ACADEMIC NURSING LEADERSHIP CONFERENCE TO FOCUS ON STRATEGIES FOR WINNING RESULTS

“Moral Courage, Agility, and Resiliency: Leadership Strategies for Winning Results” is the theme of AACN’s 2018 Academic Nursing Leadership Conference (ANLC), which brings together AACN members and noted thought leaders to discuss key funding, organizational, and legislative challenges and opportunities impacting nursing education. This year’s conference will take place October 27-30 in Washington, DC, at the JW Marriott Hotel.

Featured among the highlights of this meeting will be the presentation of the John P. McGovern Lectureship Award to retired Lieutenant General Patricia Horoho, Chief Executive Officer, OptumServe. As the first woman and the first nurse to hold the position of Army Surgeon General, Lt. Gen. (ret.) Horoho has commanded the U.S. Army Medical Command and served as the commander of the Walter Reed Health Care System.

Lt. Gen. Horoho will address conference attendees immediately after the presentation of the McGovern award.

Other featured speakers include Dr. Roger A. Mitchell, Jr, Chief Medical Examiner, Office of the Chief Medical Examiner, Washington, DC, speaking on The Impact of Social Determinants of Health; Ms. Irshad Manji, Founder, Moral Courage Project, Annenberg School for Communication and Journalism, University of Southern California, speaking on Doing the Right Thing in the Face of Fears; and Dr. Cyndi Rushton, Professor of Clinical Ethics, Professor of Nursing and Pediatrics, School of Nursing and School of Medicine, Johns Hopkins University, speaking on Moral Resiliency.

Highlights of the conference include pre-conference learning opportunities, an orientation session for new members and new deans and associate deans, a CCNE forum, focused discussions for like schools, Capitol Hill visits, and the business meeting for members.

In addition, conference attendees will have the opportunity to attend “Collaborating to Meet Tomorrow’s Workforce Needs,” a special joint program with their affiliated Chief Nursing Officers. See page 3 for more details about this program.
AACN Novice Faculty Teaching Awards

The AACN Novice Faculty Teaching Awards recognizes excellence and innovation in the teaching of nursing by novice faculty at AACN member schools. Two awards are presented each year, with one award presented in each of the following categories:

- The Novice Faculty Excellence in Didactic Teaching Award will be presented to faculty teaching in either classroom or online settings.
- The Novice Faculty Excellence in Clinical Teaching Award will recognize outstanding faculty teaching in clinical settings.

Clinical Recipient: Paul Clark, PhD, MA, RN, University of Louisville (KY)

Didactic Recipient: Tiffany Nielsen, DNP, APRN, FNP-C, University of California, Irvine

AACN Excellence and Innovation in Teaching Award

The AACN Excellence and Innovation in Teaching Award recognizes excellence and innovation in the teaching of nursing at AACN member schools by faculty with more than five years of teaching experience. Faculty who teach in didactic and/or clinical settings are considered for this award.

Ann Marie Mauro, PhD, RN, CNL, CNE, FAAN, Rutgers, The State University of New Jersey

AACN Scholarship of Teaching and Learning Awards

The AACN Scholarship of Teaching and Learning Excellence Award recognizes a faculty member who systematically investigates questions related to student learning and the conditions under which it occurs in order to improve outcomes.

Jennie De Gagne, PhD, DNP, RN-BC, CNE, ANEF, FAAN, Duke University (NC)

Sherry Farra, PhD, RN, CNE, CHSE, NHDP-BC, Wright State University (OH)

AACN and NIDA announce new call for evidence-based practice proposals on substance use disorder treatment

AACN is pleased to announce availability of a National Institute of Drug Abuse (NIDA) mentored training award to support a graduate student (Master's, Doctoral, or Post-Doctoral) from an accredited program (or a PhD program) at an AACN member school. The grant will support an evidence-based project (EBP) focusing on Substance Use Disorders (SUD) treatment practices in health care. One award of up to $10,000 is available for the selected awardee, who will develop a project that will advance research, dissemination, and adoption of evidence-based SUD treatment practices through a plan that:

- Provides the student with a mentored opportunity to learn about key areas of SUD and SUD treatment strategies through a systematic literature review, attendance at conferences and workshops, and interaction with leading experts.
- Provides the student with experience that fosters interest in a clinical career focused on evidence-based management of SUD or potentially securing an NIH career development or other grant opportunity related to research in the field of SUD.
- Provides the student with education and experience in effective dissemination of research findings and implementation/ adoption of research in clinical practice.

Applicants are encouraged to develop projects that address or improve current gaps in the dissemination of research findings or implementation/adoption of evidence-based treatment practices. The awardee also will have an opportunity to present project results via poster at an AACN conference. The application deadline is Tuesday, October 30, 2018.
DR. DARRELL KIRCH TO KEYNOTE ANLC PROGRAM WITH CHIEF NURSING OFFICERS

Dr. Darrell G. Kirch, president and CEO of the Association of American Medical Colleges (AAMC), will be the featured speaker at AACN’s Joint Program with Chief Nursing Officers during the Academic Nursing Leadership Conference (ANLC), which will be held October 27-30 at the JW Marriott in Washington, DC. Dr. Kirch will speak on “Transforming Health Care—A Vision for the Future,” addressing what models of care and learning will be needed to transform health care with emphasis on the important role that strong academic-practice partnerships play in launching these cutting-edge changes.

Before becoming AAMC president in 2006, Dr. Kirch served as the dean and academic health system leader of two institutions: Medical College of Georgia and Penn State Milton S. Hershey Medical Center. He has co-chaired the Liaison Committee on Medical Education — the accrediting body for U.S. medical schools — and chaired the AAMC Council of Deans.

A distinguished physician, educator, and medical scientist, Dr. Kirch speaks and publishes widely on the need for transformation in the nation’s healthcare system and how academic medicine can lead change across medical education, biomedical research, and patient care. He is an ardent champion for the well-being of the nation’s health professions workforce and interprofessional education, serving as co-chair of the National Academy of Medicine Action Collaborative on Clinician Well-Being and Resilience and as a founding member of the Interprofessional Education Collaborative.

REGISTER TODAY FOR THE FALL EXECUTIVE DEVELOPMENT SERIES

“Leadership for Transformational Results: Leading Through Conversation”

November 14-15, 2018

Hilton New Orleans Riverside,
New Orleans, LA

The Fall Executive Development Series is open to aspiring leaders, associate deans, and current chief academic nursing officers. Whether it is providing approaches to building key connections, mastering a variety of communication techniques, or facilitating the advancement of those that report to you, participants consistently report that the presentations provide recommendations and strategies that are relevant, timely, and transferable. This event is offered as a 1.5 day informative program prior to the Baccalaureate Education Conference.

AACN ANNOUNCES SECOND CALL FOR APPLICATIONS FOR NIH-FUNDED ALL OF US RESEARCH GRANT PROGRAM

AACN recently released a second call for applications for the All of Us Research Program Mini-Grant Awards. Up to $25,000 is available for AACN member schools of nursing and their community partners who commit to increasing awareness of the All of Us Research Program, a National Institutes of Health (NIH) Program aimed at accelerating health research breakthroughs. This purpose of the program is to extend precision medicine to all diseases by building a national research cohort of one million or more U.S. participants.

Interested applicants should complete this application by October 15, 2018. Selected grantees will be contacted in late October.

CCNE 20TH ANNIVERSARY EDITORIAL SERIES

This year marks the 20th anniversary of the Commission on Collegiate Nursing Education (CCNE). Throughout the year, CCNE has been publishing a series of editorials highlighting the CCNE values that were adopted at its inception. The editorials can be found on AACN’s website.
Q&A with Brett Martin

BRETT MARTIN, MFA, BA

Brett Martin is the CEO of CastleBranch, which he founded in 1997. His passion and belief in executing great ideas reflect the drive and success of the company as it has grown into one of the nation’s largest privately held screening and credentialing resources.

The Resident Entrepreneur at the University of North Carolina at Wilmington (UNCW), Mr. Martin sits on the Entrepreneurship Advisory Committee at UNCW as well as the Board of Directors of the Cameron School of Business. He is a frequent speaker on campus and in the business community and is extremely active in mentoring young entrepreneurs.

In 2014, Mr. Martin founded TekMountain, a 20,000 square-foot incubator/accelerator dedicated to the advancement of Education and Allied Health technology. In 2010, he founded HeartsApart.org, a non-profit organization created to keep families connected while U.S. military men and women are serving abroad. In 2012, the White House recognized HeartsApart.org as one of the country’s greatest charities dedicated to serving the country’s service men and women.

Prior to founding CastleBranch, he served as a business and political consultant working with the senior executives of some of the country’s leading corporations.

Mr. Martin earned his Master of Fine Arts degree from the University of North Carolina at Chapel Hill, and a Bachelor of Arts degree from Concordia University in Montreal, Canada.

How would you best describe CastleBranch’s portfolio of products and services?

For over two decades, CastleBranch has defined technology-driven business-process solutions for health care, higher education, and human resources markets. Our robust, inclusive and ever-evolving portfolio includes over 200 products and services used by over 66 percent of all colleges and universities in the country, and are used to help facilitate student and employee onboarding, background screening, drug testing, compliance and clinical rotation management.

CastleBranch’s innovative platforms have been adopted by more than 14,000 healthcare education programs in the nation, with solutions designed to specifically address both local and enterprise-level challenges faced by healthcare professions educators, students, and employers. We are deeply committed to this industry, and as a proud partner with AACN, we strive to consistently deliver thoughtful, deliberate, and comprehensive solutions to further advance the nursing profession and education.

What prompted CastleBranch’s interest in partnering with AACN in 2005?

CastleBranch discovered that many health professions students, educators, and employers were struggling to efficiently manage many pieces of the student clinical journey. We wanted to help, and as business process experts, we wanted to better understand these processes and enable the industry to address these challenges.

AACN proved to be the ideal partner for this effort. CastleBranch wanted to be truly aligned with the industry we were serving, and AACN has had an exemplary reputation advocating for nursing education, working with some of the most prestigious nursing programs across the country. Partnering with AACN enabled us to offer specialized services to thousands of nursing educators, students, and administrators — but it also provided us with a unique opportunity to learn firsthand from industry experts about the challenges you face. Our partnership proved invaluable, allowing us to both serve and simultaneously learn and grow from an industry we were committed to help elevate.

Thirteen years later, what has kept CastleBranch’s partnership with AACN so strong?

A common customer—and a common mission. Both CastleBranch and AACN are driven to help improve nursing education by providing innovative support, resources, leadership, and guidance. Together, our focus on elevating the industry and improving the lives of educators, students, and administrators has allowed us to accomplish groundbreaking change in nursing education.

CastleBranch has learned much over the course of our 13-year partnership with AACN. Our ability to listen, learn, and then act on learnings from AACN and its members has fueled our partnership, enabling us to continuously create and iterate new products to further advance healthcare education across the country.

How does CastleBranch benefit AACN’s member schools?

CastleBranch’s partnership with AACN has allowed us to gather valuable learnings from industry experts in nursing education—including many students, educators, and administrators of AACN member schools—and to build new products and solutions specifically designed to address your primary challenges. CastleBranch works with over 14,000 healthcare education programs in

Continued on page 5
Q&A continued from page 4

SaaS, managed service platform that

CB Bridges is a Software as a Service solutions developed to specifically address challenges can be fully understood, with further research is conducted so that these

Our Product Management department, partnering together with the root problem they face in their passions is critical for us when identifying their stories, daily lives, challenges, and educates future nurses. Understanding other nurses; and nurses who are currently nurses who are in the position of hiring nurses who have been graduated nurses; nurses who have been in the profession for one-to-twenty years; nurses who are in the position of hiring other nurses; and nurses who are currently educating future nurses. Understanding their stories, daily lives, challenges, and passions is critical for us when identifying the root problem they face in their profession. Partnering together with our Product Management department, further research is conducted so that these challenges can be fully understood, with solutions developed to specifically address them.

What is the CB Bridges platform?

CB Bridges is a Software as a Service (SaaS), managed service platform that automates the entire student clinical journey from the moment a student enters your program through and including when they begin their first job as a healthcare professional.

CB Bridges is the culmination of 21 years of progressive learnings in a specific industry, combined with decades of CastleBranch’s experience as a business process expert. Using the proven business methodology of supply chain management, layered with our proprietary understanding of the healthcare education process, CB Bridges brings standardization to the student clinical journey, allowing for greater automation, efficiency, and outcomes.

Why is streamlining the clinical education of nurses important?

For decades, schools and healthcare facilities have been plagued by the inefficiencies of the administrative process behind the student clinical journey. This process can be fraught with overwhelming stacks of paperwork, compliance requirements, and missed opportunities. Students, schools, and healthcare partners are often saddled with inefficient, expensive, and frustrating systems that routinely underperform, are difficult to manage, and fail to help students qualify for valuable clinical placement opportunities.

Lacking a standardized, streamlined process, relationships between students, schools, and healthcare facilities are often put to the test, jeopardizing each’s ability to produce a highly educated, employable new graduate nurse. Each stakeholder struggles to manage the huge administrative burden associated with the process; clinical placement inefficiencies are widely reported; and a poor connection between new graduates and employers helps to perpetuate the nationwide nursing shortage.

Is CastleBranch looking to conduct research or offer guidance on best practices related to clinical nursing education?

We are proven business process experts who routinely assess the people, process, and tools required for relevant best-practices, specific to clinical nursing education. Efficiencies and effectiveness reveal themselves in the data of 66 percent of the nursing programs in the United States. True industry benchmarking data allows us—in conjunction with critical AACN insight—to meaningfully address the challenges that have a direct impact on clinical nursing education.

What does the future hold for CastleBranch in working with academic nursing?

Our vision is well focused on continuing to have an essential impact in academic nursing. Our understanding of the complexities of the industry, combined with our distinct ability to thoughtfully apply sophisticated business practices to our offerings, has uniquely positioned CastleBranch at the epicenter of the relationship between students, schools, and hospitals. We feel a great sense of responsibility to apply our knowledge and influence in an effort to provide real business value to academic nursing for decades to come.

AACN can count on CastleBranch to remain a key strategic partner, making significant contributions to further support, improve, and commit to continued innovation in support of academic nursing.

FIND OUT MORE ABOUT CASTLEBRANCH SOLUTIONS DURING AACN’S ACADEMIC NURSING LEADERSHIP CONFERENCE ON OCTOBER 28 AND 29
NEWS & INFORMATION

AACN UPCOMING CONFERENCES

October 2018

Organizational Leadership Network (OLN) Program
The Enduring Nature of Personal and Professional Balance
October 26-27 | JW Marriott, Washington, DC

Academic Nursing Leadership Conference
Moral Courage, Agility, and Resiliency: Leadership Strategies for Winning Results
October 27-30 | JW Marriott, Washington, DC

November 2018

Fall Executive Development Series
Leadership for Transformational Results: Leading Through Conversation
November 14-15 | Hilton New Orleans Riverside

Faculty Development Conference
Creating Innovative Nursing Curriculums
November 14-15 | Hilton New Orleans Riverside

Faculty Resource Network (FRN) Program and Luncheon
Legal Issues in Nursing Education: What Keeps Faculty Up at Night?
November 15 | Hilton New Orleans Riverside

Baccalaureate Education Conference
Navigating Through a Sea of Change: Educating Nurses to Take the Helm
November 15-17 | Hilton New Orleans Riverside

January 2019

PhD Pre-Conference
January 16 | Hotel Del Coronado, Coronado, CA

Faculty Practice Pre-Conference (PLN)
Faculty Practice in a Transforming Healthcare Environment
January 16 | Hotel Del Coronado, Coronado, CA

Research Leadership Network (RLN) Program
January 17 | Hotel Del Coronado, Coronado, CA

Doctoral Education Conference
Doctoral Education: From Discovery to Translation
January 17-19 | Hotel Del Coronado, Coronado, CA

JOIN THE FACULTY RESOURCE NETWORK!

The Faculty Resource Network (FRN) provides a forum for nursing faculty to explore real world issues, pose pedagogy questions, and exchange ideas related to teaching and curriculum in professional nursing education.

The primary purpose of the FRN is to facilitate faculty networking and foster development of its members through webinars, conference sessions, and electronic communications that support the evolution of teaching and learning.

Who Should Join?

Faculty whose main focus is teaching didactic and clinical courses in baccalaureate and graduate nursing programs.

Why Join?

Whether you are just starting out in the profession or you are proudly looking back at a lifetime of achievements, membership in the FRN Leadership Network is of extraordinary value.

As a member, you can take advantage of the following benefits:

• Be involved and share experiences in a national network of leaders and subject matter experts through an exclusive FRN Community, a new online platform just for FRN members.
• Participate in conferences geared around subjects of common interest.
• Serve on working groups such as AACN conference programming and advisory groups.
• Opportunities to earn (or receive) CEU credits with a network member discount.
• Volunteer to serve on a Leadership Network Steering Community.

Upcoming Conference
Faculty Resource Network Program
Hilton New Orleans Riverside
New Orleans
November 15, 2018
Tenure-track academic-year faculty appointment available in 2019 with a start date of January 1st, 2019. Applicants in all clinical specialty areas are sought as well as those with backgrounds in informatics, education, or leadership. Responsibilities include: Graduate and undergraduate teaching in online and traditional classroom settings, simulation, laboratory and clinical instruction, and scholarly productivity in a supportive environment.

Applicants are required to hold a Master’s degree in nursing with clinical background in specialty area(s), an earned doctorate in Nursing or a related field, and have an active RN license to practice nursing in the states of Alabama and Georgia (or eligible). Teaching experience is preferred. Doctoral prepared certified nurse practitioners encouraged to apply. Rank and salary are commensurate with qualifications and experience.

Please view the full job announcement on the Tanner Health System School of Nursing website at https://www.westga.edu/academics/nursing/employment-opportunities.php or on the University of West Georgia’s Human Resources website at: http://facjobs.westga.edu/.

Please send your letter of application, three letters of recommendation, and curriculum vitae to: lisar@westga.edu (email applications preferred)
Lisa Robinson, DNP, RN, NP-C
Assistant Professor
University of West Georgia
Tanner Health System School of Nursing
1601 Maple Street, Carrollton, Georgia 30118

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For additional information, contact customerservice@r2library.com.
CONGRATULATIONS

to Kaiser Permanente and the University of San Francisco School of Nursing and Health Professions for the 2018 AACN Exemplary Academic-Practice Partnership Award. This award recognizes an unwavering commitment to social justice and moral leadership at both organizations. It also represents years of vision, hard work, persistence, collaboration, negotiations, and brilliance!

KAISER PERMANENTE NORTHERN CALIFORNIA LEADING TEAM:
Jim D’Alfonso, DNP, RN, Ph.D.(h), NEA-BC, FNAP, Executive Director, Regional PCS & KP Nurse Scholars Academy, Kaiser Foundation Hospitals/Health Plan
Jonalyn Wallace, DNP, RN-BC, CENP, Academic Relations Director, NCAL Regional Patient Care Services/Community Benefit

UNIVERSITY OF SAN FRANCISCO SCHOOL OF NURSING AND HEALTH PROFESSIONS LEADING TEAM:
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Wanda J. Borges, Ph.D., RN, ANP-BC, Associate Professor, University of San Francisco School of Nursing and Health Professions
Nancy Taquino, DNP, RN, MSN, CNL, Assistant Professor, University of San Francisco School of Nursing and Health Professions, KP CNL Partnership Director

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**NOVA SOUTHEASTERN UNIVERSITY**

**NURSE PRACTITIONER FACULTY (APRN)**

**Miramar**

The Ron and Kathy Assaf College of Nursing at Nova Southeastern University is inviting applications for a full-time Nurse Practitioner faculty position. The successful candidate will be responsible for teaching advanced nursing students, supervising students at clinical training facilities, and imparting cognitive, affective, critical thinking and psychomotor skills appropriate for the practice of advanced professional nursing.

The position requires a current Florida APRN Nursing License, current national certification as a Nurse Practitioner, a Doctoral Degree in Nursing (PhD or DNP), 2 years of related experience, teaching and research experience. Please visit our jobsite at www.nsujobs.com and search for position number 992346.

Or apply here: www.nsujobs.com/applicants/Central?quickFind=83058

The Ron and Kathy Assaf College of Nursing is also looking for part-time faculty positions. Apply to any of our open adjunct positions via the Nova Southeastern University jobsite www.nsujobs.com.

Please visit our website www.nova.edu for information about our programs.

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**University at Buffalo School of Nursing**

**Associate Dean for Academic Affairs**

The University at Buffalo School of Nursing seeks an energetic, forward thinking Associate Dean for Academic Affairs (ADAA) and Professor, who is responsible to the Dean and provides innovative leadership in the promotion of excellent undergraduate and graduate nursing education programs within this research-intensive university. The ADAA enables faculty to design and implement educational programs that: are innovative; address current and future directions in nursing; prepare graduates to be leaders in research, education, practice and service; facilitates the growth of our global health initiatives; and supports a culture of collaboration, inclusion and respect. The ADAA position will be 70% administrative and 30% research/scholarship.

For additional position information and to apply, please visit nursing.buffalo.edu/careers.
**RN-BSN PROGRAM COORDINATOR**

The Bachelor of Science in Nursing for Registered Nurse (RN-BSN) Program Coordinator position is responsible for the day-to-day oversight of the online RN-BSN program which includes teaching online and clinical within area of expertise, student advisement, recruitment, and retention, curriculum development and evaluation, and successful completion of performance indicators commensurate with faculty rank. The RN-BSN program coordinator works closely with the Associate Dean for Academic Affairs and program faculty to fulfill the objectives of the program as well as works with the clinical placement coordinator to assist in identifying and developing clinical placement sites for students.

**Required Degree**
- Doctorate - Nursing or related field

**Minimum Requirements**
Unrestricted RN license without probationary status (or eligible); comprehensive knowledge and experience in specialty area; minimum of three (3) years clinical experience and previous teaching experience is required.

**Desired Qualifications**
Previous academic administrative experience in online programming and training and/or certification in online teaching environments is highly desirable.

**Required Application Materials**
- Curriculum Vitae
- Cover letter
- List of three references

**Summary of Health Risks**
- Exposure to human blood, serum, tissue and other body fluids; and materials covered under Universal Precautions.
- TB risk or work within 3 feet of human patients in a health care setting or have potential exposure to animals or to specimens with Mycobacterium.

**Website: www.nursing.msu.edu**

**Special Instructions**
Address your curriculum vitae, cover letter and list of three references to the Associate Dean for Academic Affairs.

Review of applications will begin July 23, 2018 and continue until the position is filled. Applications must be submitted online at: www.careers.msu.edu. Refer to posting #518252

**MSU Statement**
Michigan State University has been advancing the common good with uncommon will for more than 160 years. One of the top research universities in the world, MSU pushes the boundaries of discovery and forges enduring partnerships to solve the most pressing global challenges while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

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**ABOUT SYLLABUS**

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Contributing Editor: Robert Rosseter, Chief Communications Officer

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