



AACN Call for Applications for Mini-Grant Awards

Sponsored through the All of Us Research Program's Community and Provider Gateway Initiative (CPGI) and supported by the American Association of Colleges of Nursing

DATES AND DEADLINE INFORMATION

Deadline for receipt of application: January 27, 2020

Notification of award: January 31, 2020

Funding period: January – June 30, 2020

INTRODUCTION AND PURPOSE OF THE AWARD

The purpose of this mini-grant awards program is to facilitate the engagement of the academic nursing community with the National Institutes of Health's (NIH) *All of Us* Research Program and its focus on including historically underrepresented communities in biomedical research (UBR).

The American Association of Colleges of Nursing, which is part of the *All of Us* Research Program's Community and Provider Gateway Initiative (CPGI), is sponsoring the mini-grants to support engagement and educational activities in the nursing community.

Mini-grant awardees will increase awareness of the program and the importance of UBR community participation. This initiative uses collaboration between established community partners and academic nurses to disseminate information about the *All of Us* Research Program.

Awardees will develop and execute a communications plan and local educational activity with their community partners designed to increase knowledge of, and exposure to, the *All of Us* Research Program. Program-approved educational materials about the *All of Us* Research Program will be disseminated at the time of awardee selection. Please note, due to the rapid turnaround, mini-grantees are encouraged to leverage existing community partnerships and/or community events and augment such activities with *All of Us* information. All event promotional materials must be submitted no later than two weeks before the event and approved by the designated engagement counselor.

Program approved materials are available in English, Spanish, Simplified Chinese Vietnamese, Korean and Arabic. Verbal presentation of NIH-approved *All of Us* Research Program information is acceptable. However, the translation of written or digital materials is not permitted at this time.

APPLICANT ELIGIBILITY

Faculty from AACN member schools with established community partnerships are welcome to

apply. Underrepresented communities in biomedical research include, but are not limited to: racial/ethnic minorities in rural and urban settings; the elderly; women; and the disabled; lesbian, gay, bisexual, transgender, queer or questioning, and intersex (LGBTQI); and communities with lower educational attainment and lower socioeconomic status.

COMMUNICATION & EDUCATION PLAN GUIDELINES & EXAMPLES

Applications will demonstrate capacity of the applicant to reach the intended audience. Plans must include objectives, strategies, and metrics that the nursing program faculty will use to measure success of activities with the target audience through established community partners. Applications should also include information on communication pathways with analytics to measure impact, and other key industry measures (e.g. metrics for recent social media campaigns, past engagement with approved content on the *All of Us* Research Program, etc.)

For this competitive award, AACN encourage proposals that focus on the dissemination of NIH-approved educational material about the *All of Us* Research Program through the development and execution of a local event in conjunction with a community partner that educates UBR communities about the program.

Examples of appropriate objectives, strategies, and metrics for a communications and educational plan include, but are not limited to:

- Demonstrate established community partnerships in historically underrepresented communities in biomedical research and previously successful communications campaigns that reached these target audiences;
- Identify target audiences, professional associations, and established community partners for effective dissemination of information on the *All of Us* Research Program;
- Implement metrics tracking and reporting to gauge the impact of an educational event such as pre- and post- attendance understanding of the program using NIH-approved survey materials;
- Monitor and provide social media analytics documenting reach and impact of approved content.

AWARD ADMINISTRATION, APPLICATION, AND SELECTION PROCESS

INSTITUTIONAL SUPPORT

The applicant assumes responsibility for conducting the project and for supervising the work and communication of its associates. The application must show that adequate and appropriately-equipped space will be available during the funding period. All team members must complete the NIH "Protecting Human Research Participants" training or other equivalent training.

AACN will administer the NIH *All of Us* Research Program mini-grant awards. AACN conducts the planning, coordination, and evaluation of applications. Candidates should be AACN member faculty or students working with a faculty member on the application.

Award recipients are selected through a competitive process. Applicants must submit the following information:

- A completed application form, abstract, candidate curriculum vitae, proposal project description, two-tiered budget, and budget justification.
- Identify established community partner networks through which information dissemination will occur.
- Communications and educational plan to reach historically underrepresented communities in biomedical research.
- The project description will include objectives, strategies, metrics, and method or proposed activities for an NIH-approved and scripted educational offering with post survey.

Each application will be reviewed by researchers, program managers, and/or clinicians who are involved and informed in dissemination of information. Each application will be judged primarily by the likelihood of producing dedicated, qualified communications campaigns, and champions in the field of community engagement as indicated by 1) the qualifications of the applicant, 2) the quality of the communications plan, 3) the adequacy of the proposed two-tiered budget to meet the objectives.

PROGRAM ACTIVITIES AND REQUIREMENTS

Progress and Final Reports: The awardee is required to submit a monthly narrative progress report by the 10th of the month (February, March, April, and May) including a final narrative report at the end of the performance period (June 15, 2020). Failure to provide the report may negatively impact your institution's ability to apply for future awards. These reports will be submitted to AACN for subsequent submission to NIH. All work and funds are to be completed and expended by **June 20, 2020, no extensions will be available.**

BUDGET

The budget consists of up to \$10,000 for the awardee to support the Healthcare Provider Organizations (HPO) and Regional Campaigns, these applications should encompass a larger audience which is reflective of the increased monetary amounts and should be reflected in proposals. The Direct Volunteer (DV) market will have access to grants in the amounts of \$5,000 to \$10,000 directly related to the reach of the UBR audience. Applicants are strongly encouraged to submit a tiered budget proposal at varying levels not to exceed \$10,000 (e.g. tier I, \$5,000 budget proposes to reach XX members of Y community, tier II, \$10,000 budget proposes to reach XX members of Y community). **No institutional indirect costs are allowed** by this mini-grant funding mechanism. **Awards are contingent on availability of funds.** No funds of the award may be used for gift cards or food and beverage as mechanisms to increase participation.

HOW TO APPLY

To apply, complete the online application [here](#). The application deadline is **January XX, 2020**. Please fill out these two attachments and upload them in your application.

[AACN Subawardee Scope of Work](#)

[AACN CPGI Phase 4 Budget](#)