All of Us Research Program
Call for Applications for Mini-Grant Awards

Supported by the National Institutes of Health (NIH) and sponsored by the American Association of Colleges of Nursing

DATES AND DEADLINE INFORMATION

Deadline for receipt of application: October 15, 2018
Notification of award: October 26, 2018
Funding period: October 26, 2018 – February 28, 2019

INTRODUCTION AND PURPOSE OF THE AWARD

The purpose of this mini-grant awards program is to facilitate the engagement of the academic nursing community with the All of Us Research Program, and in particular, its focus on including historically underrepresented communities in biomedical research (UBR). Mini-grant awardees will increase awareness of the program and the importance of participation of members of UBR communities. This initiative uses collaboration between established community partners and academic nursing to disseminate information on the All of Us Research Program.

Awardees will develop and execute a communication plan and educational activity with their community partners designed to increase knowledge of, and exposure to, the All of Us Research Program through the creation of a local event hosted by awardees and their community partners. NIH approved educational material about the All of Us Research Program will be disseminated and will be provided at the time of awardee selection. Please note, due to the rapid turnaround, mini-grantees are encouraged to leverage existing community partnerships and/or community events, and augment such activities with the All of Us educational program.

Note that NIH approved materials are only available in English and Spanish. Therefore, primary language communities with limited English reading skills might have difficulty participating in the All of Us Research Program. Verbal presentation of NIH approved All of Us Research Program is acceptable. However, translation of material is not permitted at this time.

APPLICANT ELIGIBILITY

Faculty from AACN member schools with established community partnerships are welcome to apply. Underrepresented communities in biomedical research include but are not limited to: racial/ethnic minorities in rural and urban settings; the elderly, women, and the disabled; lesbian, gay, bisexual, transgender, queer or questioning, and intersex (LGBTQI); and communities with lower educational
attainment and lower-socio economic status.

COMMUNICATION & EDUCATION PLAN EXAMPLES AND GUIDELINES

Applications will demonstrate capacity of the applicant to reach the intended audience. Plans must include objectives, strategies, and metrics the nursing program faculty will use to reach the target audience through established community partners; communication pathways with analytics to measure impact, and other key industry measures, e.g. analytics of social media campaigns posts, impressions, retweets of approved NIH language of the All of Us Research Program activities, etc.

For this competitive award, NIH and AACN encourage proposals that focus on the dissemination of NIH approved educational material about the All of Us Research Program through the development and execution of a local event in conjunction with a community partner that educates UBR communities about the All of Us Program with the use of NIH-approved educational material.

Examples of appropriate objectives, strategies, and metrics for a communications and education plan include but are not limited to:

- Demonstrate established community partnerships in historically underrepresented communities in biomedical research and previously successful communication campaigns to these target audience;

- Identify target audiences, professional associations, established community partners for effective dissemination of information on All of Us Research Program and dissemination within existing communication pathways;

- Implement metrics for gauging impact of educational event such as pre- and post-attendance understanding of the program using NIH-approved survey material.

- Monitor and provide social media analytics documenting reach and impact of communication campaign and surveys.

AWARD ADMINISTRATION, APPLICATION, AND SELECTION PROCESS
AACN will administer the NIH All of Us Research Program mini-grant awards. AACN conducts the planning, coordination, and evaluation of applications. Candidates should be AACN member faculty or students working with a faculty member on the application.

Award recipients are selected through a competitive process. Applicants must submit the following information:

- A completed application form, abstract, candidate curriculum vitae, proposal project description, multi-tiered budget, and budget justification.

- Identify established community partner networks through which information dissemination will occur.

- Communication and education plan to reach historically underrepresented communities in biomedical research.

- The project description will include objectives, strategies, and metrics, and method or proposed activities to an NIH approved and scripted educational offering with post survey.

Each application will be reviewed by researchers, program managers, and/or clinicians who are involved and informed in dissemination of information. Each application will be judged primarily by the likelihood of producing dedicated, qualified communication campaigns and champions in the field of community engagement as indicated by 1) the qualifications of the applicant, 2) the quality of the communication plan, 3) the adequacy of the proposed multi-tiered budget to meet the objectives.

PROGRAM ACTIVITIES AND REQUIREMENTS

Progress and Final Reports: The awardee is required to submit a monthly narrative progress report by the 10th of the month (November, December, January) including a final narrative report at the end of the performance period February 20, 2019. Failure to provide the report may negatively impact your institution’s ability to apply for future awards. These reports will be submitted to AACN for subsequent submission to NIH. All work and funds are to be completed and expended by February 20, 2018, no extensions will be available.

BUDGET

The budget consists of up to $25,000 for the awardee. It is strongly encouraged for applicants to submit a tiered budget proposal at varying levels not to exceed $25,000 (e.g. tier I, $7,500 budget proposes to reach XX members of Y community, tier II, $15,000 budget proposes to reach XX members of Y community, tier III, $20,000 budget proposes to reach XX members of Y community). No institutional indirect costs are allowed by this mini-grant funding mechanism. Awards are contingent on availability of funds. No funds of the award may be used for gift cards as a mechanism to increase community participation. Funds may be used to provide light refreshments and snacks at the All of Us the NIH approved and scripted educational offering.
INSTITUTIONAL SUPPORT

The applicant assumes responsibility for conducting the project and for supervising the work and communication of its associates. The application must show that adequate and appropriately equipped space will be available during the funding period. All team members must complete NIH approved Protecting Human Research Participants training or other equivalent training.

HOW TO APPLY

To apply, complete the online application here. The application deadline is October 15, 2018.