



# Recommendations for Effective Abstract Poster Presentations

## ABOUT

AACN invites abstracts describing programs, courses, initiatives, or evaluation strategies that characterize the conference theme, addressing the many changes and challenges in undergraduate and graduate nursing programs. Remember, the acceptance of your abstract for a poster presentation signifies it is of high quality!

## CONFERENCES

AACN invites abstract submissions for poster presentations at the following conferences:

- *Diversity Symposium*
- *Transform Conference*
- *Faculty Development Conference*
- *Doctoral Education Conference*
- *Faculty Practice Pre-Conference*
- *CNL Summit*

For more information contact:

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Conference Coordinator  
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## GENERAL AIM

A poster presentation is a graphically based approach to presenting your research project or initiative and should aim to generate active discussions of the subject during its presentation.

Please make sure your poster is specific to AACN. The identical poster should not be presented at multiple conferences.

## POSTER FORMAT

The abstracts are presented on two-sided poster boards holding one poster on each side.

Posters should be oriented in [landscape format](#).

[Posters must not be any wider than 48 inches \(4ft\) across and 36 inches \(3ft\) high.](#)

Please bring with you any materials needed to affix the poster to the bulletin board (e.g., push pins).

## DESIGN & LAYOUT

[Do not overload your poster.](#)

### **Finding & Data:**

- Present [numerical data in the form of graphs, rather than tables](#). Keep it simple if the data must be presented in table form.
- Highlight your main finding. The poster generally should read from left to right, and top to bottom. Numbering individual panels, or connecting them through arrows, is a standard approach.
- A suggested format include the following 6 sections: Title, Abstract, Introduction, Method, Results, and Conclusion.

## DESIGN & LAYOUT CONT.

### Presentation:

- Prepare a short summary (< 4 minutes) of your project that will allow you to walk the viewer through your poster during a visit.
- Handouts should include current references as well as your contact information.

### Design:

- Make your poster visually interesting and use photographs, graphs, schematics, illustrations etc. At least 50% of the poster should be covered by these graphics.
- Visuals should be simple and bold.
- Use color to enhance comprehension.
- A banner displaying your poster title, name and department should be positioned at the top and center of the board.
- Make it obvious for the viewer how to progressively view your poster. The average reader will spend 1-2 minutes on your poster.
- Leave some open space as an open layout is less tiring to the eye and mind.

### Text:

- Limit textual explanations to approximately 1/4 of the poster space.
- Ensure that text is readable from a distance of 5 feet. For the body text, use a minimum font size of 18-24 pt.
- Keeping wording simple and avoid redundancies.
- If possible, stay away from abbreviations and acronyms.
- Try to use no less than a font size of 32 pt for headings.

## CONFERENCE REGISTRATION

All accepted poster presenters (including co-presenters) are required to register for the conference in order to attend and present their work.

Presenters are responsible for their own expenses, including the conference registration fee.

Register online at: [www.aacnnursing.org/conferences](http://www.aacnnursing.org/conferences)