

## SOLUTION CIRCLE

Host a 60-minute educational session to connect with conference participants in a collaborative format while examining current challenges in the field of academic nursing and positioning yourself as a strategic partner for their institutional needs. Solution Circle Hosts will be listed on the conference schedule and receive sponsorship recognition on the event website, conference app and in participant emails. *(Session content must be approved by AACN)*

**1 slot left**

**In-Person**  
Price: \$5,000

In-Person session at the JW Marriott Washington, DC open to all on-site participants. Includes meeting space and basic A/V.

**Virtual**  
Price: \$4,000

Virtual session held in Zoom on the Virtual Event Platform and open to all virtual (online) participants.

## HOSPITALITY SUITE

Price: \$5,000 *(limited availability)*

Host an evening reception on Saturday, October 30 at the JW Marriott Hotel between 5:30 and 7:30 p.m. (ET) for networking with a gathering of current and potential clients. Meeting space will be provided with a maximum capacity of 50 people. Price includes meeting space and directional signage (price does not include catering costs or audiovisual equipment/labor). Hospitality Suite Sponsors will be listed on the conference schedule and receive sponsorship recognition on the event website, conference app and in participant emails.



## CONFERENCE SWAG

Increase your visibility with any of these conference swag items each on-site participant will receive. Choose from these exclusive sponsorships.

### Conference Bag

Price: \$5,500

**SOLD**



### Re-usable Water Bottle

Price: \$6,000



### Lanyards

Price: \$5,000



### Face Mask

Price: \$5,500



### Hand Sanitizer

(individual 1 oz bottles)

Price: \$5,500



## TECHNOLOGY & COMMUNICATION & OTHER BRANDING OPTIONS

### WiFi Partner



Price: \$4,500

This exclusive opportunity allows you to connect with attendees virtually everywhere. Your company name (or abbreviation thereof) will be used by all onsite attendees as the password for internet login.

**SOLD**

### Banner Ad in Mobile App

Price: \$2,000 (*limited availability*)

Your opportunity to stand out and get high visibility! The AACN Conference App is the gateway for onsite attendees to navigate through the event.

### Push Notification in Mobile App

Price: \$1,200 (*limited availability*)

Your custom message will be pushed out to attendees during the event via the mobile app. A great way to notify attendees of product launches or other important messaging that you want them to know.



### Break Slide for Online Audience

Price: \$1,500

Your custom message will be displayed during break times of the online program. This is a great way to get noticed.

### Post Conference Email Blast:

Price \$1,500 (*limited availability*)

Company-provided content will be distributed by AACN via email to all registered conference attendees. Email must be approved by AACN.

## FOOD & BEVERAGE

This past year we have been challenged, and we all have missed being together. The 2021 Academic Nursing Leadership Conference (ANLC) is the time for all of us to come back to refocus and re-establish our relationships, our community, and the health care of tomorrow.

AACN's **Welcome Reception** is an end of the day highlight for attendees to enjoy light fare and mingle with colleagues and friends, sponsors, and exhibitors. Your partnership fee will be used by AACN to support the reception. Choose from these exclusive sponsorships.

### Hors d'oeuvres

Price: \$5,000

AACN will include partner logo on event recognition signage near food station

AACN will include partner logo on the conference website

AACN will include partner recognition on conference app

AACN will provide verbal recognition prior to the reception

Partner can provide napkins (partner is responsible for all costs associated with ordering and shipping)



### Beverages

Price: \$5,000

AACN will include partner logo on event recognition signage near beverage station

AACN will include partner logo on the conference website

AACN will include partner recognition on conference app

AACN will provide verbal recognition prior to the reception

Partner can provide beverage napkins (partner is responsible for all costs associated with ordering and shipping)



### Sweet Treats

Price: \$5,000

AACN will include partner logo on event recognition signage near reception area

AACN will include partner logo on the conference website

AACN will include partner recognition on conference app

AACN will provide verbal recognition prior to the reception

Partner can provide napkins (partner is responsible for all costs associated with ordering and shipping)

## HOTEL BRANDING OPTIONS

Raise your brand awareness further and choose from these exclusive opportunities.

### **Mirror Clings**

Price: \$2,000

Your company's name will be affixed to mirrors in up to 4 bathrooms adjacent to AACN's meeting space. You provide the artwork, AACN will handle the rest.

### **Hotel Room Keys**

Price: \$6,500

A simple and effective way to put your logo in attendees' hands. Hotel room key cards are the first thing attendees will see when they check in. Your company's name is visible multiple times throughout the event, ensuring repeat brand awareness. You provide the artwork, AACN will handle the rest.

### **Ad on Dedicated Hotel TV Channel**

Price: \$6,500

Create a unique experience to the attendees and advertise your company in all 737 guest rooms of the hotel's dedicated TV channel during the 3 event days.

