- Access to contact information for AACN institutions

Results
- 390 mailings sent; 120 surveys completed/returned
- Last question asked if there was an interest in annual meeting and there was an overwhelming response....Yes!
First GNAP Meeting

- 2001 held at Ohio State
- 75 representatives from the schools of nursing
- Coordinated by Sandy Cody and Jackie Minn
- Two-day meeting
  - Presentations
  - Social dinners – networking
- Meetings held every year
2006 AACN Leadership Network

- Graduate Nursing Admissions Professionals
- Business Officers of Nursing Schools
- Faculty Leadership Network
- Nursing Advancement Professionals
- Organization Leadership Network
- Practice leadership Network
- Research Leadership Network
Sandy J. Cody Service Award

An individual who has provided exemplary service to GNAP as a leader, on a committee, or some creative endeavor that has some demonstrated enduring value to the organization.

Past Recipients:

Sandy Cody                Jane Dolan
Jackie Minn               Carol Aspinwall
Clay Hysell              Suzanne Brody
Carolyn Chow             Rhonda Flenoy-Younger
Marjorie Fass
Jackie Minn Best Practices Award

An individual or school that has a demonstrated activity, project, or program which has enhanced graduate recruitment at their institution with some measurable outcome.

*Past Recipients:*

Clay Hysell  
Brittney Edwards  
Marjorie Fass  
Stephanie Boyd  
Cathleen Mumper  
Megan Alexander  
Lisa Rosenberg  
Rhonda Flenoy-Younger  
Paddy Peerman  
Carolyn Chow  
Jillian Baer  
Rachel Foltz
American Association of Colleges of Nursing

Mission
- Voice for academic nursing
- Establishes standards for nursing education
- Influential improving health care, promotes and supports the baccalaureate and graduate nursing education.

Membership
- Represents 826 schools of nursing (private and public)
- Programs: baccalaureate, graduate, post-graduate
- Networks meet each year

(AACN, 2019)
American Association of Colleges of Nursing

Accreditation
• Commission on Collegiate Nursing Education (CCNE)

Communication Resources
• AACN Collaborative Discussion Board
• GNAP Collaborative Discussion Board
• Bi-monthly newsletters
• Fact Sheets

(AACN, 2019)
Graduate Nursing Admissions
Professional Conference

“Ignite your Graduate Admissions Team”
Who are the Graduate Nursing Admissions Professionals?
A diverse group of nursing education administrators and faculty responsible for graduate nursing student recruitment, admissions, marketing, and programming.

What is the Mission?
To provide an opportunity to share successes, develop new strategies, and to establish a resource network of peers.
The Hats We Wear
Graduate Nursing Admissions

- Marketing
- Recruitment
- Admissions
- Advisement
Resources

Colleague Contacts
- Colleges
- Hospital
- Schools of Nursing
- Colleges

Social Media
- Facebook
- Instagram
- LinkedIn
- Snapchat
- Twitter

Technology
- Slate
- Salesforce
Let's get Connected!
Conference Tips

• Download AACN Events App; click My Guides, 2019 GNAP
• Use the attendee list make CONNECTIONS
• Hospitality Booklet
• Networking Dinners
• Fun Walk
• Volunteer Opportunities – Attend Business Meeting, Wednesday at 9 am
Attend the Workshop Sessions

• Open Plenary: Ignite Your Graduate Admissions Team
• Plenary: PhD/DNP – Dual Degree Program
• Plenary: Network Your Way Toward Innovative PhD Student Recruitment
• Plenary: Understanding Your Biases: How to Start the Conversation with Those of Differing Backgrounds
• Plenary: Student Recruitment Events: How Does your School Run Information Sessions?
Attend the Workshop Sessions

• Plenary: Supporting the Development and Career Growth for Recruiter/Advisors/Admissions Professionals

• Plenary: Holistic Admissions as a Strategy to Diverse the Workforce

• Plenary: Customer Relationship Management (CRM): Understanding the Various Software/System Options Available

• Plenary: Men in Nursing: Best Practices for Recruitment and Retention
# Steering Committee 2019

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<tr>
<th>Name</th>
<th>Role</th>
<th>Institution</th>
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<tr>
<td>Carrie Radmall,</td>
<td>Chair</td>
<td>University of Utah</td>
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<td>Cathleen Mumper</td>
<td>Secretary</td>
<td>University of San Diego</td>
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<td>Teresa Robinette</td>
<td>Secretary Co-Chair</td>
<td>Waynesburg University</td>
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<td>Kim Campbell</td>
<td>Program Co-Chair</td>
<td>Mount Carmel College of Nursing</td>
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<td>Simone Nelson</td>
<td>Program Co-Chair</td>
<td>University of Washington</td>
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<td>Michael Zaborowski</td>
<td>Awards Chair</td>
<td>Michigan State University</td>
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<td>Jessica DiBernardo,</td>
<td>Communications Co-Chair</td>
<td>Wilkes University</td>
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<td>Allyson Maddox</td>
<td>Hospitality Co-Chair</td>
<td>Samford University</td>
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<td>Arminka Zeljkovic</td>
<td>Hospitality Co-Chair</td>
<td>University of Utah</td>
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<td>Misty Fields</td>
<td>Sponsorship Chair</td>
<td>SUNY New Delhi</td>
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<td>Becca Fischer</td>
<td>Sponsorship Co-Chair</td>
<td>University of Portland</td>
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<td>Rhonda Flenoy-Younger</td>
<td>Past Chair</td>
<td>University of Los Angeles</td>
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<td>Beth Aronson</td>
<td>AACN Staff Liaison</td>
<td>Membership Director</td>
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References

AACN.(2018) Enrollment and Graduations: In baccalaureate and graduate programs in nursing

