

2023 GNSA Conference

August 17-18, 2023 - Washington, DC

*Building Partnerships in Nursing:
Addressing Current and Future Challenges*

EXHIBITOR & SPONSORSHIP PROSPECTUS

This national conference for graduate nursing students at all levels (master's and doctoral) provides sessions focused on professional development, advanced practice, and leadership development.

Why Sponsor?

- Reach over **10,000 graduate** students through the GNSA
- **Amplify** your brand visibility to future nursing leaders, administrators, practitioners, and faculty
- **Contribute** to an enriching learning experience
- **Outreach email** to GNSA membership (10,000+ graduate level students)



BENEFITS	DIAMOND	GOLD	SILVER	BRONZE	EXHIBITOR
Conference Signage	✓	✓	✓	✓	
Sponsor Feature in App	✓	✓	✓	✓	
Social Media Mention	✓	✓	✓	✓	✓
Welcome Reception Sponsor	✓				
Student Registration	✓	✓	✓		
Sponsorship of Networking Session		✓			
Personalized Item in Conference Bag	✓				

DIAMOND LEVEL SPONSOR - \$8,000 (1 available)

- Recognition as a Diamond Sponsor with logo on conference signage and sponsor feature in conference app
- Sponsorship of welcome reception with an in-person message greeting to conference attendees and signage at the event
- 2 social media mentions during the conference
- 3 complimentary student registrations

GOLD LEVEL SPONSOR - \$5,000 (1 available)

- Recognition as a Gold Sponsor with logo on conference signage and sponsor feature in conference app
- Sponsorship of networking session with an in-person message greeting to conference attendees
- 2 social media mentions during the conference
- 2 complimentary student registrations

SILVER LEVEL SPONSOR - \$3,000 (1 available)

- Recognition as a Silver Sponsor with logo on conference signage and sponsor feature in conference app
- 2 social media mentions during the conference
- 1 complimentary student registration

BRONZE LEVEL SPONSOR - \$1,000 (4 available)

- Recognition as a Bronze Sponsor with logo on conference signage and sponsor feature in conference app
- 2 social media mentions during the conference

EXHIBITOR - \$2,000 (4 available)

- 6'x6' table and two chairs
- Up to two (2) complimentary badges
- Exhibitor listing on conference app
- Participant List (provided onsite and excluding emails)
- Access to all educational sessions for the GNSA Conference

For more information regarding sponsorship opportunities, contact Marta Okoniewski, Director of Student Engagement at mokoniewski@aacnnursing.org or at 202-463-6930, x220.