STRATEGIC PLAN
American Association of Colleges of Nursing

VISION
Nurses are transforming health care and improving health.

MISSION
As the collective voice for academic nursing, AACN serves as the catalyst for excellence and innovation in nursing education, research, and practice.

VALUES
Leadership, innovation, diversity and inclusion, and integrity.
Goal 1: AACN is the driving force for innovation and excellence in academic nursing.
- Lead innovation in academic nursing that advances interprofessional health care.
- Enhance the influence of academic nursing in the healthcare and higher education arenas.
- Build strategic partnerships to advance academic nursing.
- Advance scholarship in nursing.

Goal 2: AACN is a leading partner in advancing improvements in health, health care, and higher education.
- Develop leaders at all levels in academic nursing to better position the profession to transform higher education and health.
- Expand collaborative opportunities with healthcare, higher education, and other stakeholders to improve health and enhance quality outcomes.
- Develop a shared vision and national policies with interprofessional partner organizations to advance healthcare redesign and delivery.
- Expand opportunities for all stakeholders to play a prominent role in achieving AACN’s mission and vision.

Goal 3: AACN is a primary advocate for advancing diversity and inclusion within academic nursing.
- Facilitate initiatives that promote and implement diversity and inclusion in academic nursing.
- Promote policies, practices, and a culture that facilitates the achievement of health equity.
- Create opportunities that bring together all stakeholders to improve equity in health and health care.
- Increase engagement in AACN by constituency groups underrepresented in the profession.

Goal 4: AACN is the authoritative source of knowledge to advance academic nursing through information curation and synthesis.
- Serve as the leading information resource on issues and trends impacting academic nursing.
- Support the assessment, development and evaluation of nursing education and the needs of the nursing workforce.
- Generate knowledge and produce data-informed communications for strategic decision-making.
- Synthesize data from internal and external sources to advance academic nursing.