

Business Officers of Nursing Schools (BONUS) Annual Meeting

Climb to New Heights

April 24-26, 2019



American Association
of Colleges of Nursing
*Celebrating 50 Years as the
Voice of Academic Nursing*

Seattle, WA

Explore Opportunities for Innovation and Transformation in Academic Nursing Administration!

AACN's Business Officers of Nursing Schools (BONUS) Annual Meeting offers those who work on the administration side of nursing education a great opportunity to explore future trends in academic nursing, strategies to strengthen alternative sources of revenue, learning skills for budget forecasting and new budget models, opportunities for leadership and team building, and so much more. Learn from renowned thought leaders, meet face-to-face with BONUS network members, and take away innovative strategies to help you succeed in your role back home.

If you are a fiscal manager, business officer, assistant/associate to the dean, or in any role involved in a school of nursing's operational management, this meeting is for you!

Stay connected all year long by joining the BONUS Leadership Network! BONUS members benefit from year-round networking and opportunities to foster professional growth and development, and partake in information sharing, communication, and discussion of key issues among fellow nursing school staff at AACN member institutions. For more information on benefits and how to join, go to: aacnnursing.org/Leadership-Networks/BONUS

**BONUS
Members
save \$30 on
registration!**

Breakout Sessions

Program Costing and Forecasting

Collegiate-wide business planning: integrating programmatic costing, enrollment management projections, and budget modeling for a cohesive business plan.

Generating Revenue

Explore ways to generate additional revenue through continuing education and establishing service centers.

Civility in the Workplace

Learn to define incivility and civility, identify the different types of disruptive workplace behaviors, and explore strategies to enhance civility and encourage a healthy and productive work atmosphere.

Budget Models

Examine how a successful budget model is developed and explore what options are available.

Putting the SUPER in SUPERvision

Strategies to strengthen supervision skills and lead your employees to success. Learn practical tools and strategies to help you motivate, manage, hold accountable, and obtain the very best personal and professional results from your team.

Networking Dinner

AACN will host a networking dinner at the local Seattle restaurant Ivar's Acres of Clams, featuring the culinary flavors of the Pacific Northeast. This is your opportunity to network with peers and build on relationships established during the meeting. Registration is \$60 per person (guests are welcome!) and is required to attend dinner. For more information on how to register please contact conferences@aacnnursing.org.

Speaker Spotlight



Talk About Leadership: Tips for Success and Impact
Wednesday, 2:00 p.m.

Marilyn Gist, PhD, MBA

Associate Dean and Professor of Management, Center for Leadership Formation, Albers School of Business and Economics, Seattle University

Consider the broad context facing leaders today. Dr. Gist provides a high level strategic overview about challenges and issues facing leaders in higher education, and the integral role of the business officer within schools of nursing. This presentation will offer proven guidance to help leaders be most effective.



Flip the Script: Four Habits to Radically Increase Productivity and Potential

Friday, 9:00 a.m.

Coyte Cooper, PhD

High Performance Specialist

Raise the bar on your personal performance, accountability, and expectations when it comes to leadership in your organization and life! As an expert in maximizing human potential, Dr. Cooper introduces habits that you can implement to radically enhance your personal leadership, productivity, and potential. This presentation outlines a unique process to “flip the script” on common barriers so you can be more balanced, energized, motivated, and intentional on a consistent daily basis.



Program

Wednesday, April 24	
10:00 a.m.-2:00 p.m.	Registration Open
11:00-11:30 a.m.	New Member Welcome and Orientation
11:30-12:30 p.m.	Business Officer 101
1:00-2:00 p.m.	Welcome, Announcements, and Nominations
2:00-3:00 p.m.	Opening Plenary: <i>Talk About Leadership: Tips for Success and Impact</i>
3:00-3:30 p.m.	Networking Break
3:30-4:30 p.m.	Plenary: <i>Is Your Team Understaffed?</i>
4:30-5:30 p.m.	"Welcome to Seattle" Networking Reception
6:00 p.m.	Small-Group Dinners
Thursday, April 25	
7:00 a.m.	BONUS 5K Fun Run/Walk
8:30-9:00 a.m.	Light Continental Breakfast
9:00-10:00 a.m.	Plenary: <i>The Nursing School's Role in Programs for Wellness and Prevention</i>
10:00-10:30 a.m.	BONUS Business Meeting
10:30-11:00 a.m.	Group Photo and Networking Break
11:00 a.m.-12:15 p.m.	Breakout Sessions: <ul style="list-style-type: none"> • <i>Program Costing and Forecasting</i> • <i>Civility in the Workplace</i> • <i>Generating Revenue</i>
12:15-1:30 p.m.	Networking Luncheon
1:45-3:00 p.m.	Breakout Sessions: <ul style="list-style-type: none"> • <i>Continuing Education/Service Centers</i> • <i>Budget Models</i> • <i>Putting the SUPER in SUPERvision</i>
3:30-5:00 p.m.	Site Visit to Seattle University College of Nursing
6:30 p.m.	Networking Group Dinner at Ivar's Acres of Clams
Friday, April 26	
8:30-9:00 a.m.	Light Continental Breakfast
9:00-11:00 a.m.	Leadership Plenary: <i>Flip the Script: Four Habits to Radically Increase Productivity and Potential</i>
11:00-11:30 a.m.	Closing Comments and Preview of 2020 BONUS Annual Meeting

General Information

AACN Members	Early Bird by 3/24	Regular by 4/19	On-Site after 4/19
BONUS Network Member	\$419	\$519	\$545
BONUS Network Non-Member	\$449	\$549	\$575
Additional registrant(s) from Same School	\$419	\$519	\$545
AACN Non-Members	Early Bird by 3/24	Regular by 4/19	On-Site after 4/19
	\$599	\$699	\$725
Ivar's Dinner Fee	Early Bird by 3/24	Regular by 4/19	On-Site after 4/19
	\$60	\$60	\$60
Guest Lunch Fee*	Early Bird by 3/24	Regular by 4/19	On-Site after 4/19
	\$45	\$45	\$45

BONUS Network Members receive a \$30 discount on conference registration.

** One (1) lunch is included in the registration fee for registered meeting participants.
Guests may attend at this fee.*

Meeting Venue

Renaissance Seattle Hotel
515 Madison Street
Seattle, WA 98104

The room rate is \$219 single/double



Continuing Nursing Education

Continuing Education (CE) hours will be provided by the American Association of Colleges of Nursing to all meeting participants.

Contact Information

AACN Conference Team

655 K Street, NW, Suite 750

Washington, DC 20001

Phone: 202-463-6930

Email: conferences@aacnnursing.org

www.aacnnursing.org

Save \$100

when you register by March 24.

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The Voice of Academic Nursing

"The content was great! I am able to take the information and immediately apply it in many areas of my workplace."

"Very well executed! A great resource for business officers."

"This conference was one of the best in years!"

"I would recommend this meeting! It is a great opportunity for business officers to correspond with other officers at different schools and to get useful information for their roles."

REGISTER NOW: www.aacnnursing.org/conferences