



All of Us Research Program Call for Applications for Mini-Grant Awards

Supported by the National Institutes of Health (NIH) and sponsored by the American Association of Colleges of Nursing (AACN)

DATES AND DEADLINE INFORMATION

Deadline for receipt of application: Friday, October 1, 2021

Notification of award: Friday, October 15, 2021

Funding period: October 2021 – June 30, 2022

INTRODUCTION AND PURPOSE OF THE AWARD

The purpose of this mini-grant awards program is to facilitate the engagement of the academic nursing community with the *All of Us* Research Program, and, its focus on including historically underrepresented communities in biomedical research (UBR). Mini-grant awardees will increase awareness of the program and the importance of participation of members of UBR communities. This initiative uses collaboration between established community partners, Provider Gateway Initiative (CPGI) members and academic nursing to disseminate information on the *All of Us* Research Program.

Awardees will develop and execute a communication plan and educational activity with their community and CPGI partners, designed to increase knowledge of, and exposure to, the *All of Us* Research Program through the creation of a local event hosted by awardees and their partners. NIH approved educational material about the *All of Us* Research Program will be disseminated and will be provided at the time of awardee selection. Please note, due to the rapid turnaround, mini-grantees are encouraged to leverage existing community partnerships and/or community events and augment such activities with the *All of Us* educational program.

Note that NIH approved materials are only available in English and Spanish. Therefore, primary language communities with limited English reading skills might have difficulty participating in the *All of Us* Research Program. Verbal presentation of NIH approved *All of Us* Research Program is acceptable. However, translation of material must be approved at this time.

APPLICANT ELIGIBILITY

Faculty from AACN member schools with community partnerships are welcome to apply. Underrepresented communities in biomedical research include but are not limited to: racial/ethnic minorities in rural and urban settings; the elderly, women, and the disabled; lesbian, gay, bisexual, transgender, queer or questioning, intersex, and asexual (LGBTQIA); and communities with lower educational attainment and lower-socio economic status.

COMMUNICATION & EDUCATION PLAN EXAMPLES AND GUIDELINES

Applications will demonstrate capacity of the applicant to reach the intended audience. Plans must include objectives, strategies, and metrics the nursing program faculty will use to reach the target audience with community partners; communication pathways with analytics to measure impact, and other key industry measures, e.g., analytics of social media campaigns posts, impressions, retweets of approved NIH language of the *All of Us* Research Program activities, etc.

For this competitive award, NIH and AACN encourage proposals that focus on the dissemination of NIH approved educational material about the *All of Us* Research Program through the development and execution of a local event in conjunction with a community and CPGI partner that educates UBR communities about the *All of Us* Program with the use of NIH- approved educational material.

Examples of appropriate objectives, strategies, and metrics for a communications and education plan include but are not limited to:

- Demonstrate established community partnerships in historically underrepresented communities in biomedical research and previously successful communication campaigns to these target audience.
- Identify target audiences, professional associations, established community partners for effective dissemination of information on *All of Us* Research Program and dissemination within existing communication pathways.
- Implement metrics for gauging impact of educational event such as pre- and post-surveys which will be supplied by NIH, and the number of participants.
- Monitor and provide social media analytics documenting reach and impact of communication campaign and surveys.

AWARD ADMINISTRATION, APPLICATION, AND SELECTION PROCESS

INSTITUTIONAL SUPPORT

The applicant assumes responsibility for conducting the project and for supervising the work and communication of its associates. The application must show that adequate and appropriately equipped space will be available during the funding period. All team members must complete NIH approved Protecting Human Research Participants training or other equivalent training if using paper surveys.

AACN will administer the NIH *All of Us* Research Program mini-grant awards. AACN conducts the planning, coordination, and evaluation of applications. Candidates should be AACN member faculty or students working with a faculty member on the application.

Award recipients are selected through a competitive process. Applicants must submit the following information:

- A completed application form, abstract, candidate curriculum vitae, proposal project description, and budget justification.
- Identify established community partner networks through which information dissemination will occur. AACN will provide CPGI members in your area if selected.
- Communication and education plan to reach historically underrepresented communities in biomedical research. Partner with other CPGI members in your area to amplify the message.
- The project description will include objectives, strategies, and metrics, and method or proposed activities to an NIH approved and scripted educational offering with pre and post survey.

Each application will be reviewed by researchers, program managers, and/or clinicians who are involved and informed in dissemination of information. Each application will be judged primarily by the likelihood of producing dedicated, qualified communication campaigns and champions in the field of community engagement as indicated by 1) the qualifications of the applicant, 2) the quality of the communication plan and ability to attend CPGI events, 3) the adequacy of the proposed budget to meet the objectives. 4) target area of interest for NIH

PROGRAM ACTIVITIES AND REQUIREMENTS

Progress and Final Reports: The awardee is required to submit a monthly narrative progress report by the 10th of the month including a final narrative report at the end of the performance period June 15, 2022. Failure to provide the report may negatively impact your institution's ability to apply for future awards. These reports will be submitted to AACN for subsequent submission to NIH. All work and funds are to be completed and expended by **June 20, 2022; no extensions will be available.**

BUDGET

The budget consists of up to \$10,000 for the awardee in the Healthcare Provider Organizations (HPO) and Regional Campaigns which should encompass a larger audience which is reflective of the increased monetary amounts. The Direct Volunteer (DV) market will have access to grants in the amounts of \$5,000 up to \$10,000 directly related to the reach of the UBR audience. It is strongly encouraged for applicants to submit a budget proposal at varying levels not to exceed \$10,000 budget proposes to reach XX members (a certain number) of Y community, **no institutional indirect costs are allowed** by this mini-grant funding mechanism. **Awards are contingent on availability of funds.** No funds of the award may be used for gift cards as mechanism to increase participation.

HOW TO APPLY

To apply, complete the [online application](#).

The following documents must be filled out and uploaded to your application.

- [AACN Subawardee Scope of Work](#) [Word Doc]
- [AACN Budget](#) [Excel Spreadsheet]

The application deadline is **Friday, October 1, 2021**.