



# Apple Bootcamp Jumpstart: Publishing an Interprofessional eBook Case Study

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## Objectives

- Describe the innovative digital measures of an interprofessional case study eBook for FNP.
- Explore opportunities and challenges in providing eBook case studies and educational scenarios.

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## Historical Perspective

- 2018 AACN call for abstracts Nursing Faculty for Inaugural Digital Innovation Bootcamp
- 150 applicants with 30 selected from 20 states & District of Columbia
- Represent an array of institution types, including small liberal arts programs, public and private schools, and large academic health centers.

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## Introduction

- Purpose: to create an interprofessional eBook digital case study to enhance student learning.
- Case study was based on evidence-based practice, with programmatic innovations used for the eBook.
- About the authors: FNP and Health Information Management faculty.

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## Goals

- Demonstrate how this was accomplished and future sustainability within nursing education as a model.
- Detail the case study construction and fit in the curriculum
- Preparatory work for the learners, educational session, the patient & caregiver scenario, interdisciplinary team meeting, debriefing & evaluation of the experience.

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## The Case for Digital Content in Nursing

- Tipping point
- Costs
- Accessibility
- Digital interest

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# Methods

- Why eBook?
- How to make an eBook
- Choosing format
- Pros and Cons
- Adding animation & interactivity
- Tools such as Word, Pages
- Creating eBooks for Kindle

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# Book Designs

- Epub (all devices & apps except Amazon Kindle & Kobo)
- Azw3 Amazon Kindle & apps

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## Open, Read, & Create ebooks

- E reader device or app or app installed on desktop computer
- Kindle app on desktop computer (Amazon) & Kindle for Mac

Write your own ebook

- PDF
- Reflowable ePub
- Apple Pages
- iBooks Author
- Apple describes multi-touch books for iOS use iBooks author

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## Choose the format for ebook

1. Widest audience?

Reflowable EPUB or Kindle MOBI

2. Address Design and graphics?

PDF, Fixed-layout EPUB or Multi-Touch iBook(Design)

3. Mixed Platform readers: Mac or Windows?

Reflowable EPUB, PDF, or Kindle MOBI

4. Mostly Apple Users?

Reflowable EPUB, PDF, Fixed-layout EPUB, Multi-Touch iBook, Kindle MOBI

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## Contents of the eBook

Case Study  
Demographics and Life Expectancy  
General Characteristics of Age Group  
Erikson's Developmental Stage  
Cultural/Ethnic Characteristics  
Cognitive/Learning Abilities  
Nutritional History  
Functional Capacity  
Psychological/Depression Screen  
H & P  
Medical and Differential Diagnoses  
Plan of care & Safety

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## Evaluation and Management Coding

- What is E&M coding?
- Why is it important? providers can be penalized (Civil Monetary Penalties (CMP), criminal fines, or even imprisonment)
- Categories of E&M services
- Outpatient Services: Is the patient considered new or established?
- Seven Factors in E&M Services

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## Seven Factors in E&M Services

1. History
2. Examination
3. Medical Decision Making
4. Counseling
5. Coordination of care
6. Nature of presenting problem
7. Time

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## Sell ebooks

- Ebook Resellers
- Kindle or Apple
- Sell on your site: Reflowable EPUB, Fixed layout EPUB, PDF, Kindle MOBI

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## Various ebooks

- Reflowable EPUBS
- Fixed-Layout EPUBS
- Ebooks for Amazon Kindle
- PDF ebooks
- Ebooks with iBooks Author

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## Tools & Services

- Pages
- Sigil, Calibre, Jotoh
- Smashwords (3<sup>rd</sup> party service)

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## Business

- How to get an ISBN number
- Kindle store and iBooks store accounts

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## Benefits

- The students can benefit from interprofessional training of essential skills related to Case Studies.
- Faculty working with other departments for interprofessional training of essential skills related to Case Studies.
- Expert opinions

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## Recommendations & Implications

- This project has long lasting implications and future case studies will be constructed to build this book and collection of case studies.
- Using evidence-based findings as well as interdisciplinary cohorts to provide a collection of scholarly case studies for the FNP Student.

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# Thank You

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